

SOLUTION IN ACTION

**My Digital Day:
Life on a
Connected
Campus**

Today's college students head off to campus with a plethora of digital devices and sky-high expectations of connecting whenever, wherever and with whomever they choose. To recruit and retain students, and support strong academic outcomes, higher education institutions need to invest in robust infrastructure and innovative technologies that transform dorm rooms, common areas, classrooms and beyond into 24/7 learning and collaboration spaces.

► **Follow Nicole, a college sophomore, on a typical day** to see why seamless, ubiquitous connectivity is so critical.

OFF AND RUNNING

Awakened by her smartphone alarm, Nicole checks the weather on her phone and sneaks a quick peek at her Twitter and Instagram accounts.



On her way out of the dorm, she pauses in the lobby to check the **digital signage display** for the day's events and activities on campus.



Slipping into her seat in the lecture hall, she flips open her laptop to take notes. The professor, one of her favorites, takes full advantage of the plug-and-play **audiovisual tools** at his disposal to share video and visual content.



STUDY TIME

After class, she heads to the student union to meet up with three political science classmates so they can complete their mid-term project. Given the hours they've spent brainstorming on the **interactive whiteboard** there, she's glad to see the PowerPoint presentation finally come together.



Since they finish up more quickly than anticipated, Nicole finds a comfy spot in the sunny quad where she logs into the **learning management system** (after resetting her **password**, thanks to the monthly auto reminder) and checks her history exam grade, then watches the archived video of a lecture she missed last week when she had the flu.

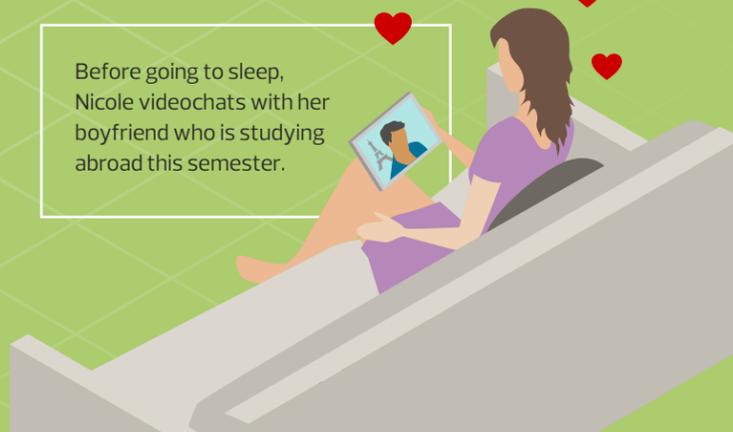


SOCIAL TIME

Over dinner in the campus dining hall, she and her roommate decide to host an impromptu movie and popcorn night, so they each text several friends the details of the plan to gather later in the common area at their dorm to stream the movie on the big **high-resolution monitor** there.



Before going to sleep, Nicole videochats with her boyfriend who is studying abroad this semester.



BEHIND THE SCENES

State-of-the-art 802.11ac Wave 2 access points, cloud-managed network solutions and network optimization tools deliver reliable on-demand Wi-Fi access to every corner of the campus, promoting anywhere, anytime collaboration, communication and creativity.

Hyperconverged infrastructure boosts computing power, networking, storage and virtualization capacity, while Infrastructure as a Service (IaaS) helps reduce costs, stretches available resources, and supports accessibility and connectivity for the fast-expanding volume of devices and data.

Firewalls, encryption, anti-virus and anti-malware software, and enterprise mobility management all play key roles in safeguarding devices and data for students, faculty and administrators.



Take a deeper dive into technology-enabled campus learning and living spaces. Contact your account manager at **800.808.4239** or visit **CDWG.com/HiEd**.

To learn more about how the right technology can connect your campus to student satisfaction and academic achievement, **read this white paper.**

