



A BRIEF HISTORY OF CDW AND IT

A BRIEF HISTORY OF CDW

2022
CDW launches HBCU-focused Legacy Excellence Program
CDW receives Frost & Sullivan Global Customer Value Leadership Award for 2nd year in a row
Sales: \$23.7B
Coworkers: 15,000

2021
CDW acquires Amplified IT, Focal Point Data Risk, Sirius Computer Solutions
CDW revenue exceeds \$20B
CDW ranks #161 on Fortune 500
Sales: \$20.8B
Coworkers: 13,900

2020
CDW acquires IGNW, Aeritae and Southern Dakota Solutions
Launched Inaugural Environmental, Social, and Governance Report
Sales: \$18.5B
Coworkers: 10,000

2019
Christine Leahy becomes CEO
CDW acquires Scalar Decisions
CDW ranks #191 on the Fortune 500
CDW acquires Aprtris
Sales: \$18.0B
Coworkers: 9,900

2018
CDW ranks #189 on the Fortune 500
The CDW Technoliner retires after five years of service
CDW opens new office in Nashville, TN
Sales of workloads delivered via cloud reach \$3B
Sales: \$16.2B
Coworkers: 9,000

2017
CDW launches standalone Small Business unit
CDW ranks #199 on the Fortune 500
Sales: \$14.8B
Coworkers: 8,700

2016
CDW opens new Lincolnshire office
Kelway becomes CDW
CDW ranks #220 on the Fortune 500
Security solution sales exceed \$1B
Sales: \$13.7B
Coworkers: 8,500

2015
CDW ranks #253 on the Fortune 500
CDW opens new Enterprise Command Center in Vernon Hills, IL, expanding managed services and cloud capabilities
Forbes names CDW to its inaugural list of "America's Best Employers"
CDW and Dell grow their partnership
CDW acquires U.K.-based solutions provider Kelway
Sales: \$13.0B
Coworkers: 8,400

2014
CDW completes a 35% investment in Kelway, a leading U.K. technology services and solutions company
CDW ranks #265 on the Fortune 500
CDW hits cloud stride with more than 40 leading industry partners
Sales: \$12.1B
Coworkers: 7,200

2013
CEO Tom Richards also becomes chairman of the board
CDW launches the Technoliner, "the ultimate technology vehicle"
CDW ranks #267 on the Fortune 500
CDW lists on NASDAQ
Sales: \$10.8B
Coworkers: 7,000

2012
CDW revenue exceeds \$10B
CDW employs nearly 1,400 technology specialists and engineers
Sales: \$10.1B
Coworkers: 6,800

2011
Tom Richards becomes CEO
CDW launches "People Who Get IT" campaign, focusing on how technology solves everyday business problems
Sales: \$9.6B
Coworkers: 6,700

2009
Tom Richards joins CDW as president and COO
Sales: \$7.2B
Coworkers: 6,250

2008
CDW becomes the official technology partner for the PGA TOUR and Champions Tour
Sales: \$8.1B
Coworkers: 6,850

2007
CDW goes private, purchased by Madison Dearborn Partners and Providence Equity Partners
Sales: \$8.1B
Coworkers: 6,300

2006
CDW acquires Berbee Information Networks, adding two new data centers and 11 new offices in six states
CDW employs more than 760 advance technology specialists and engineers
Sales: \$6.8B
Coworkers: 5,480

2005
CDW opens the Western Distribution Center in Las Vegas, NV
Total distribution center space exceeds 950,000 sq. ft.
CDW launches CDW Healthcare
Sales: \$6.3B
Coworkers: 4,300

2003
CDW purchases Micro Warehouse assets
Micro Warehouse Canada becomes CDW Canada
CDW launches dedicated small business team
Sales: \$4.66B
Coworkers: 3,600

2001
John Edwardson becomes CEO and chairman
CDW debuts on the Fortune 500 at #435 and on the NASDAQ 100
Sales: \$3.96B
Coworkers: 2,783

1998
CDW-G founded to further support government and education customers
Sales: \$1.73B
Coworkers: 1,504

1997
CDW establishes headquarters in Vernon Hills, IL; exceeds \$1B sales mark
Sales: \$1.27B
Coworkers: 986

1995
CDW embraces online sales by introducing CDW.com
Sales: \$628M
Coworkers: 539

1993
CDW completes first IPO; lists on NASDAQ
Sales: \$270M
Coworkers: 247

1987
CDW publishes first catalog
CDW offers first services, helping customers set up their computers
CDW begins hiring coworkers with technical expertise

1985
CDW runs first national advertisement in PC World magazine

1984
CDW founded

MEANWHILE, ACROSS IT

2022
The test release of ChatGPT reached 1M users in one month
The quantum computing market is projected to grow to \$712.2M
Microsoft announced the discontinuation of Internet Explorer in favor of Edge

2021
Online audiences watched an average of 16 hours of online videos per week
Non-Fungible Token sales hit \$25B
The AI market grew to \$57B

2020
The use of telehealth rose to 84.7% from 2.1%
Streaming services accelerated to growth that was expected to take five years
Accenture commits \$3B to building cloud-first infrastructures
Salesforce acquires Slack for approximately \$27.7B

2019
The World Wide Web turns 30
5G networks gain momentum

2018
IBM unveils Summit, the world's fastest supercomputer, at 200,000 trillion calculations per second
The Federal Communications Commission rolls back net neutrality rules
The global business value of artificial intelligence is projected to reach \$1.2T

2017
The market for Internet of Things tech rises to \$674B
Intel unveils Compute Card, a compute platform the size of a credit card
Western Digital produces "skyscraper" 3-D NAND flash chips with 64 stacked layers and three bits per cell

2016
Windows 10 runs on 200 million computers
Wireless monitors go mainstream
OLED screens begin to replace LCD in PCs
Dell acquires EMC, forming Dell Technologies

2015
The Federal Communications Commission rules in favor of net neutrality
Microsoft discontinues support for Windows Server 2003
HP splits into Hewlett Packard Enterprise and HP Inc.

2014
Apple launches Apple Pay
DHL makes the first delivery via drone
Wearable tech goes mainstream with Google Glass, Apple Watch and more

2013
3-D printers available to consumer market
Sony releases the Sony Xperia Tablet Z, the world's thinnest and lightest tablet

2012
Acer and Samsung launch first education Chromebooks

2010
Apple introduces iPad
Verizon introduces 4G LTE, which provides mobile ultra-broadband Internet access

2007
Apple introduces the iPhone and iOS 1.0, superseding other mobile devices
Amazon.com opens up the digital media world with the Kindle

2006
Blu-ray debuts as high-definition alternative to DVDs
Twitter launches as real-time social networking and micro blogging service — users send messages in 140 characters or less

2005
Steve Chen, Chad Hurley and Jawed Karim found YouTube to digitally upload, share and view videos

2003
Originally Facemash, which enables college students to compare two students' photos to vote who's "hot" and who's "not," Mark Zuckerberg streamlines social networking with Facebook

2001
Apple introduces iTunes digital jukebox software and the iPod, offering "1,000 songs in your pocket"
XM Radio launches digital satellite radio in Dallas/Fort Worth and San Diego

1999
RIM introduces BlackBerry in Munich, Germany, as a line of handheld wireless devices

1998
Stanford students Larry Page and Sergey Brin create Google as a universal digital library

1997
IBM Big Blue beats reigning world chess champion Garry Kasparov
Vic Hayes, chairman of the Institute of Electrical and Electronics Engineers, invents Wi-Fi to connect electronic devices to the Internet through wireless network access points

1996
Karl-Heinz Brandenburg, Thomas Sporer, Bernd Kurten, Bernhard Grill and Ernest Eberlein of German company Fraunhofer-Gesellschaft invent the MP3 to download and listen to music files

1995
Windows 95 reshapes the market
Phillips, Sony, Toshiba and Panasonic develop the DVD to offer a higher storage capacity

1993
Adobe Systems makes PDF available free of charge as a proprietary format

1991
The first website goes online at CERN

1990
Thomas Knoll and John Knoll's Photoshop launched by Adobe

1987
Dennis Austin and Thomas Rudkin rename Presenter as PowerPoint, changing staff meetings forever

1986
Fujifilm introduces the disposable camera

1985
Microsoft releases first version of Windows

1984
Apple introduces Macintosh
Sony and Phillips invent CD-ROM with 650 MB of data, replacing the floppy disk, which only holds 1.5 MB

