

# The Four Pillars That Strengthen Every Identity Strategy

## Identity and Access Management



**IGA**



**AM**



**CIAM**



**PAM**



### **Identity Governance and Administration (IGA)**

#### **Access That Always Matches Policy**

IGA ensures that access is always aligned with policy, so users only reach the resources they're meant to—no more, no less.



### **Access Management (AM)**

#### **The Right Access, Right When It's Needed**

Access Management streamlines authentication and authorization, ensuring the right people get into the right systems at the right time without slowing down productivity.



### **Customer Identity & Access Management (CIAM)**

#### **Security That Enhances the Customer Experience**

CIAM protects customer accounts while enabling frictionless digital experiences, balancing strong security with the convenience users expect.



### **Privileged Access Management (PAM)**

#### **Protecting the Keys to the Kingdom**

PAM locks down high risk accounts, ensuring elevated access is tightly controlled, monitored and limited to exactly what's required.

### **CDW: Powering Secure Identity Foundations**

- **IAM Strategy Assessment:** Validate your identity program and readiness before modernization.
- **Solution Design & Integration:** Build IAM workflows across cloud and on prem environments.
- **Managed Governance:** Continuous oversight to keep identity controls aligned with security and compliance needs.

**Connect With a CDW IAM Expert**

