With each new IT capability added, infrastructure grows increasingly complex. CDW’s complimentary Healthcare Data Center Technology Profile can help you better understand your environment so you can determine what steps your healthcare organization needs to take to maximize performance, while simplifying management.

CDW Assessments Deliver Actionable Insights, Not Just Data
CDW has experience with data center assessment projects of all types and sizes. By combining our broad knowledge of data center operations and infrastructure with our deep understanding of your organization, we ensure you get the actionable insights you need.

MINIMIZE CONFUSION, MAXIMIZE PERFORMANCE
A Data Center Technology Profile can deliver the following benefits to your organization:

**CLARITY**
These assessments provide the data you need to gain greater visibility and a deeper understanding of your data center.

**FORWARD LOOKING**
We recommend solutions that enhance your environment but also provide flexibility for future growth.

**ACTIONABLE INSIGHTS**
Our experts break it down to give you key insights that help determine what to do next.

**INDIVIDUALIZED OUTCOMES**
You’ll never received canned results. Every assessment is custom designed to match the unique needs and future goals of your healthcare organization.

GETTING STARTED | Who Attends?

**CDW:**
- Account Management Team
- Executive Technology Strategist — Healthcare
- Solution Architect — Healthcare
- Healthcare Chief Technology Officer
- Data Center Solutions Manager — Healthcare

**HEALTHCARE ORGANIZATION:**
- Chief Information Security Officer
- Chief Technology Officer
- Infrastructure Leaders & Architects — Storage, Backup, Compute, Network, Security & DR/BC

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7-STEP DISCOVERY PROCESS
The CDW Healthcare Data Center Technology Profile includes a seven-step discovery process. Attendees should come prepared to answer the following questions.

GEOGRAPHY
• What are the geographical sites that comprise your environment?
• Connectivity?
• Any Public Cloud sites?

SAN FABRIC/NETWORKING/WAN
• What type of storage fabric do you have?
• Network Architecture & Devices?
• Network and Infrastructure Monitoring?

STORAGE
• What do the storage layers look like within the geographical sites and what do they comprise in those sites?

COMPUTE
• What does the compute layer look like within your business sites and geographic allocations?
• Virtualization Maturity?
• Workload Containerization in the Cloud?
• Automation & Orchestration?

PROTECTION
• How do you protect your data today?
• What does that look like from a technology and geographical perspective?
• IoT Monitoring and Enforcement?
• Micro-segmentation?

APPLICATIONS
• Do you have a DevOps team?
• Data Analytics Environment?
• What are your critical applications today?
• What apps are for patient care, patient logistics, and clinical communication?
• What application stacks would make an impact if they were down?

INITIATIVES
• What are you trying to accomplish for the Health System?
• What outcomes are you trying to achieve?
   > Challenges > Future and Ongoing Projects
   > Business Imperatives > Trends

SAMPLE OUTPUT

CRITICAL APPLICATIONS
• Lighting (CRM)
• Apex
• Call Center App
• Cisco UCS
• Storm (Service Calls)
• Exchange
• Encyclopedia (Image DB)

INITIATIVES
• Customer Acquisition
• Customer Retention
• Increase revenue
• Marketing campaign
• Cloud first
• Capacity increase (Marketing campaign)
• Generator in Omaha (Redundant Power)
• Increase Bandwidth

To learn more or to schedule a complimentary Data Center Technology Profile, visit CDWG.com/healthcare or call 800.800.4239.