

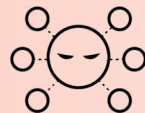
Essential Security Suite (ESS)

Consolidated security that delivers big value for SMB, Midmarket, and Education organizations

Small businesses are 3x more likely to be targeted by cybercriminals¹, and experience more ransomware attacks than large enterprises².

Although cyberattacks on large enterprises often make headlines, small, midmarket, and educational institutions are increasingly prime targets for cybercriminals. These organizations are perceived by attackers as attractive and easy targets, so they are experiencing more security breaches than ever. Those attacks bring potentially devastating consequences, including financial, operational, and reputational impact and an inability to sustain business after suffering an attack or breach.

Despite increased awareness of cyber risks, small, midmarket, and education organizations are still highly vulnerable to cyberattacks:



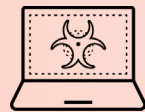
High-frequency targets

Cybercriminals believe that SMBs have weaker defenses and valuable data but lack the robust defense mechanisms and security controls to protect against attacks.



Limited resources

Often constrained budgets and the lack of a dedicated security team means that fewer resources are focused on preventing and mitigating cyberattacks and breaches, and already stretched IT teams are tasked with defending the organization.



Rapidly evolving threats

Threats change quickly, and attackers constantly alter their tactics and techniques, making it hard for small, midmarket, and education organizations to keep up.

Defending your organization and strengthening your security posture requires an approach that includes mechanisms to help reduce risk and vulnerability while meeting the cost and value needs of the business.

1. Forbes, March 2022, Small Businesses Are More Frequent Targets Of Cyberattacks Than Larger Companies
2. Tech.co, February 2022, 82% of Ransomware Attacks Target Small Businesses, Report Reveals

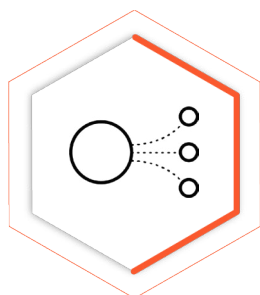
Essential Security Suite (ESS): Enterprise-Grade Security Bundle for SMB, Midmarket, and Education

Designed for SMB, midmarket, and education organizations with fewer than 1,000 endpoints, the Essential Security Suite (ESS) consolidates firewall, endpoint security, and security logging into a cohesive bundle for a highly effective security approach that meets the needs of price and resource-constrained teams.



Highly effective security at the network and endpoint

Effective security at the network and endpoint to block malicious attackers and reduce vulnerability.



Consolidation of tools and efficient spend

Consolidate tools to reduce costs and ease workflows while optimizing the impact of existing IT team resources.



Stay in compliance

Adhere to compliance requirements with essential event logging.

With the Essential Security Suite, organizations can reduce risk with all the advantages of Palo Alto Networks proven, best in breed security tools. Validated by industry analysts and third-party testing, the consolidated Essential Security Suite combines network security (Strata NGFW or Prisma Access), EDR (Cortex XDR), and security logging for compliance (Cortex XDR).

Discover how the consolidated security of the Essential Security Suite can deliver big value to your organization. Visit [Palo Alto Networks](#) today.



Choose the Essential Security Suite Option That's Right for Your Business

With two options to meet your business's needs, Essential Security Suite aligns with your technology and business model—whether you want to pursue a hardware firewall approach or prefer firewall in the cloud. Both options contain the cloud-delivered Cortex XDR service for best-in-class endpoint security and logging.

Essential Security Suite: Hardware Firewall

Starting as low as \$5/user/month*

Premium Network Security (Strata NGFW)

- Gartner® Magic Quadrant™ Leader for 11 years
- Advanced Threat Prevention
- Advanced URL Filtering
- Advanced Wildfire (Sandboxing)
- DNS Security
- 1GB Throughput

Best-In-Breed Endpoint Security (Cortex XDR)

- Top Prevention & Detection Results in 2023 MITRE results
- Gartner® Magic Quadrant™ Leader
- Prevention-first approach
- Rapid detection of ongoing attacks
- Includes a base package of 200 licenses to scale as needed

Essential security logging for compliance

Essential Security Suite: Cloud-Delivered Network Security

Starting as low as \$10/user/month*

Premium Cloud Delivered Network Security (Prisma Access)

- Only SASE Gartner® Magic Quadrant™ Leader
- Advanced Threat Prevention
- Advanced URL Filtering
- Advanced Wildfire (Sandboxing)
- DNS Security
- Includes a base package of 200 licenses to scale as needed

Best-in-Breed Endpoint Security (Cortex XDR)

- Top Prevention & Detection Results in 2023 MITRE results
- Gartner® Magic Quadrant™ Leader
- Prevention-first approach
- Rapid detection of ongoing attacks
- Includes a base package of 200 licenses to scale as needed

Essential security logging for compliance

* Requires a minimum 3-year contract and a minimum user count of 200. Pricing does not include implementation. Individual reseller pricing and final discounts may vary.

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