Rubi

Ignite Your Asset Strategy with Asset Hub

Asset Hub in Rubi gives you a detailed look at your assets purchased from CDW to help you make decisions around budgeting, lifecycle management, compliance and strategic planning.

Track your assets, view renewal dates and ensure you're using resources efficiently — all from one convenient destination.

This guide will show you how.

CDW

Managing IT Assets Shouldn't Be a Challenge

Managing IT assets is an ongoing challenge for today's IT professionals. The growing complexity of IT environments makes it difficult to maintain clear visibility, making it easy to overspend, miss renewals or fall behind with outdated technology.

That's where CDW comes in. We help organizations take control of their IT assets with the tools and support needed to overcome common asset management challenges like:
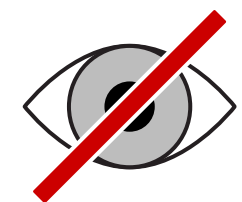
Limited visibility
Organizations may rely on fragmented spreadsheets or outdated reports, making it difficult to get a complete picture of IT investments.

Inefficient budgeting
Without real-time data, predicting future spend and planning for renewals and hardware refreshes can be a challenge.

Operational risks
Aging hardware and lapsed subscriptions can lead to security vulnerabilities, unexpected disruptions and increased costs.

Compliance risks
Incomplete asset records can make it difficult to meet regulatory requirements, track license usage and ensure software compliance, increasing the risk of audits and penalties.

Resource inefficiencies
Under- or overprovisioned assets can lead to wasted resources, unexpected expenses and gaps in IT availability, making it harder to optimize operations and align with business needs.

A smarter way to take control

CDW understands these challenges. That's why we've built Asset Hub in Rubi, a powerful feature designed to simplify asset tracking, optimize spending and ensure nothing falls through the cracks.

With its expanded capabilities, Asset Hub goes beyond a list of IT assets, providing intuitive reporting, visual insights and renewal tracking — all in one place. Whether you're an existing Rubi user or new to the platform, Asset Hub makes it easy to take control of your IT assets purchased from CDW.

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Ensure Nothing Falls Through the Cracks

See everything in a single-pane snapshot

Instantly access data on your hardware, software and subscriptions from CDW purchases dating back to 2018. With real-time insights, you can monitor asset lifecycles, track usage trends and plan for refreshes with ease. Stay ahead of upcoming renewals by identifying aging hardware, expiring software and subscriptions before they cause disruptions.

Optimize planning and budgeting

Analyze year-to-date spending by brand and type, with visibility into year-over-year trends to improve financial planning. By gaining deeper insights into procurement patterns, you can make informed decisions that drive smarter resource allocation. With real-time data on IT investments, you can optimize your budget and ensure every dollar is spent efficiently.

Enhance asset tracking and reporting

Access detailed purchase histories and asset data, including serial numbers, invoice details and renewal dates, to improve inventory management and reporting. Advanced search, sorting and archiving tools make it easy to locate and organize assets. Retiring outdated equipment from active tracking ensures your asset view remains current and accurate.

Simplify subscription management

Easily manage subscriptions, including Microsoft M365 New Commerce Experience (NCE) subscriptions, with flexible options to add, remove, upgrade or co-term licenses. Control auto-renewal settings and optimize utilization to align with your business needs. With seamless access to new subscriptions and real-time adjustments, you can ensure your organization stays agile and in control. When paired with CDW Inscape, no one manages M365 better.

Act with confidence

With built-in tools for repurchasing, starting new orders and connecting directly with CDW, Asset Hub makes it easier than ever to take immediate action on your IT assets.

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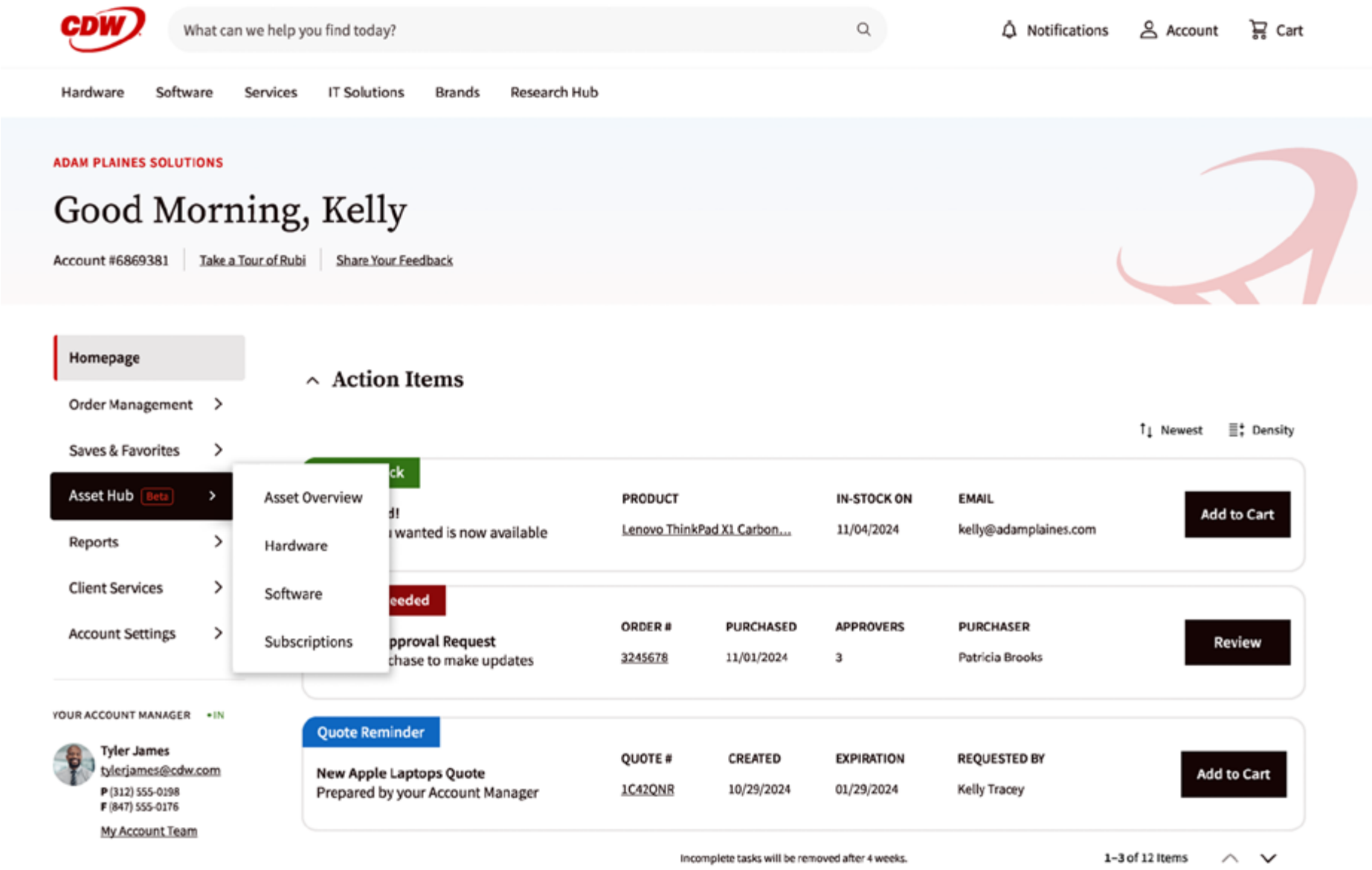
Rubi

# Rubi Ensures Nothing Falls Through the Cracks

Asset Hub in Rubi gives you complete visibility into the IT investments you've made with CDW, helping you track, plan and optimize your hardware, software and subscription lifecycles. From budget forecasting to renewal management, Asset Hub provides the insights you need to make strategic decisions with confidence.

For an easy-to-read, top-down picture of your hardware, software and subscriptions, the asset overview page has you covered.

Easily access key details about your **hardware and software**.

Get a high-level picture of your **renewals schedule**.

See your spend **history and trends**.

Stay Ahead of Your Hardware Lifecycle
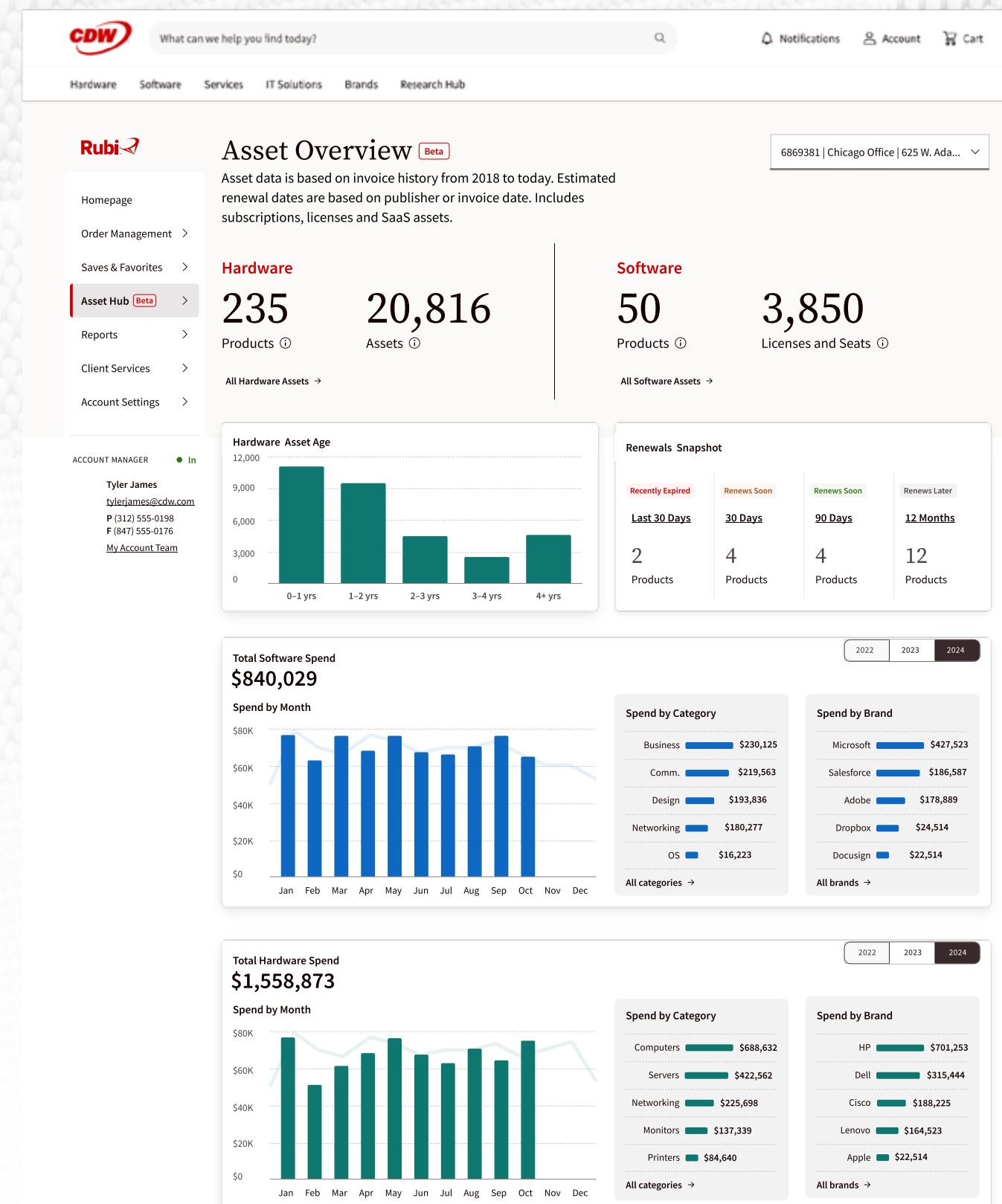
Track and optimize your hardware assets

- Identify aging hardware at a glance with interactive charts, helping you schedule timely replacements and reduce risk.

- Visualize hardware trends over time with line charts, allowing for better resource planning and allocation.

- Filter by type, brand or age to quickly find the assets you need, streamlining decision-making.

- Download comprehensive hardware data in .csv format, including order and invoice details, serial numbers, asset tags and part numbers, for deeper analysis and tracking.

Improve inventory accuracy and efficiency

- Access detailed asset records with key data points like age, serial number and order history.

- Reorder hardware quickly to maintain consistency and minimize downtime.

- Organize and manage inventory effectively by sorting assets by age, order or purchase order.

- Archive retired hardware to keep your inventory view accurate and up to date.

- Leverage powerful search and sort tools to locate assets by serial number, asset tag or order details.

With Asset Hub, you can stay proactive, reduce risks and ensure your hardware infrastructure supports your business goals.

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Stay Ahead of Your Hardware Lifecycle

Managing hardware assets effectively is key to optimizing performance, controlling costs and ensuring smooth operations. Asset Hub provides the visibility and insights needed to track hardware, plan for upgrades and make informed decisions that keep your IT infrastructure running efficiently.

See a visualization of **hardware assets by age**.

Access and **filter your list of hardware**, with detailed information showing quantities and most recent order dates.

Zero in on **specific assets** by brand and type.

Easily reorder what you need.

View quick **tech specs**.

See your purchase and invoice **history** for each item.
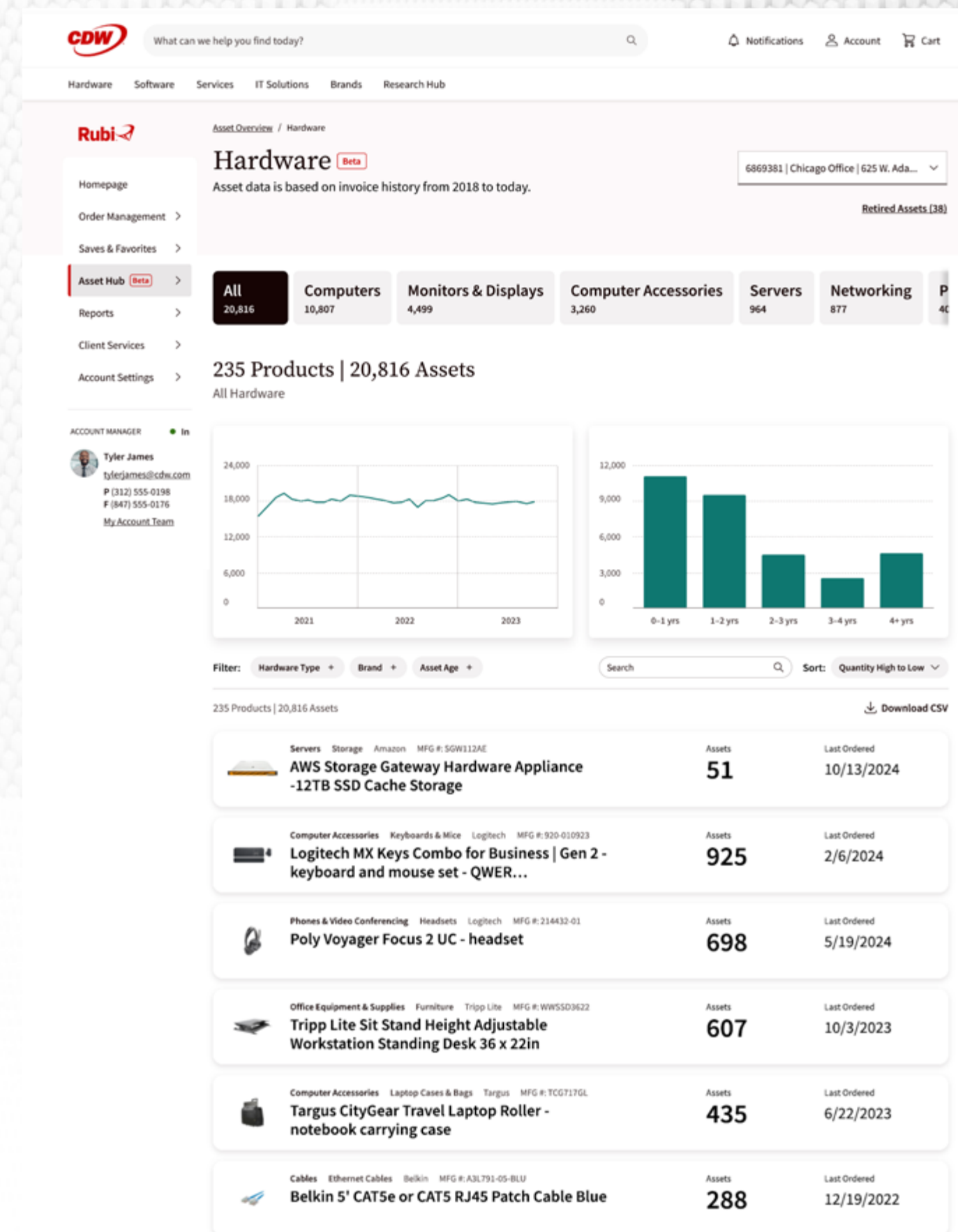
Take Control of Your Software Assets

Track and optimize your software spend

- Gain full visibility into all software assets purchased from CDW since 2018 for better license management and budgeting.
- Filter by category, license type or renewal date to easily find and manage the software that matters most.
- Analyze year-to-date software spending by brand and type to optimize budget allocation and control costs.

Ensure timely renewals and avoid disruptions

- Stay ahead of expirations with insights into recently expired licenses and upcoming renewals.
- Request renewal assistance directly through Asset Hub to streamline the process and ensure continuity.
- Download detailed software data in .csv format, including renewal dates, for in-depth analysis and reporting.

With Asset Hub, you can simplify software asset management, reduce risk and make data-driven decisions with ease.

Take Control of Your Software Assets

Managing software licenses effectively is essential for optimizing costs, ensuring compliance and preventing service disruptions. Asset Hub provides complete visibility into your software investments, helping you stay on top of renewals and maximize value.

See your **renewal schedule** at a glance.

Filter your software applications and see how many **licenses are active**.

Dive into the details and track invoice numbers, amounts and renewal dates for every software application.

Streamline Subscription Tracking and Renewals

Gain complete visibility into your subscriptions

- Access a comprehensive list of all subscriptions purchased from CDW for efficient tracking and management.

- View renewal dates and auto-renew status to stay ahead of upcoming renewals and prevent unexpected disruptions.

- Track subscription changes with a detailed history of modifications including who made the request, when it was submitted and its current status.

Easily manage subscription details

- Update contacts and billing information for each subscription, including address of use, technical and business contact, payment address and billing frequency.

- Customize subscription management with support for different addresses and contacts to align with your organization's structure.

- Download detailed subscription data in .csv format, including order and invoice details, renewal dates and auto-renew status for deeper analysis and reporting.

With Asset Hub, you gain the control and visibility needed to manage subscriptions efficiently, ensuring your organization stays connected and compliant.

Streamline Subscription Tracking and Renewals

Managing multiple subscriptions across your organization can be complex. Asset Hub simplifies subscription tracking, helping you stay organized, avoid service interruptions and ensure accurate billing.

Easily **export** your software data to a .csv file.

See **high-level details** including license count and auto-renewal information.

Quickly access **billing information**.

See **contact information** for managing your subscriptions.

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Unlock the Full Power of Asset Hub

Take control of your IT assets with real-time insights and smarter management. Log in or create an account at **CDW.com/Rubi** to explore Asset Hub and see how it can simplify your hardware, software and subscription tracking.

To learn more about Rubi, contact your CDW representative today.

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