MISSION–CRITICAL

CONTINUITY

ORCHESTRATED BY CDW

Downtime. Disruption. Disaster. Words no organization wants to hear when it comes to its networks and data center. Loss of power, loss of critical application access and loss of overall operations can lead to a significant loss to the bottom line.

To improve the odds of avoiding a future disaster or successfully recovering from one, many organizations are turning to hybrid cloud environments. Whether backing up to the cloud, from the cloud or within the cloud, organizations find significant benefit in the geographic redundancy and faster, more streamlined recovery that a hybrid cloud environment affords.

Considerations for evaluating a continuity plan

Disaster recovery is designed to protect organizations and their operations. So when assessing a continuity plan, it's important to ask yourself the following:

- ☐ Can I run applications in the event of an emergency?
- ☐ How well can I access data using those applications?
- ☐ What are my organization's recovery time and recovery point objectives?
- ☐ What is the impact of downtime on your organization?
- ☐ How long can your organization afford to be down?

CDW has the expertise and experience to help you orchestrate a backup solution that supports your hybrid cloud environment and better protects your data center. Learn more at **CDW.com/backup**.

CDW® **PEOPLE WHO GET IT®**

THE SOLUTION

The right continuity plan hinges on the right disaster recovery solution being in place. That's why our experts begin by evaluating your hybrid cloud environment and then work closely with you to design, implement and manage a customized backup solution for your organization.

CDW's comprehensive approach to continuity ensures organizations have the resources to prevent data center downtime and accelerate recovery. We orchestrate a solution that encompasses the following services and support:

BACKUP ASSESSMENTS. These provide detailed configuration, capacity and performance insights that help highlight the backup data profile, change rates and service-level challenges for a wide range of environments. In addition, this provides insight into specific backup concerns:

- Meeting Recovery Point Objectives (RPO)
- Meeting Recovery Time Objectives (RTO)
- Backup impact on production performance
- Recovery of data/systems
- Cost overruns and ongoing backup persistence

CUSTOMIZED BACKUP AND RECOVERY PLAN. We help you create a customized plan that streamlines backups and data management while protecting against data loss in the case of a disaster. Your solution may include any or all of the following: tape and disk backup, image-based backup/storage snapshots, a cloud backup deployment, centralized data management tools, data deduplication, or multi-data center replication.

MODULAR POWER AND COOLING. Working with industry-leading partners, we offer modular equipment (like power distribution units and single- and three-phase uninterruptible power supplies) that help prevent downtime by avoiding the need to tap into backup generators or other backup sources in the event of a disaster.

SMART MANAGEMENT SOFTWARE. Working with our software partners, we offer solutions spanning automation and orchestration, storage management, data center infrastructure management, network management, and reporting and monitoring tools, all of which help organizations gain better visibility into their infrastructure landscape.

SECURITY OFFERINGS. We offer physical and software-based data center security solutions to protect your data from malicious attack and potentially damaging downtime. In addition, we offer data loss prevention (DLP) and cloud security solutions to further protect your environment and your data in the event of a disaster.

ORCHESTRATING THE SOLUTION

We're a trusted partner to organizations spanning an array of industries, so we understand the challenges and IT requirements of all network environments. Because of this vast experience, we can orchestrate a technology solution that provides the right services to meet your specific backup needs.

To schedule your backup assessment, call a CDW account manager at **800.800.4239**. To learn more, visit **CDW.com/backup**.

PARTNERS WHO GET IT

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