

Rubrik for Microsoft

Whether you are running on-prem or in Azure, Rubrik delivers all aspects of data management with consumer-grade simplicity and policy-driven intelligence across all your Microsoft apps – physical or virtualized Windows, SQL, Hyper-V, Azure Stack, and Azure. Manage your entire Microsoft stack on one platform. Modernize backup and recovery of Azure VMs with cloud-native protection. Use incremental backups to drive capacity and network savings. Power on your SQL backups instantly or provision a clone to any desired point-in-time for test/dev in minutes. As you shift your apps to Azure, Rubrik orchestrates all critical data management functions – backup, recovery, search, archival, analytics, and more – for your cloud-native and hybrid cloud applications.



AUTOMATED PROTECTION

Simplify backup and recovery with native API-based protection.



INSTANT RECOVERY FOR SQL

Deliver near-zero RTOs by mounting SQL directly on Rubrik.



BUILT FOR THE API ECONOMY

Control your on-prem and cloud apps with a rich suite of API services.

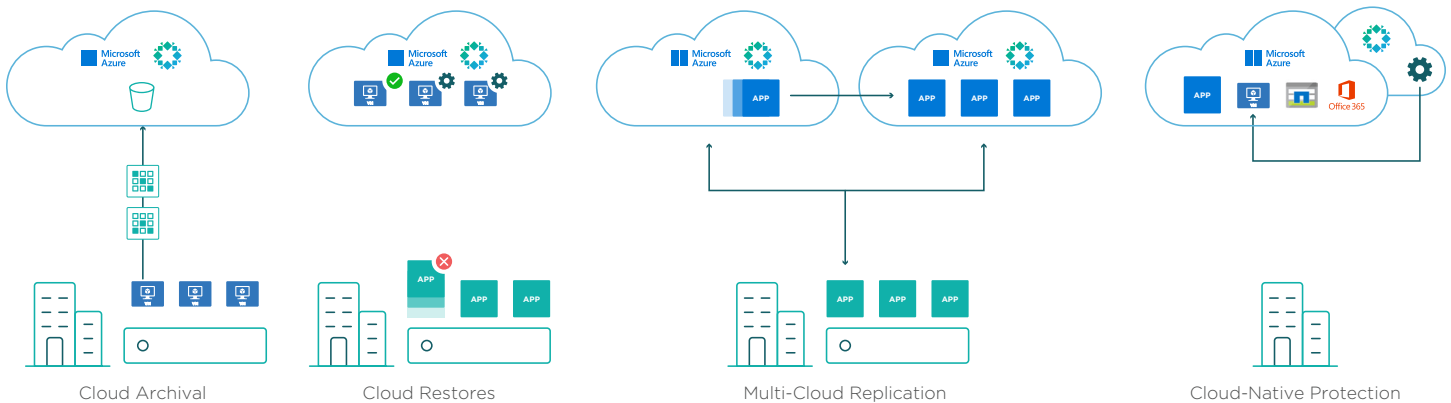


RESUME BUSINESS QUICKLY

Instantiate your apps in Azure when disaster strikes for cost-effective application recovery.

AZURE SOLUTIONS

Whether it's on-prem or in Azure, Rubrik powers on apps for recovery, search, analytics, and test/dev. Deploy Rubrik on-prem via plug-and-play appliances or as software. Replicate your on-prem apps and data to Azure. Quickly spin up apps in Azure for cost effective application recovery or test/dev. Modernize backup and recovery with native Azure protection, and automated lifecycle management. Protect your filesets with tight NetApp integration and native protection for Azure NetApp Files (ANF).



Data Archival	Send your application data to Azure for long-term retention while retaining immediate access with predictive search. Ensure instant accessibility of archived data with Rubrik's real-time predictive search.
Cloud-Native Protection	Modernize backup and recovery of Azure VMs with native snapshots and API-based data protection. Protect cloud-native applications (such as Windows and Linux-based applications, SQL databases) by writing to Azure's storage services.
Application Recovery in the Cloud	Use on-demand instantiation for more flexibility in recovering an Azure Virtual Machine as a Cloud image in the event of a contingency. Enable self-service access to spin up application test/dev cloud sandboxes. Rubrik automates the conversion of application data (VHD) into an Azure VM.
Hybrid & Multi-Cloud Replication <ul style="list-style-type: none"> • Cloud-to-Cloud Replication • Cloud to On-Prem Replication • On-Prem to Cloud Replication 	Deliver replication within a multi-cloud environment (different Azure regions). Bi-directional replication also available from Azure to an on-premises Rubrik cluster.

RUBRIK AND MICROSOFT CUSTOMERS



KEY FEATURES

- **App-Consistent Snapshots:** Take application-consistent snapshots for your cloud instances of Microsoft Exchange, SharePoint, SQL Server, Active Directory, and Oracle RDBMS.
- **Cloud-scale Data Efficiency & Resiliency:** Maximize storage efficiency with global deduplication that scales inline with your cloud-based cluster. Utilize erasure coding to provide resiliency and fault tolerance while minimizing capacity overhead.
- **Policy-based Management:** Click to assign SLA policies to your VMs, applications, and databases. Just select desired snapshot capture frequency, retention duration, and desired location.
- **API-first Architecture:** Automate custom lifecycle management workflows with a rich suite of RESTful APIs to quickly move local data to the cloud and intelligently manage cloud data to business needs.
- **Global Real-Time Search:** Instantly search for files across all snapshots with suggested search results as you type.
- **Swift Recovery:** Deliver rapid recoveries for your file, folders, filesets, application and database instances in the cloud.
- **Customized Analytics:** Rubrik Envision delivers real-time platform insights on data management, compliance, and capacity planning across your entire cloud environment. Get actionable insights from data visualization



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Rubrik, the Multi-Cloud Data Control™ Company, enables enterprises to maximize value from data that is increasingly fragmented across data centers and clouds. Rubrik delivers a single, policy-driven platform for data recovery, governance, compliance, and cloud mobility. For more information, visit www.rubrik.com and follow @rubrikInc on Twitter. © 2020 Rubrik. Rubrik is a registered trademark of Rubrik, Inc. Other marks may be trademarks of their respective owners.

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