

# Zebra's Asset Visibility Portfolio



**Barcode Scanners**



**Printers**



**Printing Supplies**



**Environmental  
Sensors**



# Barcode Scanners

Broad, innovative and easy to use portfolio, including hand-held, hands-free, ultra-rugged, fixed mount, bioptic and single-plane scanners.

Reliable scanners tailored for each industry, optimized for a wide-ranging set of workflows and able to match virtually any budget.

Powered by Zebra DNA™ software to enable simple setup, management, and optimization to accelerate adoption and maximize ROI.

The worldwide leader in advanced data capture with #1 market share; backed by 50-plus years of innovation, with over 5,300 patents issued and pending.

WORLDWIDE MARKET  
LEADER IN ADVANCED  
DATA CAPTURE



**#1 globally in  
barcode scanning**

# Printers

Market-leading portfolio – comprehensive range of industrial, desktop, mobile, RFID and card printers for all business needs.

Powered by Zebra DNA™ – equipped with advanced tools to ensure seamless integration, remote management, security, and ease of use.

Designed to support businesses of all sizes with solutions that adapt to workflows, simplify operations, and meet evolving needs.

Engineered for reliability – built for demanding environments, minimizing downtime, and ensuring dependable performance.

BEST-IN-CLASS  
MARKET LEADER AND  
STILL THE PIONEER



**#1 globally in  
industrial printing**

# Printing Supplies

Wide-ranging portfolio of durable solutions (labels, tags, RFID, ribbons and wristbands).

Media solutions for countless applications, including custom, challenging environments and more.

Environmentally friendly supplies solutions to meet sustainability goals.

Extensive RFID label manufacturing with over 100 pre-tested materials.

Zebra's Printhead Protection Program offers printhead replacements, ensuring cost efficiency and reliability.



**The only source for Zebra Certified Supplies,  
guaranteed to work with Zebra printers**

**THE WIDEST SUPPLY  
OF IN-STOCK OPTIONS**

# Environmental Sensors

Cost effective portfolio of temperature sensors and indicators for enhanced visibility across the supply chain.

Suitable for monitoring environmentally sensitive assets across a wide range of applications.

Designed for simple and fast integration into existing systems and workflows.

Comprehensive solutions for maintaining brand reputation, compliance, quality and confidence in cold chain processes.

SOLUTIONS BUILT FOR  
YOUR WORLD OF WORK



**Over 12 billion vaccine vial monitors have been used to improve the lives of 1.2 billion children**



# Solutions for unmatched Asset Visibility

Real-time visibility means better operational efficiency for a better bottom line



## Barcode Scanners

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Undisputed category leader and innovator



## Printing Supplies

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Unmatched options and availability



## Printers

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Best-in-class, highly flexible portfolio



## Environmental Sensors

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Enhanced visibility for improved safety