

Jump to →



## Ignite Your Asset Strategy with Asset Hub

**Asset Hub in Rubi** gives you a detailed look at your assets purchased from CDW to help you make decisions around budgeting, lifecycle management, compliance and strategic planning.

Track your assets, view renewal dates and ensure you're using resources efficiently — all from one convenient destination.

**This guide will show you how.**

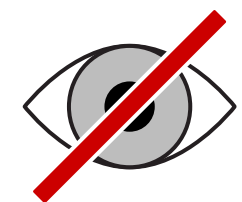




# Managing IT Assets Shouldn't Be a Challenge

Managing IT assets is an ongoing challenge for today's IT professionals. The growing complexity of IT environments makes it difficult to maintain clear visibility, making it easy to overspend, miss renewals or fall behind with outdated technology.

That's where CDW comes in. We help organizations take control of their IT assets with the tools and support needed to overcome common asset management challenges like:



## Limited visibility

Organizations may rely on fragmented spreadsheets or outdated reports, making it difficult to get a complete picture of IT investments.



## Inefficient budgeting

Without real-time data, predicting future spend and planning for renewals and hardware refreshes can be a challenge.



## Operational risks

Aging hardware and lapsed subscriptions can lead to security vulnerabilities, unexpected disruptions and increased costs.



## Compliance risks

Incomplete asset records can make it difficult to meet regulatory requirements, track license usage and ensure software compliance, increasing the risk of audits and penalties.



## Resource inefficiencies

Under- or overprovisioned assets can lead to wasted resources, unexpected expenses and gaps in IT availability, making it harder to optimize operations and align with business needs.



## A smarter way to take control

CDW understands these challenges. That's why we've built Asset Hub in Rubi, a powerful feature designed to simplify asset tracking, optimize spending and ensure nothing falls through the cracks.

With its expanded capabilities, Asset Hub goes beyond a list of IT assets, providing intuitive reporting, visual insights and renewal tracking — all in one place. Whether you're an existing Rubi user or new to the platform, Asset Hub makes it easy to take control of your IT assets purchased from CDW.



MEET ASSET HUB IN RUBI

# Ensure Nothing Falls Through the Cracks

## See everything in a single-pane snapshot

Instantly access data on your hardware, software and subscriptions from CDW purchases dating back to 2018. With real-time insights, you can monitor asset lifecycles, track usage trends and plan for refreshes with ease. Stay ahead of upcoming renewals by identifying aging hardware, expiring software and subscriptions before they cause disruptions.

## Optimize planning and budgeting

Analyze year-to-date spending by brand and type, with visibility into year-over-year trends to improve financial planning. By gaining deeper insights into procurement patterns, you can make informed decisions that drive smarter resource allocation. With real-time data on IT investments, you can optimize your budget and ensure every dollar is spent efficiently.

## Enhance asset tracking and reporting

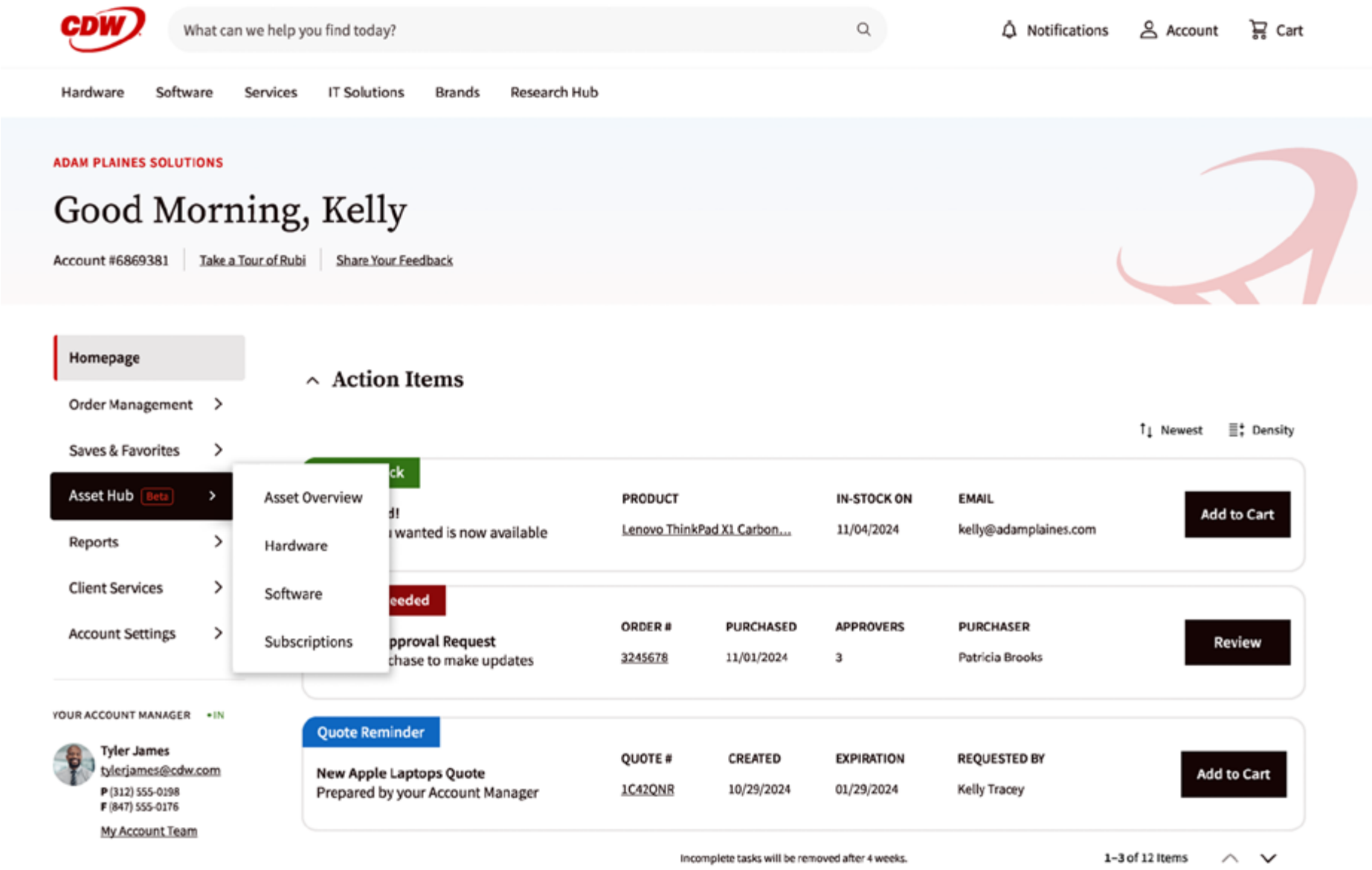
Access detailed purchase histories and asset data, including serial numbers, invoice details and renewal dates, to improve inventory management and reporting. Advanced search, sorting and archiving tools make it easy to locate and organize assets. Retiring outdated equipment from active tracking ensures your asset view remains current and accurate.

## Simplify subscription management

Easily manage subscriptions, including Microsoft M365 New Commerce Experience (NCE) subscriptions, with flexible options to add, remove, upgrade or co-term licenses. Control auto-renewal settings and optimize utilization to align with your business needs. With seamless access to new subscriptions and real-time adjustments, you can ensure your organization stays agile and in control. When paired with CDW Inscape, no one manages M365 better.

## Act with confidence

With built-in tools for repurchasing, starting new orders and connecting directly with CDW, Asset Hub makes it easier than ever to take immediate action on your IT assets.







MEET ASSET HUB IN RUBI

# Rubi Ensures Nothing Falls Through the Cracks

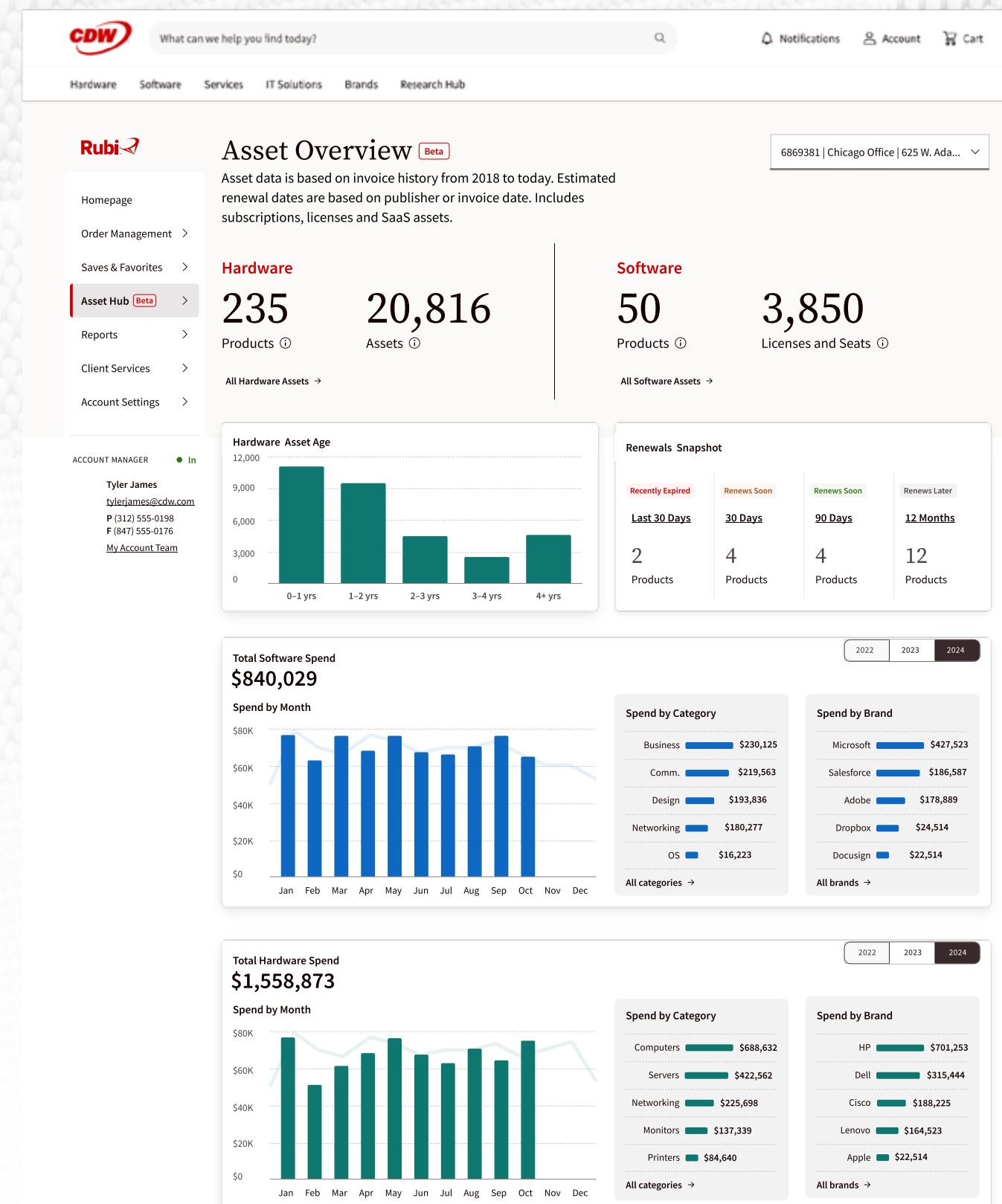
Asset Hub in Rubi gives you complete visibility into the IT investments you’ve made with CDW, helping you track, plan and optimize your hardware, software and subscription lifecycles. From budget forecasting to renewal management, Asset Hub provides the insights you need to make strategic decisions with confidence.

For an easy-to-read, top-down picture of your hardware, software and subscriptions, the asset overview page has you covered.

Easily access key details about your **hardware and software**.

Get a high-level picture of your **renewals schedule**.

See your spend **history and trends**.







OPTIMIZE YOUR HARDWARE ASSETS

# Stay Ahead of Your Hardware Lifecycle

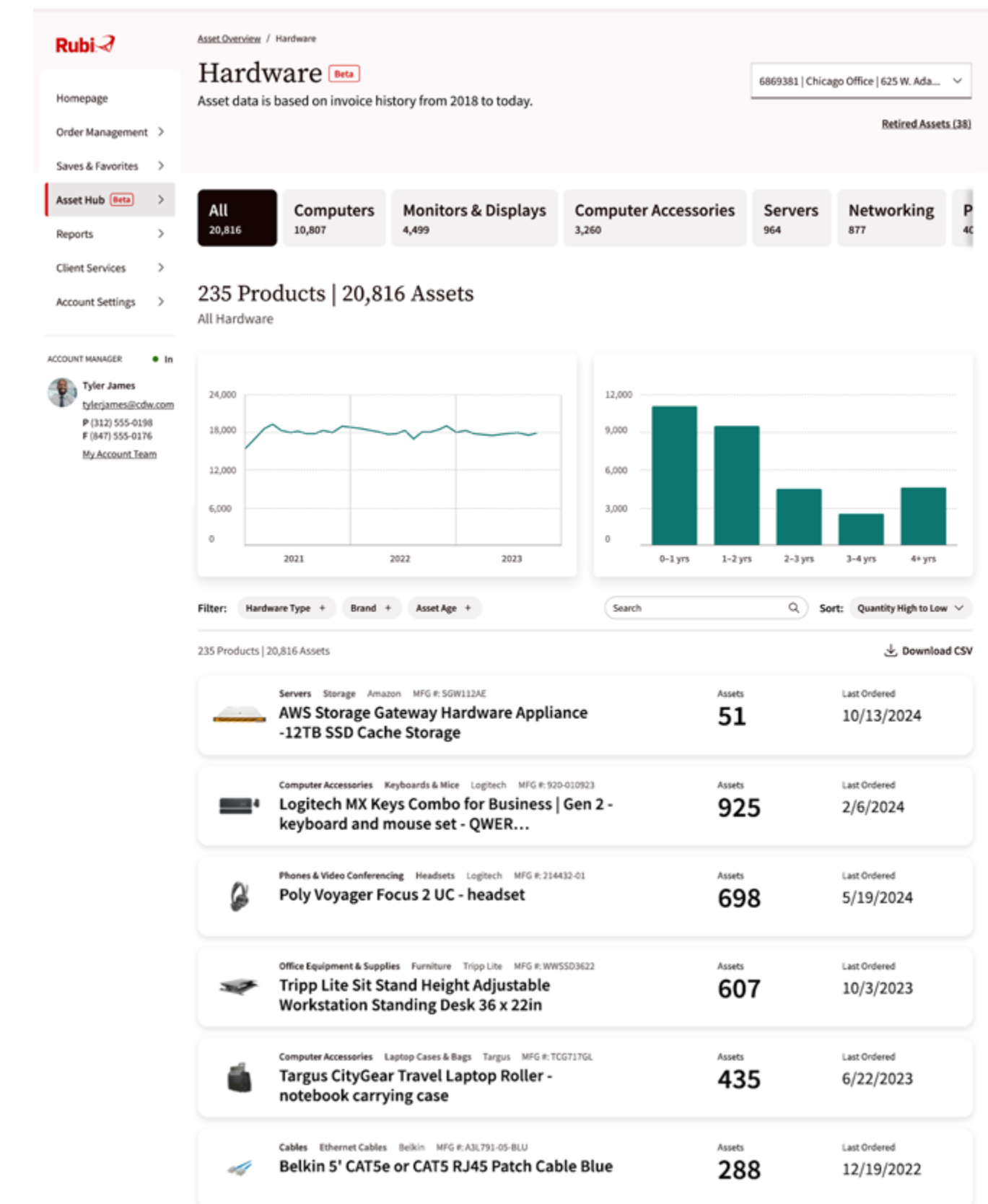
## Track and optimize your hardware assets

- Identify aging hardware at a glance with interactive charts, helping you schedule timely replacements and reduce risk.
- Visualize hardware trends over time with line charts, allowing for better resource planning and allocation.
- Filter by type, brand or age to quickly find the assets you need, streamlining decision-making.
- Download comprehensive hardware data in .csv format, including order and invoice details, serial numbers, asset tags and part numbers, for deeper analysis and tracking.

## Improve inventory accuracy and efficiency

- Access detailed asset records with key data points like age, serial number and order history.
- Reorder hardware quickly to maintain consistency and minimize downtime.
- Organize and manage inventory effectively by sorting assets by age, order or purchase order.
- Archive retired hardware to keep your inventory view accurate and up to date.
- Leverage powerful search and sort tools to locate assets by serial number, asset tag or order details.

With Asset Hub, you can stay proactive, reduce risks and ensure your hardware infrastructure supports your business goals.







OPTIMIZE YOUR HARDWARE ASSETS

# Stay Ahead of Your Hardware Lifecycle

Managing hardware assets effectively is key to optimizing performance, controlling costs and ensuring smooth operations. Asset Hub provides the visibility and insights needed to track hardware, plan for upgrades and make informed decisions that keep your IT infrastructure running efficiently.

See a visualization of **hardware assets by age**.

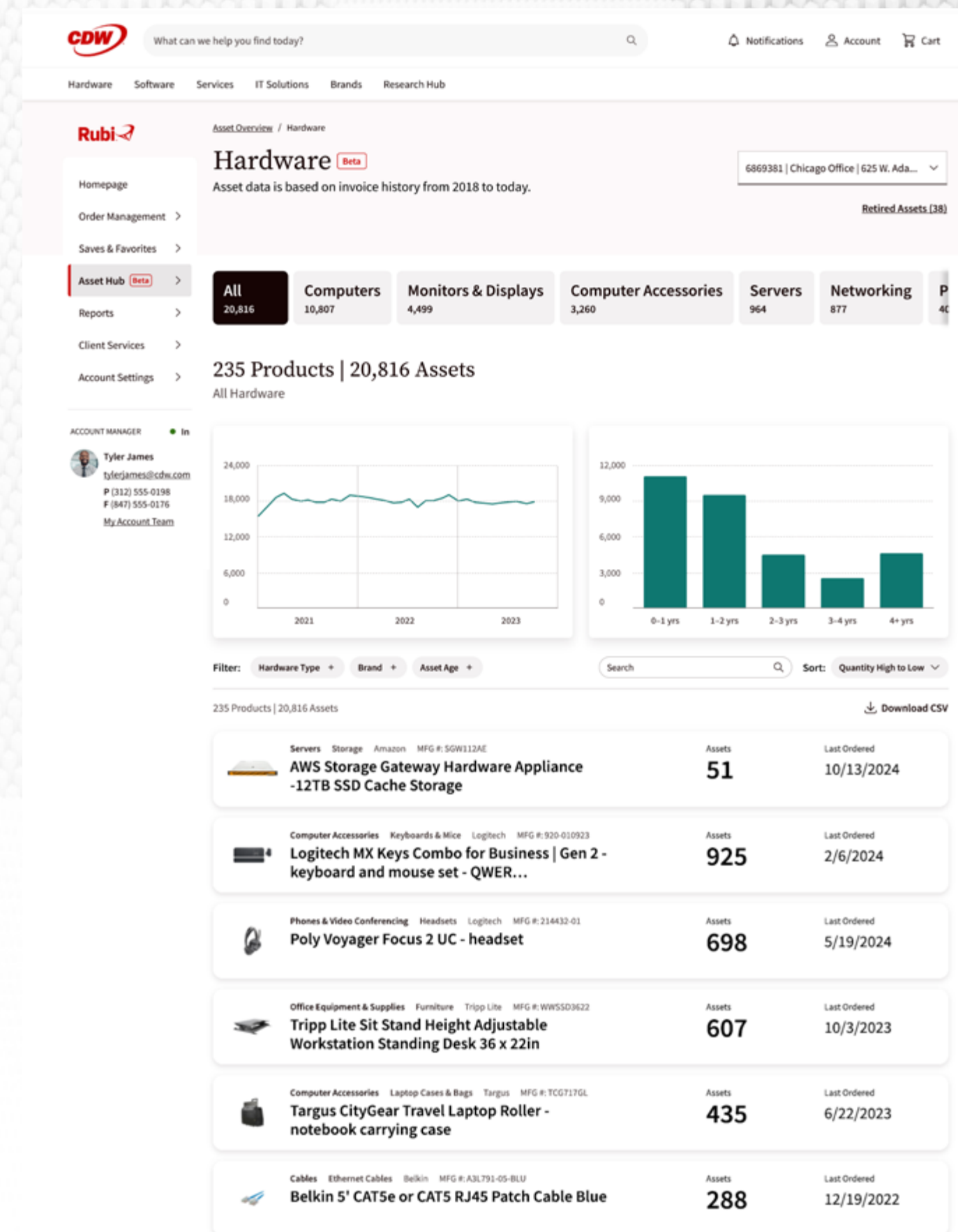
Access and **filter your list of hardware**, with detailed information showing quantities and most recent order dates.

Zero in on **specific assets** by brand and type.

**Easily reorder** what you need.

View quick **tech specs**.

See your purchase and invoice **history** for each item.







TRACK YOUR SOFTWARE ASSETS

# Take Control of Your Software Assets

## Track and optimize your software spend

- Gain full visibility into all software assets purchased from CDW since 2018 for better license management and budgeting.
- Filter by category, license type or renewal date to easily find and manage the software that matters most.
- Analyze year-to-date software spending by brand and type to optimize budget allocation and control costs.

## Ensure timely renewals and avoid disruptions

- Stay ahead of expirations with insights into recently expired licenses and upcoming renewals.
- Request renewal assistance directly through Asset Hub to streamline the process and ensure continuity.
- Download detailed software data in .csv format, including renewal dates, for in-depth analysis and reporting.

With Asset Hub, you can simplify software asset management, reduce risk and make data-driven decisions with ease.

CDW

What can we help you find today?

Notifications

Account

Cart

HardwareSoftwareServicesIT SolutionsBrandsResearch Hub

Rubi

Homepage

Order Management >

Saves & Favorites >

Asset Hub Beta >

Reports >

Client Services >

Account Settings >

ACCOUNT MANAGER

Tyler James

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My Account Team

Asset Overview / Software

Software Beta

6869381 | Chicago Office | 625 W. Ada...

DownloadsKeycodesRetired Assets (54)

Asset data is based on invoice history from 2018 to today. Estimated renewal dates are based on publisher or invoice date. Includes subscriptions, licenses and SaaS assets.

All50

Microsoft28

Cisco11

Adobe4

ServiceNow4

Webroot3

Quest1

Red Hat1

Proo1

50 Products | 3,850 Licenses and Seats

All Software Licenses

Renewals Snapshot

Recently Expired

Renews Soon

Renews Soon

Renews Later

Last 30 Days

30 Days

90 Days

12 Months

2Products

4Products

4Products

12Products

Filter:Category +License Type +Renewal Period +

Search

Sort:Next Renewal Date

50 Products | 3,850 Licenses and Seats

Download CSV

Communication

Instant Messaging

MFG #: AAA-28173-CCD-36MO

Microsoft

Microsoft Office 365

Licenses

1,500

Term

11/15/2024

500 will expire





TRACK YOUR SOFTWARE ASSETS

# Take Control of Your Software Assets

Managing software licenses effectively is essential for optimizing costs, ensuring compliance and preventing service disruptions. Asset Hub provides complete visibility into your software investments, helping you stay on top of renewals and maximize value.

See your **renewal schedule** at a glance.

Filter your software applications and see how many **licenses are active**.

**Dive into the details** and track invoice numbers, amounts and renewal dates for every software application.

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Software

6869381 | Chicago Office | 625 W. Ada...

Downloads

Keycodes

Retired Assets (54)

All

Microsoft

Cisco

Adobe

ServiceNow

Webroot

Quest

Red Hat

Proo

50 Products | 3,850 Licenses and Seats

All Software Licenses

Renewals Snapshot

Recently Expired

Renews Soon

Renews Soon

Renews Later

Last 30 Days

30 Days

90 Days

12 Months

2

4

4

12

Products

Products

Products

Products

Filter:

Category

License Type

Renewal Period

Search

Sort: Next Renewal Date

50 Products | 3,850 Licenses and Seats

Download CSV

Communication

Instant Messaging

MFG #: AAA-28173-CCD-36MO

Microsoft

Microsoft Office 365

Licenses

1,500

Term

11/15/2024

500 will expire

Communication

Instant Messaging

MFG #: AAA-28173-CCD-12MO

VMware

VMware Workspace ONE Advanced (Shared Cloud) - subscription license (1 year)

Licenses

300

Term

12/11/2024

300 will expire

Communication

Instant Messaging

MFG #: PROD11405

Microsoft

Microsoft Teams Rooms Pro from CDW

Licenses

55

Term

1/11/2025

3 will expire





MANAGE YOUR SUBSCRIPTIONS

# Streamline Subscription Tracking and Renewals

## Gain complete visibility into your subscriptions

- Access a comprehensive list of all subscriptions purchased from CDW for efficient tracking and management.
- View renewal dates and auto-renew status to stay ahead of upcoming renewals and prevent unexpected disruptions.
- Track subscription changes with a detailed history of modifications including who made the request, when it was submitted and its current status.

## Easily manage subscription details

- Update contacts and billing information for each subscription, including address of use, technical and business contact, payment address and billing frequency.
- Customize subscription management with support for different addresses and contacts to align with your organization’s structure.
- Download detailed subscription data in .csv format, including order and invoice details, renewal dates and auto-renew status for deeper analysis and reporting.

With Asset Hub, you gain the control and visibility needed to manage subscriptions efficiently, ensuring your organization stays connected and compliant.

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SubscriptionsBeta

Asset data is based on invoice history from 2018 to today. Renewal dates are based on publisher or invoice date.

6 Products | 1,898 Licenses and Seats

Search

Sort:Next Renewal Date

Download CSV

SecurityFirewallsMFG #: L-AC-APX-3Y-S1	Licenses	Recurring
Cisco AnyConnect Apex - Term License (3 years) + 3 Years Software Application	25	12/11/2023 25 will auto-renew
CommunicationInstant MessagingMFG #: AAA-28173-CCD-36MO	Licenses	Recurring
Microsoft Office 365 E5	1,500	1/26/2024 300 will auto-renew
BusinessApplication SuitesMFG #: 65291081BA13A12-10	Licenses	Recurring
Microsoft Visio Pro for Office 365 - subscription license	100	2/8/2024 100 will auto-renew
CommunicationInstant MessagingMFG #: PROD11405	Licenses	Recurring
Microsoft Teams Rooms Pro from CDW	55	2/11/2024 55 will auto-renew





MANAGE YOUR SUBSCRIPTIONS

# Streamline Subscription Tracking and Renewals

Managing multiple subscriptions across your organization can be complex. Asset Hub simplifies subscription tracking, helping you stay organized, avoid service interruptions and ensure accurate billing.

Easily **export** your software data to a .csv file.

See **high-level details** including license count and auto-renewal information.

Quickly access **billing information**.

See **contact information** for managing your subscriptions.

What can we help you find today?

NotificationsAccountCart

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Subscriptions Beta

Asset data is based on invoice history from 2018 to today. Renewal dates are based on publisher or invoice date.

6869381 | Chicago Office | 625 W. Ada... >

6 Products | 1,898 Licenses and Seats

Search

Sort: Next Renewal Date >

6 Products | 1,898 Licenses and Seats

Download CSV

<div>SecurityFirewallsMFG #: L-AC-APX-3Y-S1</div> <div>Cisco AnyConnect Apex - Term License (3 years) + 3 Years Software Application</div> <div>Licenses25</div> <div>Recurring12/11/202325 will auto-renew</div>
<div>CommunicationInstant MessagingMFG #: AAA-28173-CCD-36MO</div> <div>Microsoft Office 365 E5</div> <div>Licenses1,500</div> <div>Recurring1/26/2024300 will auto-renew</div>
<div>BusinessApplication SuitesMFG #: 65291081BA13A12-10</div> <div>Microsoft Visio Pro for Office 365 - subscription license</div> <div>Licenses100</div> <div>Recurring2/8/2024100 will auto-renew</div>
<div>CommunicationInstant MessagingMFG #: PROD11405</div> <div>Microsoft Teams Rooms Pro from CDW</div> <div>Licenses55</div> <div>Recurring2/11/202455 will auto-renew</div>
<div>BusinessApplication SuitesMFG #: 65291081BA13A12-10</div> <div>Adobe Creative Cloud for Enterprise - All Apps - Enterprise Licensing Subsc...</div> <div>Licenses18</div> <div>Recurring3/13/202418 will auto-renew</div>
<div>CommunicationInstant MessagingMFG #: AAA-28173-CCD-12MO</div> <div>Microsoft Office 365</div> <div>Licenses200</div> <div>Recurring5/14/2024200 will auto-renew</div>

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TAKE COMMAND TODAY

# Unlock the Full Power of Asset Hub

Take control of your IT assets with real-time insights and smarter management. Log in or create an account at **CDW.com/Rubi** to explore Asset Hub and see how it can simplify your hardware, software and subscription tracking.

Asset Hub Beta

Hardware  
235  
Products

20,816  
Assets

Software  
50  
Products

3,850  
Licenses and Seats

View Your Assets →

CDW

What can we help you find today?

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Hardware Software Services IT Solutions Brands Research Hub

ADAM PLAINES SOLUTIONS

Good Morning, Kelly

Account #6869381 Take a Tour of Rubi Share Your Feedback

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Action Items

Asset Overview

Hardware

Software

Subscriptions

PRODUCT

IN-STOCK ON

EMAIL

Lenovo ThinkPad X1 Carbon...

11/04/2024

kelly@adamplaines.com

Add to Cart

ORDER #

PURCHASED

APPROVERS

PURCHASER

3245678

11/01/2024

3

Patricia Brooks

Review

YOUR ACCOUNT MANAGER

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My Account Team

Quote Reminder

New Apple Laptops Quote

Prepared by your Account Manager

QUOTE #

CREATED

EXPIRATION

REQUESTED BY

1C42QNR

10/29/2024

01/29/2024

Kelly Tracey

Add to Cart

Renewals Snapshot

Recently Expired

Renews Soon

Renews Soon

Renews Later

Last 30 Days

30 Days

90 Days

12 Months

2

4

4

12

Products

Products

Products

Products

story from 2018 to today. Estimated renewal dates based on date. Includes subscriptions, licenses and SaaS assets.

24,000

18,000

12,000

6,000

0

2021

2022

2023

12,000

9,000

6,000

3,000

0

12,000

9,000

6,000

3,000

0

0-1 yrs

1-2 yrs

2-3 yrs

3-4 yrs

4+ yrs

To learn more about Rubi, contact your CDW representative today.

