

# **WE GET SAFETY AND LOSS PREVENTION IS A FULL-TIME JOB.**



## **CDW Retail Video Surveillance Monitoring**

### **Don't just report crime. Prevent it.**

There's someone loitering in your store, lingering near the merchandise but not really shopping. They could be a potential shoplifter, or worse. Or they could simply be passing time.

CDW Video Surveillance Monitoring de-escalates situations like this before they become costly or dangerous.

### **Elevate safety and prevent losses with advanced surveillance.**

Intelligent cameras alert remote professional agents to suspicious activity, and two-way audio lets them speak with suspicious individuals in a friendly manner. Simply letting them know they're being watched de-escalates the situation to help prevent:

- Trespassing and loitering
- Shoplifting and petty theft
- Arguing and verbal disputes
- Disruptions to business operations
- Panhandling and squatting
- Mischievous conduct

The system reduces the need for onsite guards and resolves the situation without having to call the police.

### **A multi-component nuisance and crime deterrence system**

This system deploys the most advanced components and infrastructure to make your stores as secure as possible.

- Professional dispatch agents in our monitoring center are trained to analyze suspicious behavior. They evaluate what they see in real time, for fast response.
- Intelligent cameras put "eyes" on every important area of the store and capture all the detail needed to evaluate each situation.
- Video analytics filter images to alert command center staff to potentially suspicious activity.
- Integrated two-way audio lets command center staff address individuals in real time to let individuals know that they're actually being watched.
- Optional bright flashing strobe lighting warns off suspicious individuals.
- Nuisance alerting devices keeps store staff safely out of the situation by letting them alert the command center of a potential problem from a watch, wired button or wireless smart badge.

## **Profitability, Security, and a More Comfortable Shopping Experience**

CDW Video Surveillance Monitoring will change how you protect your stores.



### **Elevate your bottom line**

by reducing shoplifting and eliminating the need for onsite security.



### **Protect your employees**

by helping them avoid involvement with suspicious individuals.



### **Improve the shopping experience**

by deterring loiterers, panhandlers and disruptive individuals from stores.

**Plus, this cost-effective solution installs easily, in many cases using the cameras you already have.**

Want to learn more about CDW Video Surveillance Monitoring?  
**Contact your CDW account manager.**

