Your people are your perimeter

85% of actual breaches involve a human element (Verizon DBIR 2021). Attackers target people because they know it’s much easier to fool someone into giving them access than to force their way into your business systems.

This is why it is so important to empower your users to be part of your security defenses. Your best-in-class email security means that when they do click on a URL, they’re already protected; when they click an attachment, it’s already been scanned. But bad actors are targeting people, so your security posture must involve comprehensive security awareness training.

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No email gateway can keep every threat out, but without a secure email gateway, it’s much easier for threats to get through to your users.

Choose ease of management

You shouldn’t need a masterclass to manage your threat protection tool. It should be simple to deploy, easy to manage, and work straight out of the box, with additional technical support available should you need it.

Full DLP and encryption tools are also important to look for, and their ease of use can make a huge difference day-to-day. The same applies to safe-listing security awareness training attacks – you should look for a solution where this can be done with a click as part of the tool rather than manually adding every exercise.

Look for superior value

It may sound too good to be true, but ideally you need a purpose-built solution that addresses all the above and includes additional functionality at a compelling price point.

A superior solution in this space offers best-in-class email security, data protection, targeted attack protection, social media protection and continuity alongside the all-important security awareness training for your users.

Download our guide to Proofpoint Essentials Threat Protection

This bundle takes enterprise-grade email security, combines it with security awareness training, simplifies it for ease of use without reducing efficacy, and turns it into a plug-and-play solution that will make your job easier.

Get in touch to find out more.

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