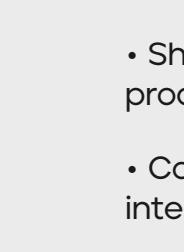


3 reasons to transform your security with XDR

Imagine if your business could consolidate security tools into a holistic ecosystem that's always learning and adapting to keep you safe.

With extended detection and response (XDR), you can. It empowers you to identify and address incidents, simplify complex security products, and build a reliable security infrastructure.

Here are three reasons organizations adopt XDR:



1. Strengthen detection, response, and protection

As threat actors and attacks continue to evolve, risk management is becoming increasingly complex. Your organization must be able to detect and respond to threats in real time, powered by the right tools and insights.

▀ An XDR solution:

- Shares local threat intelligence immediately across component security products for efficient threat blocking
- Combines weak signals from components into strong signals of malicious intent and integrates data for faster alert triage
- Provides centralized configuration with weighted guidance to help prioritize activities

⌚ 20.9 hours

The average time to respond to a global incident is **20.9 hours¹**

⚡ 31%

Cyberattacks increased **31% from 2020 to 2021²**



2. Improve productivity

The security operations center (SOC) often has limited staff but an overwhelming number of security tools to manage. This hurts productivity and speed when you need it most—to stay ahead of growing threats.

▀ An XDR solution:

- Converts streams of alerts into fewer incidents for manual investigation
- Resolves alerts quickly using integrated incident response with context from all components
- Automates repetitive tasks, freeing staff for more value-added work

👤 70%

By 2025, **70%** of organizations will consolidate the number of vendors securing the life cycle of cloud-native applications to a maximum of three vendors³

👤 3/4

By 2025, three-quarters of large organizations will be actively pursuing a vendor consolidation strategy, up from approximately one-quarter today⁴



3. Lower total cost of ownership

Organizations want to increase security operations efficiency. But buying best-of-breed products and building custom solutions is costly, and they may not be resilient enough for the future security landscape.

▀ An XDR solution:

- Helps increase productivity and decrease acquisition costs
- Creates robust capabilities without custom-made solutions
- Delivers rapid time to value as an adaptable, out-of-the-box integration

➊ 70%

70% of organizations have invested or plan to invest in XDR⁵

☁ 50%

By 2027, **50%** of midmarket security buyers will leverage extended detection and response (XDR) to drive consolidation of workspace security technologies, such as endpoint, cloud, and identity⁶