

# The Total Economic Impact™ Of Palo Alto Networks Prisma Cloud

Through five customer interviews and data aggregation, Forrester concluded that Palo Alto Networks Prisma Cloud has the following three-year financial impact.

## SUMMARY OF BENEFITS

Three-year risk-adjusted

SecOps  
efficiency lift

\$2.1M

DevOps shift left  
and productivity lift

\$1.1M

Material breach risk  
reduction savings

\$3.9M

Compliance  
productivity lift

\$840K



ROI  
**276%**



NPV  
**\$5.81M**



PAYBACK  
**<6 months**

## PALO ALTO NETWORKS PRISMA CLOUD BY THE NUMBERS

**44%**

Reduction in time to investigate severe cloud incidents.

**60%**

Reduction in DevOps time addressing vulnerabilities.

**27%**

Reduction in likelihood of a cloud data breach.

**90%**

Increase in compliance productivity.

## VOICE OF THE CUSTOMER

“There’s no doubt whatsoever of Prisma Cloud’s value. The number of teams that would be needed to keep an eye on our cloud environments without Prisma Cloud is significant. When you’ve got 2 million instances of [virtual servers] deployed into public cloud, how many good teams does it take to keep an eye on that? It’s not going to happen.”



Security architect, financial technology

“When misconfigured code would be released, it would build a backlog for the next release. [SecOps teams] would then have to communicate that to developers to get it prioritized. It was a broken process. **Now, we’re releasing more secure code and improving our risk profile.**”



Senior security architect, healthcare



Read the  
full study

This document is an abridged version of a case study commissioned by Palo Alto Networks titled: The Total Economic Impact Of Palo Alto Networks Prisma Cloud, June 2021.

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