

THE MAGIC OF IoT

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PRESTO, CHANGE-O! TRANSFORMING DATA INTO DISRUPTION

Digital transformation is changing the way organizations gather, analyze and use the data that their systems create. This transformation is disrupting a variety of industries.

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4 YEARS

The amount of time it has taken some innovative companies to reach \$1 billion in valuation – thanks to digital transformation¹

Low-cost, simple networking technologies and sensors enable organizations to connect – and collect data from – virtually anything, including health equipment, vehicles, appliances and even clothes.

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INCREDIBLE FEATS OF DATA ANALYSIS AND MANAGEMENT

Amaze and astound!

Maintaining oversight of far-flung operations from a central location enables IT leaders to improve efficiency, boost productivity and reduce costs.

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34 BILLION

The number of IoT devices that will be installed by 2020²



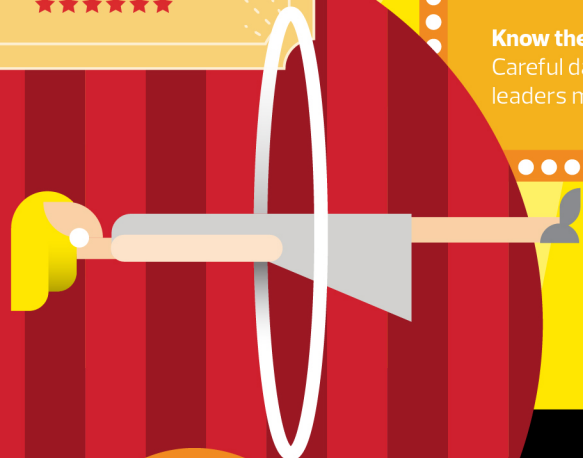
Know the (previously) unknowable!
Careful data analysis helps business leaders make better decisions.

69%

The percentage of business executives who say industrial data analytics will be crucial to business success in 5 years³

\$13 TRILLION

The forecast return on expected IoT investments of \$6 trillion through 2025²



90%

The percentage of organizations that use or plan to leverage third-party partnerships for cloud IoT deployments⁴

The magician's assistant: A trusted partner can help you deploy the technologies – networking, storage, processing and analysis – needed to make IoT magic happen.

Everything is connected!
By networking devices, organizations can automate operations, which revolutionizes how work gets done.

\$34 BILLION

The amount of money the U.S. healthcare system could save each year by deploying smart, connected medical devices¹

Sources:

¹World Economic Forum, "World Economic Forum White Paper Digital Transformation of Industries," January 2016
²Business Insider, "Here's how the Internet of Things will explode by 2020," August 2016
³Digital Analytics Association, "Industrial Analytics 2016/2017," December 2016
⁴Avnet, "Solution Providers Turn to Partners for IoT Deployments," October 2016

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