#### **SOLUTION SPOTLIGHT**



# WORKFORCE EMPOWERMENT ORCHESTRATED BY CDW

Increasingly, nonprofit staff and volunteers are more likely to be out in the field serving clients, managing disaster relief or collecting vital data rather than tethered to an office desk. As workers on the move become the new normal, nonprofit organizations need to take full advantage of mobile technology to operate effectively and efficiently, while reducing costs.

For employees of any age – especially millennials, who are digital natives – mobile technologies from ruggedized devices to cloud-based collaboration apps to MDM solutions are simply a must-have in today's demanding nonprofit environment.

## **Considerations for Mission-Advancing Mobility:**

Implementing cost-effective mobile solutions that change the way your staff and volunteers communicate and collaborate has powerful potential to help you advance your mission and better serve your clients, members and donors. Ask yourself:

- Do your workers use mobile devices designed to be reliable even in the harshest environments?
- How productively do your geographically dispersed staff and volunteers collaborate?
- Have you developed or are you considering developing your own apps?
- What steps do you take to protect your data and mobile devices?
- Are your employees and staff permitted to bring their own devices to work?



See how mobility can ramp up the effectiveness and efficiency of your workforce. Visit **biztechmagazine.com/nonprofit**.



### **KEY COMPONENTS FOR IMPACT-EXPANDING MOBILITY**

CDW understands that in order to make the most of mobility, nonprofit organizations need to select and seamlessly deploy the devices, applications, collaboration tools and mobility management solutions that best meet the specific needs of their workforces.

That's why our experts begin by evaluating your technology needs and then work closely with you to design and implement mobile solutions that empower your staff and volunteers. We orchestrate comprehensive solutions that include:



**MOBILE DEVICES.** Staff members and volunteers need the flexibility to work anywhere, whether they're responding to a crisis, conducting field research or communicating with colleagues and stakeholders over multiple channels. This requires mobile devices that are versatile and tough enough to count on in the most challenging environments. Options include:

- Ruggedized notebooks
- Ruggedized tablets
- Smartphones

**SERVICES.** CDW supports you every step of the way, from initial evaluation to selecting the right solutions to training and supporting your mobile workforce. Our services encompass:

- Assessment, Planning and Design
- CDW Cloud Collaboration
- Device as a Service (DaaS)
- Mobile Device Activation, Procurement, Configuration and Deployment

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#### **PRODUCTIVITY, COLLABORATION AND**

**WORKFLOW TOOLS.** To efficiently coordinate scheduling and responsibilities, enable routine and crisis communication, collect and analyze data, and support innovative and collaborative problem–solving, geographically dispersed workers can take advantage of a variety of solutions, including:

- Content-sharing and productivity apps, either off the shelf or custom developed
- Mobile application management
- Geographic information systems (GIS)
- Voice, video and/or online collaboration tools
- On-premises or cloud-based messaging
  and conferencing

**SECURITY.** The move to mobility also brings greater vulnerability. Protect mobile devices and sensitive data with a smart strategy that includes:

- Mobile device management
- Mobile content management

#### **ORCHESTRATING THE SOLUTION**

We leverage 30+ years of experience, along with our partnerships with the world's leading IT innovators, to provide cost-saving, specialized industry solutions to more than 5,000 nonprofit organizations. Our dedicated nonprofit sales and solutions experts focus on helping our customers capitalize on technology to better engage with members and donors, increase market impact and relevancy, and advance their mission.

To learn more, contact your CDW account manager, call **888.294.4239** or visit **CDW.com/nonprofit**.

#### **PARTNERS WHO GET IT**



