## Battle Card | Digital Signage Solutions

# SAMSUNG

# Samsung VXT CMS

## What is Samsung VXT CMS?

Samsung VXT CMS is a cloud-based solution for digital signage that brings together flexible and efficient operation, faster setup, and system recovery. With highly intuitive content creation and management capabilities, businesses can unlock the powerful potential of their



# FAQ

#### Q: What can I do with Samsung VXT CMS?

A: VXT CMS enables you to create and upload content to your displays, as well as remotely manage and monitor your digital signage in real-time.

#### **Q:** What are the solution's capabilities?

A: Key components of VXT CMS include content creation, content management, and device management.

#### **Q:** Is there a free trial?

A: Yes, you can access your free trial now at www.samsungVX.com. VXT CMS provides you with up to 5 free trial licenses.

#### **Q:** What are the use cases?

A: VXT can be used across multiple environments such as retail, food and beverage, and corporate verticals.

#### **Q:** Do customers need existing hardware?

A: VXT CMS is being developed to support non-Samsung devices as well as Samsung products. See below for all Samsung-compatible hardware.

**QBC** Series

**OHB-S Series** 

**BEC-H Series** 

**OHB** Outdoor Series

#### VXT CMS Compatible Samsung Hardware

- QHB Indoor Series
- QMB Series
- QBB Series
- QHC Series
- QMC Series



## Why Samsung VXT CMS?

#### 1. Smarter, More Efficient Operations

Get your content up and running quickly with a flexible cloud-based solution that's simple to set up, operate, and scale.

#### 2. Intuitive Content Authoring

Easily create, schedule, and deploy compelling content remotely on PC or mobile with an intuitive, feature-rich CMS.

#### 3. Cloud Native Structure

Ensure always-on business operations and minimize display downtime with the recovery power of the cloud.

### How to Buy

- 1. Customers learn about VXT through Samsung's various marketing and sales channels.
- 2. Customers can purchase VXT through their preferred reseller through Ingram Micro Cloud, with the option to add on hardware.
- Hardware can be added on through www.samsung.com/displays or their preferred distributor.

The **Samsung Pro TV BEC-H Series** is the perfect 4K display for any business messages, from menu boards to advertisements. Compatible with Samsung VXT CMS, customers can effortlessly update their content from anywhere – all on one intuitive platform.

