

# A BRIEF HISTORY OF CDW AND IT

## A BRIEF HISTORY OF CDW

**2022**  
CDW launches HBCU-focused Legacy Excellence Program

CDW receives Frost & Sullivan Global Customer Value Leadership Award for 2nd year in a row

Sales: \$23.7B  
Coworkers: 15,000

**2021**  
CDW acquires Amplified IT, Focal Point Data Risk, Sirius Computer Solutions  
CDW ranks #161 on Fortune 500

Sales: \$20.8B  
Coworkers: 13,900

**2020**  
CDW acquires IGNow, Aeritae and Southern Dakota Solutions  
Launched Inaugural Environmental, Social, and Governance Report

Sales: \$18.5B  
Coworkers: 10,000

**2019**  
Christine Leahy becomes CEO  
CDW acquires Scalar Decisions  
CDW ranks #191 on the Fortune 500  
CDW acquires Aprtris

Sales: \$18.0B  
Coworkers: 9,900

**2018**  
CDW ranks #189 on the Fortune 500  
The CDW Technoliner retires after five years of service  
CDW opens new office in Nashville, TN  
Sales of workloads delivered via cloud reach \$3B

Sales: \$16.2B  
Coworkers: 9,000

**2017**  
CDW launches standalone Small Business unit  
CDW ranks #199 on the Fortune 500

Sales: \$14.8B  
Coworkers: 8,700

**2016**  
CDW opens new Lincolnshire office  
Kelway becomes CDW  
CDW ranks #220 on the Fortune 500  
Security solution sales exceed \$1B

Sales: \$13.7B  
Coworkers: 8,500

**2015**  
CDW ranks #253 on the Fortune 500  
CDW opens new Enterprise Command Center in Vernon Hills, IL, expanding managed services and cloud capabilities  
Forbes names CDW to its inaugural list of "America's Best Employers"  
CDW and Dell grow their partnership  
CDW acquires U.K.-based solutions provider Kelway

Sales: \$13.0B  
Coworkers: 8,400

**2014**  
CDW completes a 35% investment in Kelway, a leading U.K. technology services and solutions company  
CDW ranks #265 on the Fortune 500  
CDW hits cloud stride with more than 40 leading industry partners

Sales: \$12.1B  
Coworkers: 7,200

**2013**  
CEO Tom Richards also becomes chairman of the board  
CDW launches the Technoliner, "the ultimate technology vehicle"  
CDW ranks #267 on the Fortune 500  
CDW lists on NASDAQ

Sales: \$10.8B  
Coworkers: 7,000

**2012**  
CDW revenue exceeds \$10B  
CDW employs nearly 1,400 technology specialists and engineers

Sales: \$10.1B  
Coworkers: 6,800

**2011**  
Tom Richards becomes CEO  
CDW launches "People Who Get IT" campaign, focusing on how technology solves everyday business problems

Sales: \$9.6B  
Coworkers: 6,700

**2009**  
Tom Richards joins CDW as president and COO

Sales: \$7.2B  
Coworkers: 6,250

**2008**  
CDW becomes the official technology partner for the PGA TOUR and Champions Tour

Sales: \$8.1B  
Coworkers: 6,850

**2007**  
CDW goes private, purchased by Madison Dearborn Partners and Providence Equity Partners

Sales: \$8.1B  
Coworkers: 6,300

**2006**  
CDW acquires Berbee Information Networks, adding two new data centers and 11 new offices in six states  
CDW employs more than 760 advance technology specialists and engineers

Sales: \$6.8B  
Coworkers: 5,480

**2005**  
CDW opens the Western Distribution Center in Las Vegas, NV  
Total distribution center space exceeds 950,000 sq. ft.  
CDW launches CDW Healthcare

Sales: \$6.3B  
Coworkers: 4,300

**2003**  
CDW purchases Micro Warehouse assets  
Micro Warehouse Canada becomes CDW Canada  
CDW launches dedicated small business team

Sales: \$4.66B  
Coworkers: 3,600

**2001**  
John Edwardson becomes CEO and chairman  
CDW debuts on the Fortune 500 at #435 and on the NASDAQ 100

Sales: \$3.96B  
Coworkers: 2,783

**1998**  
CDW-G founded to further support government and education customers

Sales: \$1.73B  
Coworkers: 1,504

**1997**  
CDW establishes headquarters in Vernon Hills, IL; exceeds \$1B sales mark

Sales: \$1.27B  
Coworkers: 986

**1995**  
CDW embraces online sales by introducing CDW.com

Sales: \$628M  
Coworkers: 539

**1993**  
CDW completes first IPO; lists on NASDAQ

Sales: \$270M  
Coworkers: 247

**1987**  
CDW publishes first catalog  
CDW offers first services, helping customers set up their computers  
CDW begins coworker with technical expertise

**1985**  
CDW runs first national advertisement in PC WORLD

**1984**  
CDW founded

## MEANWHILE, ACROSS IT

**2022**  
The test release of ChatGPT reached 1M users in one month

The quantum computing market is projected to grow to \$712.2M

Microsoft announced the discontinuation of Internet Explorer in favor of Edge

**2021**  
Online audiences watched an average of 16 hours of online videos per week

Non-Fungible Token sales hit \$25B

The AI market grew to \$57B

**2020**  
The use of telehealth rose to 84.7% from 2.1%

Streaming services accelerated a growth that was expected to take five years

Accenture commits \$3B to building cloud-first infrastructures

Salesforce acquires Slack for approximately \$27.7B

**2019**  
The World Wide Web turns 30

5G networks gain momentum

**2018**  
IBM unveils Summit, the world's fastest supercomputer, at 200,000 trillion calculations per second

The Federal Communications Commission rolls back net neutrality rules

The global business value of artificial intelligence is projected to reach \$1.2T

**2017**  
The market for Internet of Things tech rises to \$674B

Intel unveils Compute Card, a compute platform the size of a credit card

Western Digital produces "skyscraper" 3-D NAND flash chips with 64 stacked layers and three bits per cell

**2016**  
Windows 10 runs on 200 million computers

Wireless monitors go mainstream

OLED screens begin to replace LCD in PCs

Dell acquires EMC, forming Dell Technologies

**2015**  
The Federal Communications Commission rules in favor of net neutrality

Microsoft discontinues support for Windows Server 2003

HP splits into Hewlett Packard Enterprise and HP Inc.

**2014**  
Apple launches Apple Pay

DHL makes the first delivery via drone

Wearable tech goes mainstream with Google Glass, Apple Watch and more

**2013**  
3-D printers available to consumer market

Sony releases the Sony Xperia Tablet Z, the world's thinnest and lightest tablet

**2012**  
Acer and Samsung launch first education Chromebooks

**2010**  
Apple introduces iPad

Verizon introduces 4G LTE, which provides mobile ultra-broadband Internet access

**2007**  
Apple introduces the iPhone and iOS 1.0, superseding other mobile devices

Amazon.com opens up the digital media world with the Kindle

**2006**  
Blu-ray debuts as high-definition alternative to DVDs

Twitter launches as real-time social networking and micro blogging service - users send messages in 140 characters or less

**2005**  
Steve Chen, Chad Hurley and Jawed Karim found YouTube to digitally upload, share and view videos

**2003**  
Originally Facemash, which enables college students to compare two students' photos to vote who's "hot" and who's "not," Mark Zuckerberg streamlines social networking with Facebook

**2002**  
LinkedIn founded as a social networking site for professionals

**2001**  
Apple introduces iTunes digital jukebox software and the iPod, offering "1,000 songs in your pocket"

XM Radio launches digital satellite radio in Dallas/Fort Worth and San Diego

**1999**  
RIM introduces BlackBerry in Munich, Germany, as a line of handheld wireless devices

**1998**  
Stanford students Larry Page and Sergey Brin create Google as a universal digital library

**1997**  
IBM Big Blue beats reigning world chess champion Garry Kasparov

Vic Hayes, chairman of the Institute of Electrical and Electronics Engineers, invents Wi-Fi to connect electronic devices to the Internet through wireless network access points

**1996**  
Karl-Heinz Brandenburg, Thomas Sporer, Bernd Kurtzen, Bernhard Grill and Ernest Eberlein of German company Fraunhofer-Gesellschaft invent the MP3 to download and listen to music files

**1995**  
Windows 95 reshapes the market

Phillips, Sony, Toshiba and Panasonic develop the DVD to offer a higher storage capacity

**1993**  
Adobe Systems makes PDF available free of charge as a proprietary format

**1991**  
The first website goes online at CERN

**1990**  
Thomas Knoll and John Knoll's Photoshop launched by Adobe

**1987**  
Dennis Austin and Thomas Rudkin rename Presenter as PowerPoint, changing staff meetings forever

**1986**  
Fujifilm introduces the disposable camera

**1985**  
Microsoft releases first version of Windows

**1984**  
Apple introduces Macintosh

Sony and Phillips invent CD-ROM with 650 MB of data, replacing the floppy disk, which only holds 1.5 MB