CDW Video and Digital Signage Solutions

Amazing happens when you partner with video and digital signage experts.

CDW Video and Digital Signage Summary



Video and digital signage systems are more important than ever — and more complex. CDW can help you deploy top technology with unparalleled support to create advanced environments that are easier to deploy, manage and scale.

Today's Potential (and Challenges)

From video walls to wayfinding systems, touchscreen displays to desktop monitors, organizations of all sizes are discovering new possibilities in digital signage and video environments. Yet deploying today's advanced technology often requires more expertise than most teams have.

More complexity

Modern video and signage solutions often require complex installation, especially when integrating into existing environments.

Higher expectations

Return-to-office and workspace changes have raised expectations for reliable, productivity-boosting display systems.

Tighter budgets

Teams have limited resources, so solutions must maximize impact with less manual effort.

CDW can help you modernize your video and digital solutions to be more engaging and more impactful with the services and support you need for long-term reliability and ease of operation.

CDW REDUCES COMPLEXITY BEFORE, DURING AND AFTER DEPLOYMENT

- Site evaluation and planning
- Solution design and guidance
- Installation and configuration
- Flexible financing
- Warranty and support

Where CDW Can Help

Digital signage

These networked displays deliver dynamic content across multiple locations. CDW helps you integrate the right strategy with the right hardware, software and services to give your messages the greatest impact.

- Wayfinding
- Alerts
- Promotions
- Internal communications

Interactive flat panels

These engaging displays combine attention-grabbing size with touchscreen interactivity. CDW lifecycle planning helps you ensure the reliability and scalability you need to integrate with broader AV solutions as your needs evolve.

- Education
- Training rooms
- Collaboration spaces

Desktop displays

All monitors are not equal. CDW helps you deploy the resolution, refresh rate and ergonomics that enhance efficiency and productivity — with the support and warranty service you need for long-term performance.

- Hybrid workspaces
- Multi-monitor stations
- Control rooms



A Solution for Every Display Need

Internal communications

Communicate news, reminders and updates consistently with employees — especially frontline teams — with screens in offices, warehouses, plants and break rooms.

Meeting room signage

Reduce scheduling conflicts and improve workspace utilization by integrating calendaring platforms with displays outside conference rooms and shared spaces.

Wayfinding

Help people navigate large environments such as hospitals, campuses, corporate offices, airports and convention centers with maps, directories, directions and location details.

Emergency alerts

Send urgent messages during weather events, evacuations, lockdowns, IT incidents and other emergencies by making screens a real-time communications network.

Retail promotions

In-store screens create more engaging experiences and drive purchases by highlighting pricing, featured products, promotions, seasonal campaigns and brand messaging.

Digital menu boards

Help customers and guests choose the tastiest options with displays that present menus, pricing, nutrition details and promotions.

Operational dashboards

Help teams in manufacturing, operations centers, call centers and executive spaces support faster, more informed decision-making with real-time metrics.

Interactive displays

Go beyond passive signage by letting users navigate content directly with touchscreen displays in environments such as retail, education and healthcare.

Large-format displays

Grab and hold attention where visibility at scale matters — lobbies, auditoriums, classrooms, trade shows, training spaces and public venues.

Video walls

Deliver high-impact storytelling in lobbies, arenas and experience spaces with large visual canvases built from multiple LCD panels or LED surfaces.

Desktop displays

Give every workspace high-resolution monitors built for comfort and collaboration, from solo desks and home offices to huddle rooms and shared workpoints.

Ready to leverage the latest in video and digital signage technology? Reach out to your CDW account team today.

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800.800.4239 | CDW.com/DigitalSignage

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