

Amazing happens when data storage is trustworthy and secure.

Gain the scalability, security, and expert support you need to meet today's demands.



STaaS // Delivered by CDW offers flexible, consumption-based storage for on-premises, private, and hybrid cloud environments. Gain seamless scalability, top-tier performance, and expert support—all without upfront costs. Transform your storage experience with CDW.

Why CDW and Pure

Leverage CDW's deep expertise to implement seamless storage solutions tailored to your needs. From delivery and installation to first-call technical support and Customer Success Management, we provide end-to-end services to ensure customer satisfaction, long-term value, and peak performance throughout your STaaS journey.

- Delivery and installation services
- Customer Success Management
- First-call technical support
- Pure's 2024 Global Partner

STaaS // Delivered by CDW

Unlock the benefits of secure, scalable, and cost-efficient storage with STaaS // Delivered by CDW. Our solution empowers your business to protect critical data, expand seamlessly, and optimize IT budgets—all while staying agile and future-ready.

Business Priority	Solution
Data Security	Ensure your data remains protected and resilient. Benefit from advanced encryption, strong access controls, and compliance with strict industry standards to safeguard sensitive information against data breaches, unauthorized access, and evolving cybersecurity threats. Gain peace of mind knowing your data is secure, available, and supported by trusted experts.
Scalability	STaaS // Delivered by CDW offers scalable, flexible storage solutions designed to meet the evolving demands of your business. Seamlessly expand your storage capacity on demand without the need for significant upfront capital investments, ensuring you can manage increasing data volumes with efficiency and agility. With Gain the ability to align your storage needs with business growth, optimize costs, and maintain peak performance—so you're always ready for what's next.
Cost Efficiency	Optimize your storage costs. Pay only for the storage you use, eliminating the need for large, upfront hardware investments and ongoing maintenance expenses. Our flexible, consumption-based pricing model helps you manage your budget more effectively while still accessing high-quality, enterprise-grade storage solutions. Align your IT spending with actual usage, improve cost predictability, and invest more confidently in your organization's growth.

CHECKLIST OF QUESTIONS

- How do your current data security measures stand up to today's threats? Are you confident they provide the encryption, access control, and compliance your business needs?
- Are you facing challenges expanding your storage capacity? Can your current solutions scale quickly and easily to meet your growing business demands without disruption?
- Would you like to optimize storage costs and avoid large upfront investments? Are you exploring flexible, consumption-based models to better manage your IT budget?
- Do your current storage solutions meet all necessary industry standards and compliance requirements, ensuring your sensitive data is protected and audit-ready?
- Are you experiencing inefficiencies, downtime, or rising costs with your current storage solutions? Could a more resilient and flexible storage model better support your needs?
- What are your data management goals for the next 1–3 years? Are your current storage solutions built to support evolving workloads, cloud strategies, and digital transformation?

To learn more about STaaS // Delivered by CDW, contact your CDW account manager at 800-800-4239 or visit [CDW.com/pure-storage](https://www.cdw.com/pure-storage).

