

RANSOMWARE FEARS RESILIENCY



Veritas NetBackup ensures recovery of business-critical data at any scale and is the solution protecting the most exabytes of data worldwide. NetBackup is leading the competition with new modern features to help enterprises close the gaps in their ransomware resiliency strategy.



PROTECT

Layered Proactive Protection
Support for immutable storage on AWS S3 ensures compliance and prevents your data from being compromised.



DETECT

Complete Active Detection
AI/ML anomaly detection is part of a comprehensive strategy that helps ensure that data is always recoverable.



RECOVER

Automated Recovery Orchestration
CDP low-impact backup and instant rollback capabilities for VMware provide integrated protection with zero downtime.



Ransomware will cost its victims more than **\$265 BILLION ANNUALLY**¹

Businesses will fall victim to a **RANSOMWARE ATTACK EVERY 2 SECONDS BY 2031**¹

UNPRECEDENTED DIGITAL TRANSFORMATION



The pandemic has had tragic consequences for millions of people across the globe...yet, the crisis has also triggered a tremendous acceleration in the digital transformation of the global economy."

Dejan Ljustina, CEE TMT Industry Leader, PWC



We've been forced to accelerate our digital transformation efforts just to survive. Our 3-year strategy of transformation was forced into a 3-month window. Painful, but we did it."

Fortune 2000 Enterprise, Veritas Customer



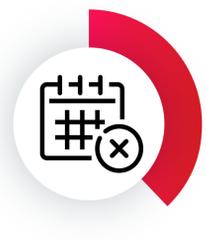
64%

of Sr. IT Execs say security measures have NOT kept up with IT complexity.²



66%

do NOT follow 3-2-1 backup process.²



38%

of Sr. IT Execs report they were down for 5+ days following an attack.²

RANSOMWARE CONCERNS ARE TOP OF MIND

Ransomware resiliency is also where gaps appear to be the largest.

96%+

of business leaders rank ransomware as a critical threat to their business.²



Yet, teams are not aligned.

The gap between company executives' perceived ransomware readiness and their IT teams' is significant.

25%+

of organizations report having been victims of ransomware attacks more than once.²



Location doesn't matter.

Research reveals ransomware attacks happen across every infrastructure, including cloud.

1. <https://cybersecurityventures.com/global-ransomware-damage-costs-predicted-to-reach-250-billion-usd-by-2031/>
2. https://www.veritas.com/content/dam/Veritas/docs/ebook/V11117_GA_EB_2020-ransomware-resiliency-report_EN.pdf

GET RESILIENT AGAINST RANSOMWARE