



Business Diversity

Business diversity remains a deeply embedded, ongoing priority for CDW. It is a critical differentiator in our ability to deliver for our customers while driving positive change.

ADVANCING OUR DIVERSE SUPPLY CHAIN

Since the inception of our business diversity program in 2007, CDW has sought to promote diverse supplier participation representative of our customers and communities that contributes to sustainable economic growth. We are proud to have one of the most active programs in the technology industry, are inspired by this work and embrace the responsibility to share our experience and expertise with our customers and suppliers.

We work with small and diverse businesses to drive job creation and contribute to lasting economic empowerment. CDW is helping local economies grow at scale by fostering a fair and competitive environment for all businesses, regardless of size or background. Our localized approach emphasizes increasing our utilization of our diverse supplier network, which includes approximately 1,500 diverse-owned businesses.



The agility, innovation and range of solutions offered by our business diversity program play a vital role in meeting customers' needs. CDW's market leaders lend their regional supplier diversity and supply chain expertise to collaborate with our customers and supplier partners to craft personalized solutions. We help our customers meet their small and diverse business goals by connecting them with suppliers within our network that match their needs. Our experience combined with our vendor partners' expertise help companies solve technical challenges, design efficient processes and deliver sustainable solutions.

CDW continues to advance our global supplier diversity strategy. We became a corporate member of Minority Supplier Development UK (MSDUK), the UK's leading supplier diversity organization, in 2023 and hosted a variety of seller trainings to grow awareness of our diverse supply base. In Canada, we met with numerous diverse-owned suppliers, including two key indigenous suppliers, to help increase their access to CDW. These relationships increase each partner's reach to serve CDW customers nationally, while also enriching our procurement process and offerings in the market. Additionally, since 2022, CDW Canada has championed business diversity as a committee member of Women Business Enterprises Canada Council (WBE Canada), a nonprofit that advocates for inclusion of Canadian women business enterprises (WBEs) in supply chains in the country and abroad.

CDW sponsored a booth at the 2023 Women's Business Enterprise National Council (WBENC) conference in Nashville, Tennessee, creating opportunities for 15 woman-owned technology partners to interact with America's top corporations.



BUSINESS DIVERSITY AWARDS AND RECOGNITION



US Veterans Magazine
Best of the Best Supplier
Diversity Program



Professional Woman's
Magazine Best of the Best
Supplier Diversity Program



Black EOE Journal Best
of the Best Supplier
Diversity Program



HISPANIC Network
Magazine Best of the Best
Supplier Diversity Program



DIVERSEability Magazine Best
of the Best Disability Supplier
Inclusion Program



One of America's Top
Corporations for Women's
Business Enterprises



Billion Dollar
Roundtable membership



WEConnect International
Platinum Global Champion for
Supplier Diversity & Inclusion

INCREASING OUR SPEND WITH DIVERSE SUPPLIERS

- We have totaled \$27.2 billion in transactions with small and diverse businesses since 2007.
- In 2023, CDW achieved \$3.2 billion in diverse spend, working with a network of approximately 1,500 minority-owned, woman-owned, veteran-owned and small, disadvantaged businesses.
- 2023 was CDW's fifth straight year as a member of the Billion Dollar Roundtable.
- In the UK, our diverse supplier spend was \$49 million, which represents 11% growth.
- Our diverse supplier spend in Canada grew by 2% and totaled \$48 million.



ELEVATING AND PROVIDING ACCESS FOR SMALL AND DIVERSE BUSINESSES

Mentorship and advocacy are integral components of our program. CDW provides formal and informal mentorship to grow and scale diverse businesses. In 2023, we doubled the size of our mentor-protégé program, which is designed to enhance diverse partners' capabilities, assist in meeting development goals and improve their ability to compete for and win contracts. The program promotes access by working directly with diverse partners to share guidance and training on topics such as how to process orders and cultivate a relationship with a next-level leader.

CDW HOSTS 2023 BILLION DOLLAR ROUNDTABLE SUMMIT

In 2023, CDW marked its fifth consecutive year as a member of the Billion Dollar Roundtable (BDR), an exclusive group of US-based companies that procures more than \$1 billion annually from minority- and woman-owned businesses on a first-tier basis.

In August 2023, we hosted fellow members in Chicago for BDR's 2023 summit. The two-day event celebrated the induction of seven new members and included the exchange of best practices. The summit's theme, "Beyond Spend," focused on the broader impact of supplier diversity on businesses, communities and society.

BUSINESS DIVERSITY PROGRAM IMPACT IN 2023

- **Total jobs supported:**
24,474
Jobs supported at US small and diverse businesses
- **Total wages supported:**
\$1.5 billion
Wages and benefits earned through jobs at US small and diverse businesses
- **Total economic impact:**
\$4.8 billion



Additional Resource Related to This Section:
[Business and Supplier Diversity at CDW](#)