Delivering your Always-On Application Experience

Kemp powers always-on Application Experience (AX) for enterprise and service providers, simplifying how customers optimize, analyze and secure their applications across private and multi-cloud environments.

“We chose Kemp because it’s easy, it’s the way we grow. Kemp grows with us.”

“We had our biggest day ever... 168 million visits and the platform handled it brilliantly.”

“We chose Kemp because it’s easy, it’s the way we grow. Kemp grows with us.”

Why is Kemp trusted by 25,000+ global customers?

Enterprise and service providers choose Kemp for always-on application experience (AX). Kemp radically simplifies how customers optimize, analyze and secure applications across private and multi-cloud environments, with an agile per-app ADC/load balancing model, predictive analytics, and automated issue resolution.

First with Per-App Load Balancing
Say “goodbye” to consolidating multiple apps on a single load balancer. We reduce application blast radius with a dedicated load balancer/ADC for each app or microservice across cloud and container environments.

Revolutionary Consumption Model
Pay-as-you-go metered licensing eliminates guesswork and over-provisioning of load balancers. Deploy unlimited Kemp load balancers with unlimited throughput, and only pay for what you use!

4X Throughput per Dollar Compared to F5/Citrix
Kemp virtual and hardware load balancers outperform the rest. Kemp LoadMaster X15 delivers four times the throughput per dollar spent compared to F5 and Citrix.

No Cloud or Vendor Lock-In
Kemp is first to provide management and visibility of F5, Nginx, AWS & HAProxy load balancers. Cloud-native products and centralized multi-platform support mean you are never locked into one public cloud provider.

Predictive Self-Healing Keeps Apps Running
Kemp applies learning from a shared database of past application issues of all customer deployments to your environment for faster resolution of application issues.

LoadMaster X15 delivers four times the throughput per dollar spent compared to F5 and Citrix.

No Cloud or Vendor Lock-In
Kemp is first to provide management and visibility of F5, Nginx, AWS & HAProxy load balancers. Cloud-native products and centralized multi-platform support mean you are never locked into one public cloud provider.

Predictive Self-Healing Keeps Apps Running
Kemp applies learning from a shared database of past application issues of all customer deployments to your environment for faster resolution of application issues.
**Kemp - Application Experience**

### Kemp enables Agility, Analytics and Automation

IT agility and velocity require new load balancing architectures. Kemp’s usage-based consumption models enable scale-in/scale-out per-app ADC architecture for rapid infrastructure change, greatly expanded deployments, a broader range of use cases and reduced blast radius of application issues and outages.

Deliver services that satisfy customers with context-relevant insight into application user experience. Kemp load balancers sit in the flow between users and their applications. Kemp provides insight into network, server, and application related issues that impact user experience and app delivery SLAs. Kemp provides multi-cloud visibility and control of F5, Nginx, AWS, HAProxy and Kemp load balancers.

Automation increases operational efficiency, optimizes resources and shortens time to market of new applications. Launching new services and scaling traditional load balancers is manual, error-prone and time-consuming. Kemp enables zero-touch provisioning. Preemptive resolution of app delivery issues is simplified with automated incident response. Active traffic steering based on business logic de-risks cloud migration.

### Kemp Products & Services

**Kemp powers application experience [AX] with elastic, infinitely scalable per-app load balancing across multi-cloud.**

**Kemp LoadMaster**

Award-winning, high performance, cloud, virtual and hardware load balancers for highly available, scalable and secure application delivery. Kemp ADC/ Load balancers range from 500 Mbps options right up to 100 GB. We offer flexible deployment options on high performing hardware, virtual, cloud and bare metal as well as the most flexible licensing models to suit customer needs.

**All the Load Balancing you need!**

<table>
<thead>
<tr>
<th>Layer 4 - 7 Load Balancing</th>
<th>Global Server Load Balancing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reverse Proxy</td>
<td>Edge Security</td>
</tr>
<tr>
<td>Central Management</td>
<td>Network Telemetry</td>
</tr>
<tr>
<td>Web Application Firewall</td>
<td>Easy to Deploy Templates</td>
</tr>
</tbody>
</table>

### Kemp 360 Central®

Centralized automation, provisioning, and management of application experience across multi-cloud. Manage F5, Nginx, AWS, HAProxy & Kemp load balancers.

### Kemp 360 Vision®

AI and machine learning, supported by Kemp engineers 24/7, predictively remediate application issues. Vision monitors application availability, reachability and performance. If a limit is breached, it notifies and remediates.

### About Progress

Dedicated to propelling business forward in a technology-driven world, Progress (NASDAQ: PRGS) helps businesses drive faster cycles of innovation, fuel momentum and accelerate their path to success. As the trusted provider of the best products to develop, deploy and manage high-impact applications, Progress enables customers to build the applications and experiences they need, deploy where and how they want and manage it all safely and securely. Hundreds of thousands of enterprises, including 1,700 software companies and 3.5 million developers, depend on Progress to achieve their goals—with confidence. Learn more at [www.progress.com](http://www.progress.com).

2022 Progress Software Corporation and/or its subsidiaries or affiliates. All rights reserved. Rev 2022/01 RITM