

Zebra's Connected Frontline Portfolio



Mobile Computers & Tablets



Workcloud Software



Kiosks & POS



Frontline AI Suite



Mobile Computers & Tablets

Broad and innovative portfolio, including handhelds, wearables, tablets and vehicle-mounted devices.

Solutions tailored for all industries, optimized for several workflows, designed for varied lifecycles and budgets.

Powered by software: Zebra DNA™, Zebra Frontline AI Suite, and a leading ISV ecosystem.

Backed by robust services, unmatched security and comprehensive accessory ecosystem.

Delivering the most advanced connectivity options to meet the broadest needs of businesses and maximizing technology ROI.

BEST-IN-CLASS
MARKET LEADER AND
STILL THE PIONEER



#1 globally in enterprise mobile computing

Kiosks & Point of Sale

Superior user experience that increases customer satisfaction, reduces wait times, and boosts engagement.

Unmatched versatility for any use case streamlines operations.

Common platform across kiosks and mobile computers simplifies management and deployment.

Exceptional service, support and scalability.

Future-proof and scalable, backed by Zebra's trusted customer support and expertise.



Recently announced agreement to acquire Elo, expected to close before end of 2025



DESIGNED FOR CONSUMERS, BUILT FOR BUSINESS

Workcloud

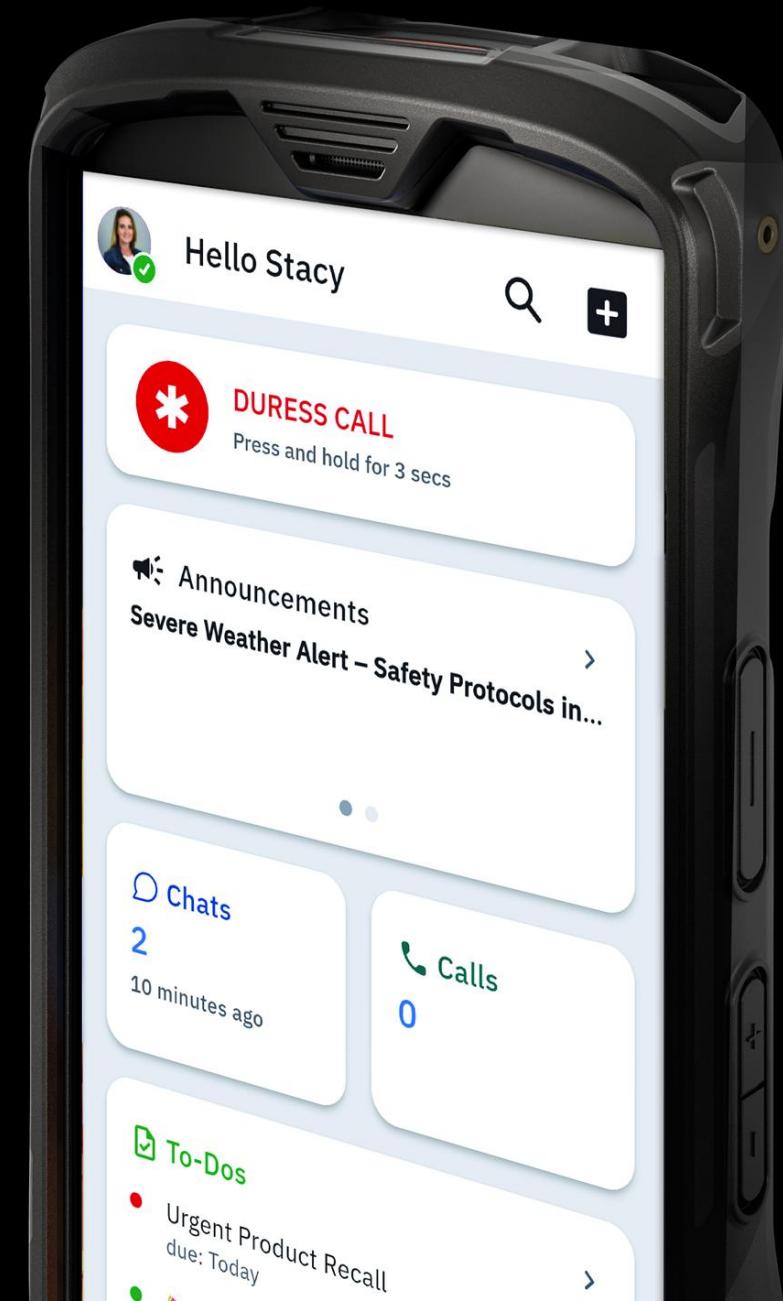
Workforce Optimization Suite: Use forecasting to boost engagement, output, and customer satisfaction. Enable schedule control, prioritize tasks, and adapt plans in real time.

Enterprise Collaboration Suite: Enhance frontline effectiveness with real-time communication through multimedia messaging, voice/video calls, and to-dos, creating an agile and adaptive workforce.

Inventory Optimization Suite: Maximize profits and customer satisfaction. Resolve discrepancies, reduce shrinkage, and empower employees with self-scanning to cut losses, boost availability, and save costs.

Demand Intelligence Suite: Use AI/ML to optimize inventory, reduce waste, and align stock with demand. Streamline ordering, adjust strategies, and turn data into insights for agile, profitable decisions.

20+ YEARS OF
SOFTWARE
INNOVATION FOR
THE FRONTLINE



#1 global leader in retail task management software

Zebra Frontline AI Suite

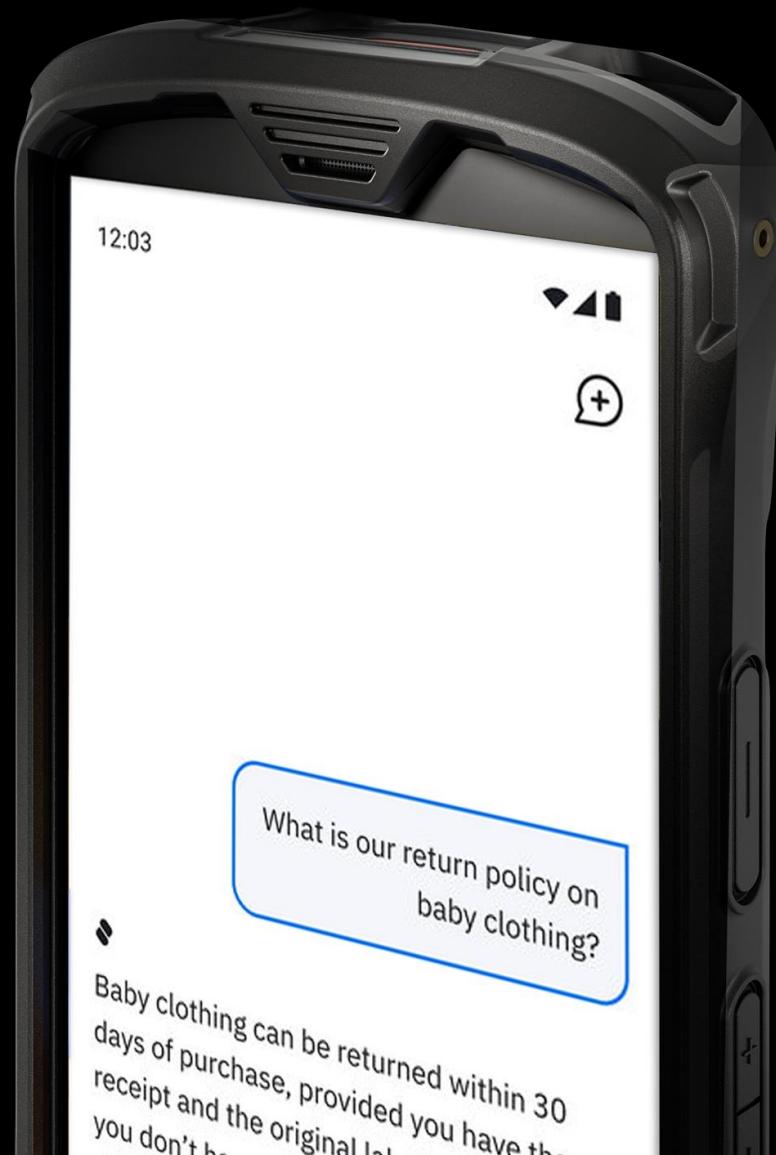
Zebra Frontline AI Enablers: Unlock new capabilities with an advanced AI toolkit. Give your developers everything they need to build and deploy smart applications that connect your operations end to end.

Zebra Frontline AI Blueprints: Infuse AI into your critical workflows with ease. Provide the core building blocks to design adaptable, ready-to-use AI workflows that tackle real-world challenges.

Zebra Companion: AI that works with your frontline. Connect your workers to everything there is to know about your business — all on your favorite Zebra devices.



First demonstrated on-device
LLM in 2023



A COMPLETE
PORTFOLIO OF AI
SOLUTIONS DESIGNED
FOR THE FRONTLINE



A Connected Frontline moves faster—and smarter

Tailored for each industry.
Optimized for workflows.
Built for business.



Mobile Computers & Tablets

Enable connection and drive collaboration



Workcloud Software

Engage your workers and empower your team



AI Agents & Toolkits

Innovate for real-world challenges