

# Zebra Kiosk System from CDW

## Redefine self-service.

# 81%

of consumers say they want more self-service options.<sup>1</sup>

# 95%

of businesses report an increase in self-service requests.<sup>1</sup>

# 52%

of customers expect instant service.<sup>2</sup>

Your customers want more options than ever—and that includes self-service. When you make it easy for them to help themselves, you increase customer satisfaction AND sales. From check-in to checkout, give your customers and guests the ease of self-service with the Zebra Kiosk System from CDW.

### MAKE IT WELCOMING.

The Zebra KC50 Kiosk Computer and companion TD50 Touch Display present sleek, user-friendly screens. Easy to read and easy to follow, these mobile devices give even the novice self-service users a pleasing experience.

### AUTOMATE AND ESCALATE.

An effective self-service system presents more than customer satisfaction. Automating processes with a kiosk saves on labor costs, improves efficiency, and increases sales by upselling.

### EARN GREATER LOYALTY.

Customers and guests appreciate the convenience of self-service, particularly when you make it easy for them to get what they need. This satisfaction leads to loyalty, and they'll spread the word when they're happy with your business.

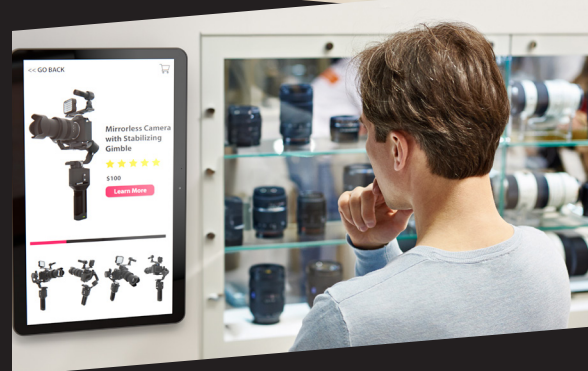
### BUILD IT ONE MODULE AT A TIME.

Looking for versatility? The KC50 Kiosk Computer and TD50 Touch Display mount on the wall, desk, counter, and stand. Pick from a variety of display sizes, with each one offering both portrait and landscape formats and ADA-accessibility. Plus, add peripherals to deliver the experience and gain the information you need!

### ENTERPRISE-READY.

Driven by Zebra's expertise in enterprise computing, the KC50 and TD50 include the innovative features found in all of the leader's mobile computers:

- Rugged design stands up to public use
- Handles constant cleaning and disinfecting
- Robust connectivity delivers rapid speed
- Remotely manage all devices through a single dashboard
- Intuitive interface
- Fully customizable, including digital assistant app and APIs



### A SERVICEABLE SOLUTION

Put more “service” in your self-service solution. Talk to the mobility experts at CDW to learn more about the many ways a kiosk system can benefit your customers, your workers, and your business!

<sup>1</sup> CXM Today, 81% Of Consumers Say They Want More Self-service Options, May 25, 2022; <https://cxmtoday.com/news/81-of-consumers-say-they-want-more-self-service-options/>  
<sup>2</sup> CX Network's Global State of CX survey; January-March 2024;