VMware Live Recovery

Cyber and Data Resiliency for VMware Cloud Foundation

VMware Live Recovery At-a-Glance

VMware Live Recovery is powerful Cyber and Data Resiliency for VMware Cloud Foundation. It provides unified protection for ransomware and disaster recovery across the cloud in one unified console, accelerated recovery, and simplified consumption with flexible licensing across use cases and clouds.

Why VMware Live Recovery?

- ✓ Ransomware and Disaster
 Recovery across VMware Cloud in one Console
- ✓ Confident, Accelerated Recovery from Modern Ransomware
- ✓ Flexible Licensing across use cases and clouds

Embracing a cloud strategy enables organizations to leverage a diverse range of options, ensuring that applications and data are optimally placed. However, as the cloud landscape expands, so do the challenges of safeguarding critical data against ransomware attacks and other cybercrime.

Increasing sophistication and cost of cyberattacks

Ransomware and other cybercrime is vastly different than merely a few years ago. More attackers are moving away from traditional malware – in fact, most attacks today exclusively use fileless techniques. A fileless attack is one in which the attacker uses existing software, legitimate applications, and authorized protocols to carry out malicious activities. Examples include embedding malicious code directly into memory and hijacking native tools such as PowerShell to encrypt files.

These attacks are costly. Cybersecurity Ventures expects global cybercrime costs to grow by 15 percent per year over the next three years, <u>reaching \$8 trillion USD</u> globally this year and \$10.5 trillion USD annually by 2025

Data is Fragmented

Cloud environments often lead to data fragmentation, as data becomes dispersed across distributed data centers, public clouds, and edge devices. This dispersion makes it challenging to maintain centralized visibility and exposes the data to various vulnerabilities.

Inconsistent operating models

Each cloud provider has its own operating model and services, creating a complex landscape. The lack of consistency across clouds forces companies to protect their cloud environments using disjointed tools and processes. When a ransomware attack or other disaster occurs, recovery is long and unpredictable due to the many tools and manual processes involved.

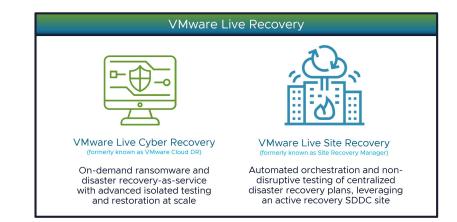
VMware Live Recovery

VMware Live Recovery addresses these challenges by providing ransomware and disaster recovery across VMware Cloud Foundation in one unified management experience. It provides confident, accelerated recovery for all VMs across on-premises and public clouds. All of this is simplified by allowing consumption via a flexible licensing model across use cases and cloud infrastructure.

One + One = More

Customers may choose between recovery models while still maintaining a single console, with the ability to add functionality on demand. VMware Live Recovery combines two proven VMware technology solutions into a unified console, licensing model, and support structure. Customers who previously utilized VMware Site Recovery Manager and VMware Cloud Disaster Recovery with Ransomware Recovery have a simple path forward; new customers adopting the solution will maintain flexibility to choose between two editions or adopt both.

vmware[®]



" I have yet to see a recovery product for ransomware that works as well as VMware's."

Alaa Elbanna Global Director of Infrastructure VanEck

VMware Live Cyber Recovery

VMware Live Cyber Recovery provides Ransomware and Disaster Recovery across VMware Cloud with advanced isolated testing and restoration at scale.

Managed Recovery Environment

Enable a safe, controlled recovery with an environment secured, built, and managed by VMware.

Live Behavioral Analysis

Identify fileless attacks with embedded Next-Gen AV and Behavioral Analysis of powered-on workloads.

Ransomware Recovery Workflow

Leverage a step-by-step guided workflow that integrates identification, validation and restore of recovery points within a single UI.

Push-Button VM Network Isolation

Isolate VMs from one another at restore to prevent lateral movement of ransomware and reinfection of the production environment.

Guided Restore Point Selection

Inform selection of restore point candidates with insights such as VMDK rate of change and file entropy.

Immutable, Air-Gapped Recovery Points

Store snapshots in a secure, VMware-managed Scale-Out Cloud File System to preserve data integrity at the time of recovery.

VMware Live Site Recovery

VMware Live Site Recovery automates orchestration and non-disruptive testing of centralized recovery plans for all virtualized applications

Built-in nondisruptive testing ensures your recovery time objectives (RTOs) are met. Site Recovery Manager integrates with a vast ecosystem of underlying replication technologies, providing maximum flexibility. VMware vSphere Replication provides VM-based replication, supporting a large variety of underlying storage solutions with recovery point objectives (RPOs) ranging from 1 minute to 24 hours.

Simple, Policy-Based	Compatible With	Next Generation	
Management	Any Storage	vSphere Replication	
Use policy-driven automation to protect thousands of virtual machines easily using centralized recovery plans managed from the vSphere Web Client.	Experience flexibility and choice through native integration with vSphere Replication, Virtual Volumes (vVols), and array-based replication solutions from all major VMware storage partners.	Achieve increased RPO granularity with recovery points as frequent as just 1 minute	

The Impact of Cyber Crime

lt's not*if* - it's*when*

✓ Ransomware attacks are proliferating to become the #1 cause of disaster recovery events today. Two thirds of organizations were attacked by ransomware in 2022, and 76% of them had their data encrypted (*Source: Sophos*).

No Guarantees for Ransom

✓ Paying the ransom has no guarantees—a staggering 96% of organizations who paid the ransom did not regain full access to their data (*Source: Sophos*).

The cost beyond Ransom:

 The average cost of a ransomware attack (not including the ransom itself) is \$4.54M
 (Source: IBM). As a result, the need for organizations to better protect and recover their data has become an urgent business imperative.

VMware Live Recovery Unified Console

Centralized SaaS console enables complete control over all aspects of data collection, Ransomware recovery, Site recovery, automation and execution of disaster recovery on-prem or in the cloud.

Overview				QUICK PLANNER SET UP DEPLOYM		
Deployments VMware Live Cyber Recovery regions VMware Live Site Recovery pairs	2 2	Protection Protected VMs Protected Capacity	559 115.2 TiB	Recovery Disaster-ready VMs Ransomware-ready VMs	91% 36%	
Deployments Boston DC Constrained Bropp Before you can use VMware Live Site Recovery, you must use the Site Recovery UI to part the Site Recovery servers and vSphere Replication instances on the protected and the recovery sites.			•	mwere.com an o Recovery Disaster-ready VMs seiter g		
PAIR WITH OTHER SITE 🖉 ACTIONS ~			MANAGE PAIR 🖉 🗛	TIONS -		
Cyber Recovery region Upgrade available)	Updated 20s ego	US West (O Cyber Recovery region	regon)) (Upgrade available)	Upda 39m a	
Protection	🥥 F	Recovery	🕑 Protec	ction 📀	Recovery	
103 Protected VMs	95% [Disaster-ready VMs	201 Protect	ed VMs 90%	Disaster-ready VMs	
50 TiB Protected Capacity	0% F	tansomware-ready VMs Seller vmv	65.2 TIB Pro	ected Capacity 36%	Ransomware-ready VMs Seller	

Licensing Flexibility

Simplified subscription licensing for VMware Live Recovery helps organizations achieve complete VMware cyber and data protection quickly by centralizing the licensing under a single subscription. While a customer may use one element of the solution, they may add another and further expand their functionality. For example, customers using VMware Live Cyber Recovery on one VM node can use another VMware Live Recovery license to enable VMware Live Site Recovery on the same node, and take advantage of the benefits of both.

VMware Live Recovery delivers powerful cyber and data resiliency for VMware Cloud Foundation. It provides unified protection for ransomware and disaster recovery across the cloud in one unified console, secure cyber recovery, and simplified consumption with flexible licensing across use cases and clouds.



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