

THE POWER OF PRIORITY:

What's Next for Enterprise IT?

Today's organizations are pulled in a hundred different directions. How do they navigate tech challenges and stay focused on their priorities? CDW surveyed 800 IT decision makers* to find out.

Aside from budgets, today's IT decision makers struggle most with:



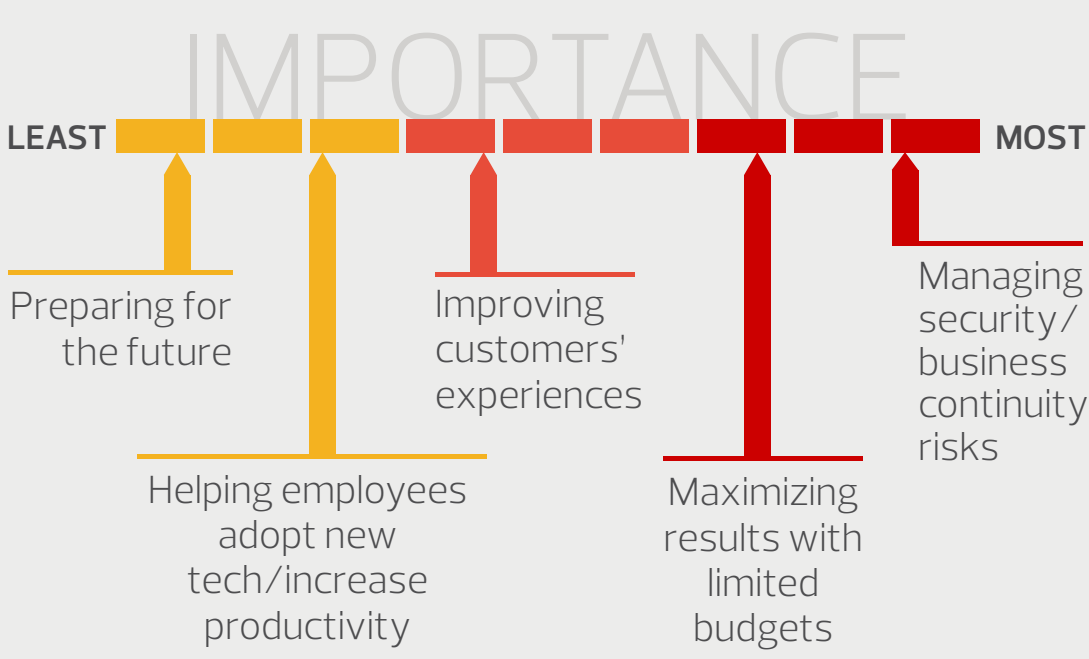
34% Security concerns

27% Diverse business requirements

25% Too many different opinions

And only **57%** can clearly define and execute on IT priorities

Organizations are trying to navigate:



The good news?

75% have a formal IT strategy

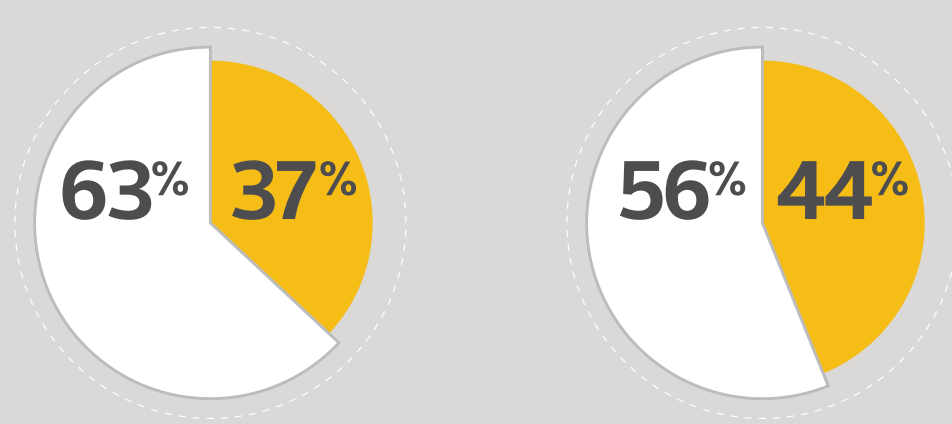
IT Strategy = 2x as likely to execute IT priorities

How will organizations meet their goals?

Spend more on new tech

MAINTENANCE
NEW TECH

CURRENT → 2020



Enhance security infrastructure

49% want improvements like:

- Next-generation firewalls
- Advanced endpoint protection
- Email security
- Identity and access management

Meet customer demands via cloud-based apps

Just **13%** have all the consumer tech they need

Improve employee productivity via tech

40% want faster networks
35% want mobile devices

Drive future success via emerging tech:

- 1 Cloud management software/platforms
- 2 Predictive analytics
- 3 IoT

To learn more about how organizations like yours prioritize and accomplish their IT goals, download CDW's full report at:

www.cdw.com/PowerOfPriority



*Results based on a survey of 800 IT decision-makers across eight industries, including small, medium and large businesses, Federal, state and local government organizations, healthcare providers, banks, higher education institutions and K-12 public school districts