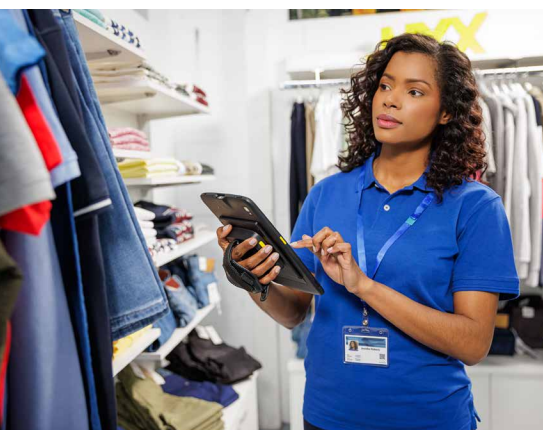# Create Faster, More Efficient and More Convenient Retail and Hospitality Experiences.

Zebra mobile computing, barcoding, RFID, and printing technologies help you automate and streamline your inventory, checkouts, customer service and operations for maximum efficiency, real-time accuracy, and superior experiences.

## Inventory Management
- Label, tag, track and locate your inventory with real-time accuracy.
- Automate and optimize your inventory to reduce out-of-stocks, excesses and costs.

## Point of Sale
- Create faster and more seamless checkouts and check-ins with digital efficiency.
- Easily accept payments, process transactions, and print or send digital receipts.

## Mobile Customer Service
- Provide convenient, mobile, customer service virtually anywhere.
- Create superior experiences with real-time touchscreen workflows and digital insights.

## Merchandising
- Automate and streamline your pricing, merchandising, and sales floor management.
- Print labels and RFID tags and access and update merchandising data on the spot.

## Self-Service Checkouts and Kiosks
- Provide fast and convenient self-service with easy-to-use digital technologies.
- Help customers scan barcodes, pay, and complete transactions hassle-free.

## Team Communication
- Unify workforce communications with one device for text, voice and PBX phones.
- Connect your teams in real-time with instant one-to-one and group communication.

## DSD and In-Store Pickups
- Mobilize and optimize your direct store delivery and in-store pickups.
- Automatically track and manage inventory, transactions, deliveries and pickups.

## Three Ways Zebra Helps Your Retail or Hospitality Business Thrive

1. Automated Data Capture, Inventory and Locating

2. Fast and Efficient Digital and Self-Service Workflows

3. Real-Time and Accurate Insights and Intelligence

**CDW®**

**Learn more about how to optimize your operations, inventory management and customer service with CDW and Zebra.**

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