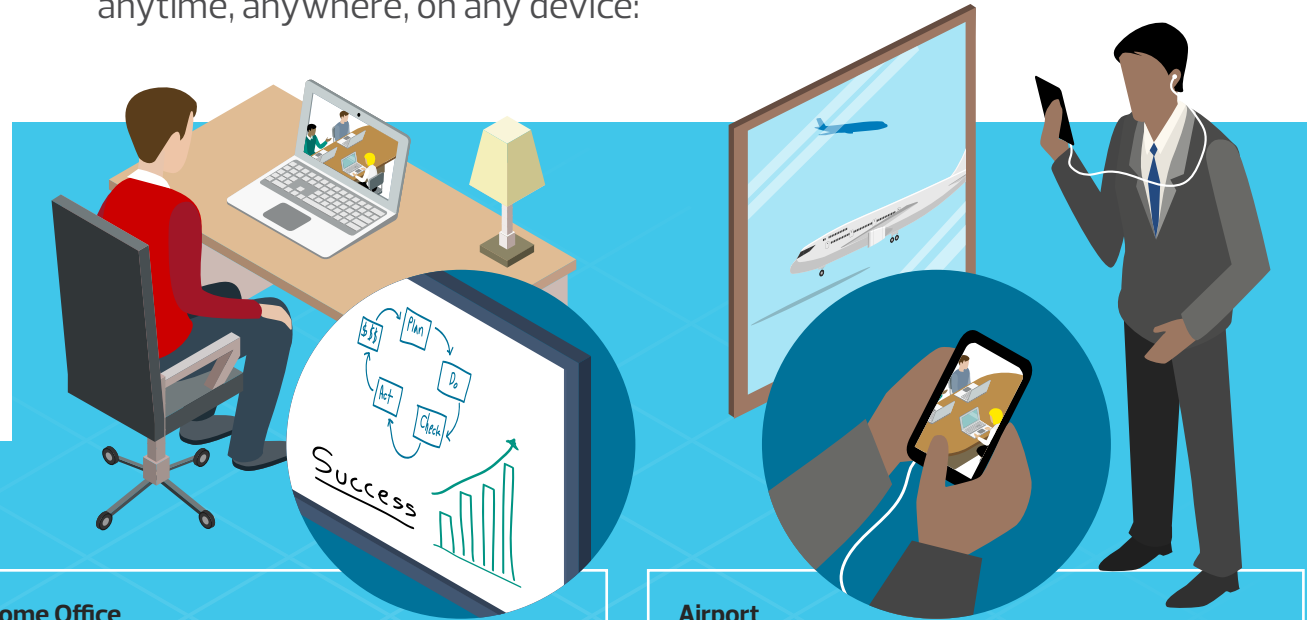# Modern Collaboration: A Future-Ready Infrastructure

▶ **Let's look at how a modern digital workspace supports next-level business collaboration** anytime, anywhere, on any device:

LOCATION-AGNOSTIC CONNECTIVITY

Conference Room
Team members walk into a conference room. Each person's **phone or laptop is automatically paired with endpoints,** while **smart sensors in the digital meeting space recognize who is in attendance**. The collaboration platform asks the meeting leader if she wants to wait for stragglers. Given there are also offsite attendees in different time zones, the leader decides to start on time, knowing a **digital recording of the meeting can be archived** for later viewing.

Home Office
Regardless of device or location, **team members working from home get the same platform and visual experience**, supported by familiar logins and interfaces. As the meeting organizer presents slides, digital conference room cameras automatically adjust to create the best frame, crop and zoom so that in-person attendees and the data presented are clear to remote viewers. And **digital whiteboard capabilities automatically capture brainstorm notes taken during the meeting** – saving them to a central repository where all attendees have real-time access.

Airport
A few team members are traveling, and must attend the meeting from the airport. Thanks to modern digital audio and collaboration platforms, **viewing the videoconference on their smartphones and hearing it through earbuds is seamless**. At the close of the meeting, knowing that the travelers will have additional data to share once they've compiled it, the organizer asks the collaboration platform to look for the next time all attendees have thirty minutes open on their calendars and schedules a follow-up call for the team.

WORKSTREAM AGILITY

Today's businesses know that meetings don't start and stop with the videoconference itself. **There's pre-meeting idea-sharing, during-meeting discussions and post-meeting debriefs/brainstorms.** Modern messaging platforms enable team members to easily collaborate along every step – from sharing content and links to chatting or editing materials in real time and creating virtual hubs where in-person discussions can continue online. This creates an **efficient workflow** that increases productivity and promotes enhanced creativity.

ADDITIONAL CONSIDERATIONS

When designing a collaborative digital workspace, be sure not to overlook security. Though only those physically in the digital meeting space can share content or take control of video endpoints, look into whether email security policies can apply to your messaging platform (and if your document archiving policy around what's shared and how long it's stored extends to the platform as well).

Learn more about how a modern, collaborative digital workspace can benefit your organization. Visit **CDW.com/moderncollaboration** or contact your CDW account manager at **800.800.4239**.

APC by Schneider Electric

CISCO Partner

lifesize

SAMSUNG

CDW PEOPLE WHO GET IT