Stay Ahead of the Curve and Be Ready for the Future with

Symantec SMART AI

The Ultimate Bundle of Cybersecurity Solutions for Small-to-Midsize Businesses

Now and in the future, AI (artificial intelligence) is — and will continue to be — top-of-mind for everyone, including small-to-midsize businesses (SMBs). On your cybersecurity journey, stay ahead of the curve and be ready for what's next by protecting your business with **Symantec SMART AI.** In one bundle that's added to **Symantec SMART Security** (Symantec Endpoint Security Complete + Symantec Email Security.Cloud), get solutions from Symantec's powerful portfolio designed to meet your SMB cybersecurity needs.

# Start with Symantec SMART Security as your foundation:

#### **Symantec SMART Security**

Symantec Endpoint Security Complete (SESC) + Symantec Email Security.Cloud (ESS) — industry-leading endpoint protection and advanced email security.

# Then add the Symantec SMART AI bundle to SMART Security and get:

Symantec SMART Premium, which includes:

**SMART Web Protection** — secure and compliant web and application access

**SMART Encryption** — flexible data protection

**SMART Multi-Factor Authentication/MFA** featuring Symantec VIP, a secure and user-friendly way to protect mobile and web applications — anytime, anywhere, and from any device.

## Additionally, Symantec SMART Al includes:

Symantec SMART ZTNA (Zero Trust Network Access, formerly known as Secure Access Cloud) —

Symantec Zero Trust Network Access (ZTNA) is a critical component of a complete Secure Access ServiceEdge (SASE) solution that delivers swift, secure access to critical applications — anytime, anywhere, any device access to cloud-hosted or on-premises applications.

**Symantec SMART Cloud DLP (Data Loss Prevention)** — Symantec SMART Cloud DLP secures your most sensitive data with confidence across cloud apps, email, and the web.

## Powerful Symantec SMART Al Advantages for SMBs:

- Endpoint customers will have an AI assistant to summarize, prioritize, incidents and events. SymantecAI will also help them detect problematic policy rules.
- DLP Innovation Lab will use AI/ML for data classification, such as source code, tax, legal and financial documents, for better out-of-the-box data classification.
- Cloud Access Security Broker (CASB) will be enhanced by SymantecAl to detect and recommend remediations for security posture issues and automate Gatelet generation.
- Symantec Enterprise Cloud Platform: A technical knowledge interactive AI chatbot will be invoked from product consoles. Source data includes technical documentation, user guides, knowledge bases, etc.

Get Symantec SMART AI — and Get the Ultimate Bundle of Cybersecurity Solutions for Small-to-Midsize Businesses

### **SPECIAL PRICING!**

Ask your reseller about discounted pricing on the Symantec SMART AI Bundle!



#### **SMART AI**

#### What it is

### SMART WEB PROTECTION

Proxy, Firewall, Content Analysis, Reporting, High Risk Isolation...

Symantec Web Protection gives organizations an advanced cloud-delivered SWG and leading on-premises SWG deployment- both of which can operate seamlessly together with a unified management, reporting, and policy control interface. It also includes a cloud firewall service, threat intelligence, SSL inspection, content analysis, deep file inspection, isolation, reverse proxy, and more.

#### **SMART ENCRYPTION**

PGP for Entire drive, Partition, Email or File Share The PGP Encryption Suite offers a comprehensive set of capabilities to encrypt both data at rest and data in motion for endpoints; Endpoint Encryption, Desktop Email Encryption and File Share Encryption and more.

## SMART MULTIFACTOR AUTHENTICATION

Protect against account takeover with multi-factor, risk-based authentication.

Symantec® VIP is a multifactor, risk-based authentication service that provides a secure and user-friendly way to protect mobile and web applications anytime, anywhere, from any device for your employees, customers, and partners, enabling a critical piece of your Zero Trust security strategy. VIP's cloud-based infrastructure delivers scalability and reliability to enable your organization to support millions of users.

## SMART ZEROTRUST NETWORK ACCESS

Zero Trust Access for any user, from any device, and to any corporate resource Zero Trust Network Access is a SaaS solution that enables more secure and granular access management to any corporate resource hosted on-premises or in the cloud. It uses Zero Trust Access principles in delivering point-to-point connectivity, without agents or appliances, eliminating network level threats.

Leveraging Software Defined Perimeter technology, Symantec ZTNA delivers protection for the Cloud Generation. It cloaks all corporate resources on the network, fully isolating datacenters from the end-users and the internet. The network-level attack surface is entirely removed, leaving no room for lateral movement and network-based threats, unlike the broad network access legacy solutions such as VPNs and NGFWs allow.

#### **SMART CLOUD DLP**

Get superior cloud app security with the deepest visibility, tightest data security, and strongest threat protection incl support for Gen Al CloudSOC secures vital data through specific controls and policies tailored to user risk and data sensitivity. It offers comprehensive monitoring of user behavior across myriad cloud applications, email, and web platforms, including unauthorized Shadow IT usage. This service continuously safeguards sensitive data from potential breaches. It detects, categorizes, and ensures compliance documentation for PHI, PCI, PII, and other essential data types. Additionally, CloudSOC actively scans email and web traffic in real-time, enabling swift preventive measures against unintended data exposure or sharing.

