

# Veeam Backup *for Salesforce*

Your Data. Your Responsibility.

## Challenge

There's no arguing the growth and business criticality of Salesforce data, yet organizations rarely back it up. It's your Salesforce data – you control it – and it is your responsibility to protect it.



**Veeam Backup *for Salesforce*** eliminates the risk of losing your Salesforce data and metadata – so that your business is reliably protected, giving you complete control. Veeam Backup *for Salesforce* allows you to own your data, avoid storage lock-in and deploy your backup environment anywhere you choose. Purpose-built for Salesforce using native API's, we help you protect against human error and integration issues by restoring records, fields, files, and metadata with just a click.

- Deploy on-premises or in the Cloud
- Powered by Salesforce APIs
- Backup and restore data and metadata

## Key capabilities



### Salesforce-native

Purpose-built to back up and restore Salesforce data and metadata.



### Custom scheduling

Set granular backup schedules and retention settings at the object level.



### See and compare

See versions of records and metadata and quickly compare it with production.



### Fast and flexible recovery

Recover Salesforce records, hierarchies, fields, files, and metadata.



### Simplified management

Manage several Salesforce instances from one console.



### Simple and easy-to-use UI

Click, click, click, and done. Run backup policies and restore jobs in minutes.



### Secure your data

Own your data. Run your backup environment anywhere: On-premises, in AWS, Azure and more.



### Incremental changes

With incremental sync and flexible scheduling, you can back up your Salesforce data almost continuously.



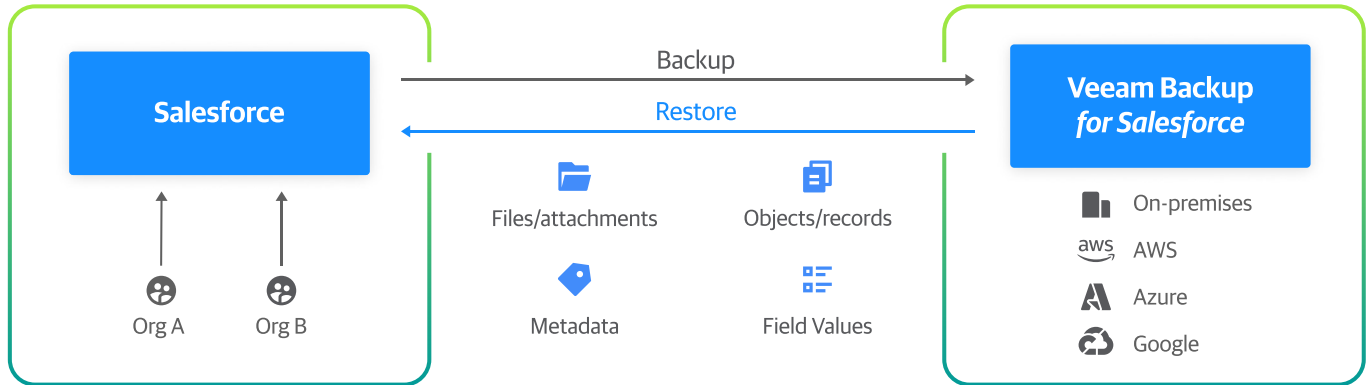
### Restore hierarchy

Granularly restore linked child objects to any record. You can restore parents' records as well.

#1 Backup and Recovery

# Veeam Backup for Salesforce

Your Data. Your Responsibility.



Deploy On-Premises or Cloud • Salesforce-native • Granular Backup and Recovery



**69K+**

customers with 1,000 employees

**400K+**

customers worldwide are protected by Veeam

**70%**

of the Global 2,000 are Veeam Customers

**81%**

of the Fortune 500 are Veeam Customers

**Gartner**

Named 2022 Magic Quadrant Leader for 6th consecutive year

**IDC**

Veeam outpaces market growth by 8X (25.3% vs 2.9%)