

Inventory Management

CONNECTIVITY

ORCHESTRATED BY CDW

Today's retail customers expect a personalized shopping experience for every transaction, via the channel of their choice. The right tools and technology solutions can help your associates deliver on that promise with greater mobility and visibility into inventory, the supply chain, as well as vendor and distribution channels with greater productivity and efficiency.

INVENTORY MANAGEMENT: OUR APPROACH

The backbone to retail success is an inventory management system powered by the smartest, most advanced technology starting with a powerful data center, smart analytics and agile end-user technology. CDW has both the expertise and the broad range of technologies required to orchestrate inventory management from locating the product, directing how it is distributed to locations and customers, to tracking units sold and replenishing inventory.



Learn more about the latest news, insights and trends in retail technology by visiting biztechmagazine.com/retail.

CONSIDERATIONS WHEN UPDATING YOUR INVENTORY MANAGEMENT SOLUTION

Staying competitive in today's retail environment demands an advanced inventory management system that provides associates with easy access to data and inventory. Investing in the right technology ensures that your associates can deliver a top-notch customer experience with every transaction. Ask yourself:

- Can your associates easily access the inventory data they need to deliver product when and where customers desire?
- Does your current inventory management system provide visibility into the entire inventory process from supply chain to customer delivery and return?
- What challenges are you facing in storing, accessing and analyzing data related to inventory and customer behavior?
- What steps are you taking to simplify/virtualize your IT infrastructure to accommodate growing data needs?
- What steps are you taking to secure your data, network access and mobile channels against cyberthreats?
- How are you protecting yourself against fraud and theft?

THE SOLUTION

CDW's experts understand that each retail organization has unique challenges when it comes to inventory management. We can help you evaluate your technology needs and work closely with you to design, deploy and manage the right inventory management solution. We orchestrate a broad range of solutions using industry-leading technology that includes:



END-USER TECHNOLOGY. Employees need to easily track the location and availability of assets and access inventory data, all in real time, for easy stock replenishment that provides customers with the right product at the right time. End-user devices empower the associate and personalize retail interactions for the customer and include:

- Point of sale (POS)/mobile point of sale (MPOS)
- Tablets/Desktop
- Barcode Scanners/Printers
- Radio Frequency Identification (RFID)
- Beacons



ANALYTICS PLATFORM. To serve customers, associates must have access to critical data. Data analytics platforms effectively manage massive quantities of customer, merchandise, vendor and supplier data, providing associates with access to insights and inventory decision-making in real time. A data analytics platform includes:

- Data Analytics & Business Intelligence Software
- Data Storage
- Server Virtualization



DATA CENTER. Associates need reliable tools and that starts behind the scenes with the data center. It must be robust to support the latest retail technologies, and easily integrated to work seamlessly together. Equipment includes:

- Wireless Control System
- Location Services
- Electronic Commerce Platform
- Mobile Device Management
- Point-of-Sale Processing
- Wireless Location Analytics



SERVICES. The following services from CDW improve performance, reduce risk and free up staff time:

- Managed Infrastructure Services
- Managed Cloud Services
- Managed Networks
- Application Development
- Colocation Services
- Telecommunication Services
- Store Provisioning/Deployment

ORCHESTRATING THE SOLUTION

As consumers' shopping habits continue to change, strong inventory management is crucial for successful retailers. Whether you're a small shop or a nationwide retailer, you need integrated technology solutions that deliver the smooth, secure multichannel experience your customers demand, and support your internal associates. CDW's dedicated retail team helps you address the complex, shifting challenges you face by orchestrating customizable retail inventory management solutions featuring products from the industry's leading technology partners.

Call **800.800.4239** to set up a consultation with an inventory management expert or visit **CDW.com/retail** for more information.

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