

Get more ROI from your software portfolio.

**CDW data driven software management,
powered by Clearfind.**

The Clearfind platform rapidly and continuously analyzes your software portfolio capabilities and pushes optimization opportunities to you as they arise. Your teams, your business objectives, and the software capabilities within your portfolio are always changing, and Clearfind makes it possible to monitor and manage your software ecosystem to a higher ROI than ever before. With proprietary feature data and a recommendation engine, CDW can help you ensure that the software you have is always optimized, impactful in achieving your business objectives, eases communication internally and externally, and that your company is protected.

Using state-of-the-art AI and a unique data set of software capabilities, Clearfind is able to analyze all of the software in your company's ecosystem. With this analysis, Clearfind sorts your software into simple segments, those to keep, assess, and consider for consolidation. It does this by first understanding the capability of each software at a feature level; then runs simulations to see which tools have similar functions and make suggestions for optimization opportunities.

Clearfind's feature data is the first of its kind, comprehensively detailing the differentiating features of every software. This gives you the power to fully comprehend how each software fits within your total ecosystem. Providing budget holders, stakeholders, and users a unique perspective to ensure that your company is spending on the right tools to drive your business and not wasting resources.

CDW, powered by Clearfind delivers three primary benefits:

- Identifying duplicate products within your software portfolio
- Identifying misused or underutilized software within your software portfolio
- Providing objective information to have productive internal discussions, and negotiate with ease

CDW, powered by Clearfind helps you achieve:

- Operational Efficiencies
- Faster Collaboration
- Cost Reduction

Comprehensive & Simple to Onboard:

- Clearfind is cloud-based, requiring no integration.
- Clearfind's unique data covers both SaaS and non-SaaS products.

- Clearfind scales to work with your ecosystem no matter how big or small, from 25 tools to thousands.
- Clearfind fits within your existing workflow, shortcutting manual analysis and giving greater insight

When to use Clearfind:

- M&A activity, Clearfind gives you the ability to know which are the right tools for the new entity
- Comprehensive software review, Clearfind can review your entire software ecosystem, or just a department, to ensure that you are putting your budget to the best use, highlighting tools that can be consolidated.
- Assessing a new tool and how it compares to your current ecosystem; knowing when you need a new tool, and when you already have the capabilities in-house.

Customer Software Assessment Process

Initiation and Kickoff: Your team is issued log-ins for the platform. If required, CDW walks your team through the full capability of the platform, and discusses high level business objectives for optimizing your software ecosystem.

Onboarding: CDW Software experts will intake the software products in use within your company. This can be done through the use of a Software Product Input Template that will be sent over by our experts. If requested, you can also input the product information directly into the Clearfind software intelligence platform.

Analysis: Once input, the system will automatically analyze every possible permutation of optimization and will then put forward a ranked list of recommendations with a personalized RACK assessment. A RACK assessment provides a comprehensive view of products in your ecosystem with recommendations for optimization of your environment:

- Review – Products that have overlapping functionality within your ecosystem and require further assessment.
- Add – Products worth consolidating to improve your Software ecosystem ability and functionality.
- Consolidate – Products with redundant functions and can be accommodated with others you already pay for.
- Keep – Products that are core to your business and you should continue to invest in.

Refinement: The system allows you to further refine the analysis by engaging with key users within the platform. Giving them the opportunity to share how they use each specific software, enabling an even more customized analysis to take place. There is no limit to the number of stakeholders involved, is highly secure and can be completed asynchronously. This allows your teams to focus on their day jobs, while the platform is continuously optimizing.

Enablement: Your CDW Software expert will work with you to identify the most easily attainable opportunities, and develop a comprehensive implementation program.

Continuous Optimization: Once the platform is in place, CDW Clearfind Specialists initiate an ongoing optimization meeting to discuss next steps and set up regular check-points to monitor and adjust software portfolio and spend re-allocation. With your annual subscription, you will have access to this product data for a year, with the opportunity to renew annually.

RACK Assessment



Questions? Reach out to a CDW Software expert.

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