

5 Reasons Customers Should Switch to Veeam for Cyber Resiliency



Secure Data Today Means Data Resilience Tomorrow

Your customers need to know all their data is secure — that they have access to reliable, clean backups and recovery in any scenario.

Switch your customers to Veeam and:

- ✔ Reduce the organizational impact of cyberattacks
- ✔ Ensure reliable backups, regardless of where data is, whether it's in the cloud, on-premises, or both
- ✔ Work with the industry leader in disaster recovery

Reason 1

82%

of organizations can't recover quickly enough to achieve full productivity.



With Veeam:

Recover from anywhere, to anywhere.

Restore anywhere, from on-premises to the cloud or both, and get your business running five times faster.

Automated Clean Recovery.

Perform orchestrated recovery for entire environments using malware-free restore points.

Reason 2

76%

of orgs have gaps between data backup frequency/methods vs. acceptable data loss.



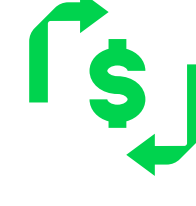
With Veeam:

Early threat detection, SIEM integration and proactive threat hunting, coupled with Veeam's immutability, backup verification, and secure access, create a robust and relentless security approach.

Reason 3

3 out of 4

companies experienced at least one ransomware attack in the past year.



With Veeam:

Avoid Reinfection.

Veeam swiftly pinpoints ransomware strains to prevent reintroduction of malware into your environment using YARA content analysis.

Reason 4

75%

of victims stated that their backup repositories were affected.



With Veeam:

Avoid Detection.

Veeam continuously monitors your configuration for errors and identifies potential signs of malicious activity.

Backup Verification.

Our system automatically verifies backups, ensuring data integrity with malware-free recovery.

Reason 5

21%

of companies hit by a ransomware attack who paid the ransom never recovered their data.



With Veeam:

Immutability Everywhere.

Veeam ensures you always have a clean copy of your backups from the datacenter to the cloud.

92%

of organizations expect to increase their data protection budgets for 2024 and over half of organizations expect to change their backup solution.



Choose Veeam

It's the perfect moment for customers to switch to Veeam. As the #1 global market leader, Veeam empowers organizations to achieve cyber resilience, with a single solution for cloud, virtual, physical, SaaS and Kubernetes environments.



Data Freedom



Data Recovery



Data Security



Confront the Threat,

Contain the Breach

Ensure your customers remain resilient in a world of cyberthreats and be confident in helping them detect, respond and implement their recovery plan.

Secure Backup is Critical to Cyber Resiliency

Veeam's multi-layered protection is designed for peace of mind across your customers' hybrid cloud.

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