Businesses are focused on unifying diverse data domains.

Companies need an easy way to bridge the divide between on-premises and cloud.

Pure Cloud Block Store delivers seamless data mobility and a consistent experience across all environments.

Companies increasingly operate in a complex web of cloud, hybrid cloud, and on-premises environments to improve agility and avoid vendor lock-in.

Business Continuity

50% of organizations will not survive a true disaster because of inadequate preparation.

Businesses need to ensure their applications and data are always available and automatically protected among cloud availability zones.

Efficient DevTest

75% of organizations will customize agile practices to increase application delivery cadence.

Develop software on-premises or in the cloud and deploy to either target. Clones of your data consume no cloud storage.

Cloud Migration

54% of companies plan to increase the amount of data managed in the cloud over the next 12 months.

Easily migrate VM and container workloads to and from cloud without costly re-design and re-architecture.

Unify on-premises and cloud environments with consistent data services, automation tools, and APIs.

Learn more at purestorage.com/cloud