The Economics of Cloud Identity
How much can you save?

For a large enterprise, the move from on-premises identity and access management (IAM) system to cloud IAM can result in reduced costs for authenticators, help desk calls, operational expenses, staff, and infrastructure.

Potential value over three years: $1.9M total benefits*

Here’s a calculation based on an example customer moving from on-premises to the cloud. The enterprise managed the identities of 33,000 employees, using 14,000 hard tokens and 19,000 soft tokens. Moving to the cloud saved them $1.9M over 3 years.

What They Wanted
This customer needed to improve operational efficiency without sacrificing security.

What They Purchased
This customer moved all 33,000 users to an ID Plus E2 Subscription with expanded MFA options, SSO, and more.

What They Got
After making the move to ID Plus, this customer got higher user sat, stronger security, and improved operational resilience.

Potential Annual Impacts
$223.6K–$294K Authenticator Costs

80%-100% Reduction in Soft Token Costs

70%-100% Reduction in Hard Token Costs

Operational Expense Reduction: $113.4K–$126K

90%-100% Reduction in Classic Maintenance Renewal Costs

100% Current Costs Avoided with ELA

Staff and Infrastructure Cost Savings: $7.2K

100% Procurement (PO Effort) Savings with SaaS

14% return on investment and a 14.2 month payback period

About RSA
RSA is the trusted identity platform for 13,000 organizations around the world, managing 50 million identities and providing secure, convenient access to 30 million users. RSA empowers organizations to thrive in a digital world, with complete capabilities for modern authentication, lifecycle management and identity governance. Whether in the cloud or on-premises, RSA connects people with the digital resources they depend on everywhere they live, work and play.

For more information, go to RSA.com

Potential Annual Impacts

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<th>Year</th>
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<th>Savings</th>
<th>ROI</th>
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