

SOCIAL IMPACT: EMPOWERING OUR COMMUNITIES TOGETHER

At CDW, everything we do is guided by our purpose, culture and values. We **make technology work so people can do great things**. And when it comes to the impact we have on our communities, we know greatness happens when everyone has equitable opportunities. With that in mind, our Social Impact approach empowers coworkers, partners and stakeholders to create sustainable and equitable change in the world, with a strong focus on building digital equity.

CDW Social Impact makes a concerted effort to:

- **Engage our coworkers** by encouraging and supporting them to broaden their awareness and give their time and resources to the causes that matter most.
- **Empower our communities** by building new and expanding existing nonprofit partnerships throughout the world that align with our purpose and values.
- **Elevate our efforts** by working to scale Social Impact efforts globally and provide the best experience possible for our customers, partners and stakeholders.



SOCIAL IMPACT



OUR COMMITMENT TO DIGITAL EQUITY

We believe that in our connected world, every person should be able to experience the unlimited possibilities that technology unlocks. In alignment with our belief in the transformative power of technology, we have focused our social impact commitments to address digital equity. We know that we cannot do this work alone. Through collective-impact, long-term thinking and leading with our values, we will continue to address digital equity by:

- **Providing Access:** We help ensure people have access to the technology they need, including computers, software and internet connectivity.
- **Supporting Education:** We power initiatives that excite learners about science, technology, engineering and mathematics (STEM), as well as computer science and digital literacy.
- **Building Our Workforce:** We're committed to diversity, equity and inclusion (DEI) and are actively creating a technology industry that reflects the world we live in.



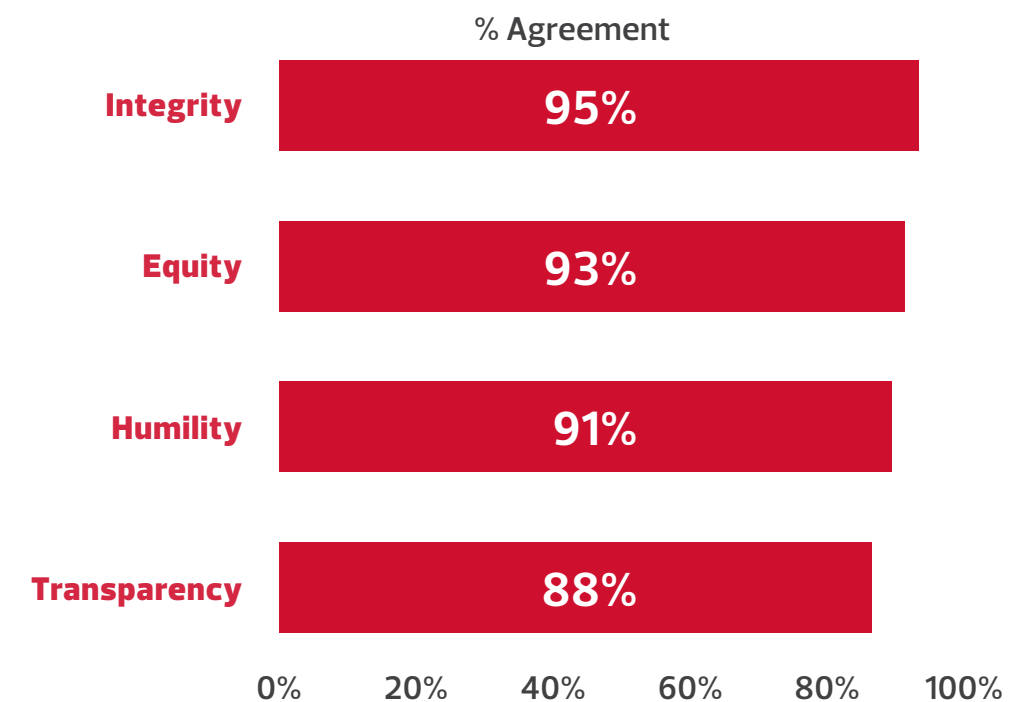
PARTNERSHIP EFFECTIVENESS SURVEY

In 2022, the Social Impact team distributed a Partnership Effectiveness Survey to our nonprofit partners to measure the success of CDW's efforts to empower our communities. Nonprofit partner perceptions exceeded the target of 80% agreement for:

- **Integrity:** I can rely on CDW's Social Impact team to follow through on commitments.
- **Equity:** The way we work together supports the best outcomes for our communities.
- **Humility:** There is mutual trust and respect between our organization and CDW.
- **Transparency:** We transparently share information with each other.

In addition, 75% of those surveyed said CDW is "our corporate partner of choice."

EMPOWERING OUR COMMUNITIES METRICS



DIGITAL EQUITY IN ACTION AT CHILDREN'S HOSPITAL

At **Ann & Robert H. Lurie Children's Hospital of Chicago**, ensuring that sick children get essential medical care involves clear communication between providers and patient families. Lurie Children's Language Services program helps all families clearly understand their child's diagnosis and treatment plan, regardless of their English language ability. While the presence of an in-person interpreter is the standard, video interpreting is sometimes a faster, more cost-effective (yet accurate and compliant) option. This system allows patients and families to connect with interpreters who know a wide range of spoken languages, as well as American Sign Language.

With CDW's support, the hospital purchased 72 new tablets for remote video interpreting. The additional resources mean that tablet and video connectivity in this multicultural hospital environment will ensure availability for clinicians, as well as an added level of comfort for patients and their families.

CDW also sponsored Lurie Children's Radiothon, working with Anything IT, a third-party partner, to provide 35 laptops for volunteers to use for donation processing at the event. The Radiothon raised over \$735,000 for the hospital.



Lurie Children's Campaign
for every child

**Language Services
 Impact Update**
 CDW- 2022

Ann & Robert H. Lurie
 Children's Hospital of Chicago

Stanley Manne
 Children's Research Institute

DIGITAL EQUITY PROJECTS ACROSS OUR FOOTPRINT

- CDW India's **STEP program** has evolved into a forum where college students can learn from CDW coworkers about the latest trends in the IT industry. STEP has impacted over 1,100 students, and programs include multi-day workshops, internships, hackathons and meetups.
- **CDW and Compudopt** partnered for an exploratory donation program in the Texas, Oklahoma, Louisiana and Arkansas markets. Any CDW customers that are either refreshing their old technology or have accumulated a surplus can donate the technology to Compudopt. When possible, Compudopt will refurbish and reuse donated technology, then give it to children and families who otherwise do not have access. CDW strives to increase access to technology for learners of all ages, and by partnering with Compudopt, the two organizations are supporting increased digital self-sufficiency and participation.
- In partnership with HP, CDW donated devices to the **Uncommon Grit Foundation**, a nonprofit organization that supports military veterans, first responders and their families, for post-service needs or needs of a service member's family.
- CDW and Dell were also sponsors of the **Bone Frog Open**, their largest fundraiser that is all about awareness, remembrance, patriotism, camaraderie and fun.
- CDW also became a trustee for **First Tee** in 2022, a youth development organization that helps kids and teens build their strength of character through golf. In Detroit, CDW, along with Samsung, provided essential technology enhancements to meet the needs of coaches, children and families served by First Tee.
- CDW Canada is proud to be a long-time supporter of SickKids Children's Miracle Network. We are honored that the data center at the Peter Gilgan Centre for Research and Learning was officially renamed as the **CDW Canada Data Centre** in 2022. This data center is a critical resource for the hospital and has become increasingly important, since many advances in health research are a result of computing power and the use of key data.



ENGAGING OUR COWORKERS

As part of our commitment to Social Impact, we empower CDW coworkers to support causes that matter most to them. We encourage them to give their time, talent and resources. Eligible coworkers receive **eight hours of paid time off** to volunteer at organizations that are important to them.

In addition, we offer a **Matching Charitable Gifts Program** where CDW will double the impact of coworkers' charitable donations to eligible nonprofits up to \$2,000 USD per coworker, per calendar year. In 2022, our coworkers supported over 1,400 diverse nonprofit organizations around the world and CDW contributed more than \$1 million in matching gifts contributions through our donor-advised fund.

CAPTURING OUR COWORKERS' GENEROSITY THROUGH EMPOWER MONTH

As part of our commitment to supporting the passions of our coworkers, we strive to ensure that each feels empowered to make a difference in their local communities. While giving happens all year long, CDW celebrated **Empower Month** in October to accelerate volunteerism and philanthropic efforts. Across our global footprint, coworkers had many opportunities to engage with their local communities on a deeper level. During Empower Month in 2022:

- Our coworkers completed more than 880 volunteer hours and contributed more than 1,100 monetary donations, benefiting over 540 nonprofit organizations.
- Coworkers from across Ontario, Canada, came together to support a food drive, serving the food banks in their communities. They also joined Cisco to participate in the One Tree at a Time planting event, in honor of CDW Canada's Environmental Sustainability Specialization award.
- To honor Breast Cancer Awareness Month, UK coworkers participated in the #TechInPink2022 campaign by wearing pink for a day and using a special virtual background to encourage conversations and help raise donations for the overall cause.



In 2022, our coworkers supported over 1,400 diverse nonprofit organizations around the world.

EMPOWER MONTH



OUR IMPACT DURING EMPOWER MONTH

880+ Volunteer hours

1,100+ Coworker donations

400+ Coworkers who registered for the Be the Change 5K

\$689,000 Total amount of coworker donations and CDW match

540+ Recipient nonprofit organizations



Our signature beneficiaries for our Empower Month in 2022 were:

- Children’s Miracle Network Hospitals, a nonprofit that raises funds for 170 children’s hospitals that support the health of 10 million kids each year across the US and Canada. Our coworkers engaged with local Children’s Miracle Network hospitals in their area, and supported the organization through volunteerism and fundraising.
- Girls in Tech, a global nonprofit that aims to build a diverse and inclusive tech workforce through education, community and experiences. Girls in Tech is a new partner for CDW. CDW coworkers attended Girls in Tech’s annual conference in Nashville and their CEO, Adriana Gascoigne, was the keynote speaker at the 2022 CDW Women’s Opportunity Network (WON) Summit in Chicago.

FINANCE INCLUSION TEAM DELIVERS WEEK OF SERVICE ACROSS THE GLOBE

Across the US, Canada and UK, more than 265 coworkers volunteered a total of 625 hours and contributed over \$32,000 during a week of service sponsored by CDW's Finance Inclusion Team (FIT), which formed in 2021 out of our Finance organization. This was the second annual week of service sponsored by FIT, whose vision is to be "the most inclusive Finance organization, by unlocking each coworker's full potential, creating equity in our partnerships and investing in our communities."

- The **US Finance team** supported various organizations and causes, which included packing 36,700 pounds of food boxes that were distributed to communities throughout San Antonio, conducting a book drive and collecting a total of 13,600 books, and packing 312 backpacks with essential school supplies for children in under-resourced communities.
- The **UK Finance team** volunteered with several partners, including the Basingstoke Food Drive & Delivery, Basingstoke Foodbank, Camrose Centre Food Kitchen and Divine Rescue. The volunteerism included collecting 70 pounds of nonperishable food donations, staffing a food drive and delivering the donations.
- The **Canada Finance team** generously donated school supplies to the Boys and Girls Club in Durham, Ontario. In addition, the team volunteered their time at an event to pack 85 backpacks with essential school supplies for children in under-resourced communities.



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[Watch our Social Impact Video](#)
[Watch our Empower Month Video](#)