CDW 2017 DIGITAL WORKSPACE SOLUTIONS REPORT

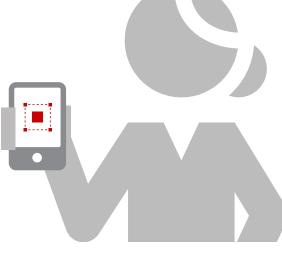


Digital Workspace Solutions: Current State of the Industry

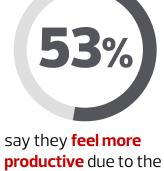
Organizations have experienced a shift in mobile and collaboration solutions



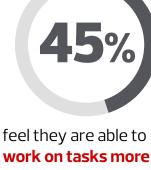
of IT and non-IT executives say their organization sees mobile and collaborative strategies as a single entity



CDW also refers to these as digital workspace solutions.



advancement of digital workspace solutions



easily

of digital workspace solutions

New Decision Makers

41%

are now **selected by** departments other than IT of organizations say non-IT 38%

executives are more often the final decision makers on digital

workspace purchases

35%

purchasing process These organizations are nearly twice as likely to offer an

say they are more often

consulted by IT during

the evaluation and



"exceptional" digital workspace experience

Organizations providing exceptional digital workspace experiences are significantly more likely to offer an array of mobility, productivity and

collaboration-enhancing solutions, most notably: Exceptional Non-exceptional

47%

42%

Enterprise collaboration

76%

70%

Custom app stores

Room for Improvement

Immersive telepresence-enabled conference rooms

rate their organization's current digital workspace

However, just

experience as exceptional In addition to the usual budget and security concerns, top challenges include: **Training Integrating** with **Finding one**

existing IT



solution that

fits everyone

In the next 5 years, organizations

end users

The Outlook

want the following digital workspace solutions: 40%



0% Integrated team communications solutions



30% Personal/virtual assistants





Immersive telepresence



Augmented reality

To learn more, visit the CDW Digital Workspace Solutions page.

