

Zebra's Intelligent Automation Portfolio



RFID Solutions

The industry's most comprehensive portfolio of fixed and mobile RFID readers, handhelds, printers, and supplies.

More than 20 years of RFID innovation across hardware and software.

Future-ready RFID reader platforms, unique RFID labels and field-upgradable, adaptable RFID printers & encoders.

Solutions that scale, from presence to control points to automated sensing for perpetual visibility.

The NFL's Official Real-Time Location Solutions Provider for next-gen stats.

2024 Gartner® Magic Quadrant™ for Indoor Location Services (5th consecutive year)

TRANSFORMATION AND
AUTOMATION TO MOVE
BUSINESS FORWARD



**#1 for RFID readers
in the world**

Intelligent Automation solutions drive efficiency and innovation

Leading the way to cost savings, accuracy
and enhanced performance



RFID

Reliable, flexible and
future-proof