The Omnissa Platform

At a glance

The first AI-driven digital work platform encompassing Unified Endpoint Management, Virtual Desktops & Apps, Digital Employee Experience (DEX), and Security & Compliance.

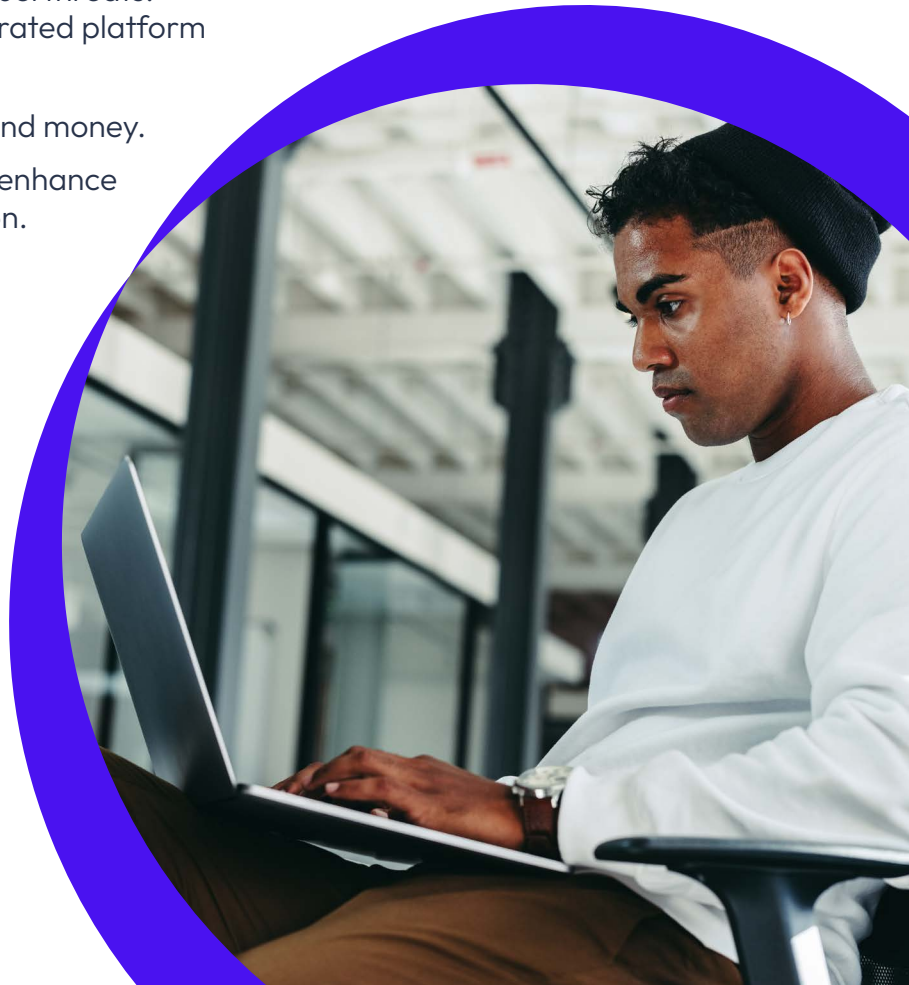# Efficiently deliver secure, personalized experiences to every employee

As an IT leader, your plate is impossibly full these days. You need to provide your hybrid workforce with an excellent experience, on any device, while simultaneously safeguarding against increasing security threats. And you need to do it in the face of IT talent shortages and shrinking budgets.

Trying to achieve this using antiquated, siloed systems isn't just ineffective, it also comes at a steep cost—both financially and in an increased risk of cyberthreats. What you really need is a modern, integrated platform that pairs data and automation to:

- Optimize IT efficiencies to save time and money.
- Deliver streamlined experiences that enhance employee productivity and satisfaction.
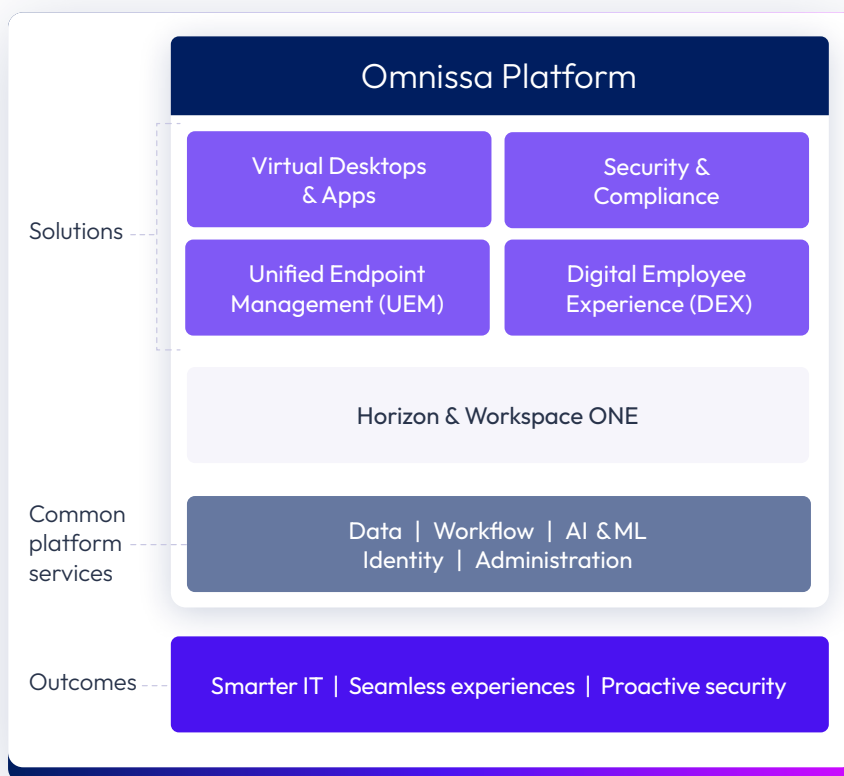- Improve security to protect against today's threats.

What you really need is the Omnissa Platform.

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Give every employee an exceptional— and personal—digital experience

The Omnissa Platform is the first AI-driven digital work platform that enables smart, seamless, and secure work experiences from anywhere. Integrating multiple industry-leading solutions and built on a common data, identity, administration, and automation service layer, it delivers personalized and engaging employee experiences while optimizing security, IT operations, and costs.

Omnissa Platform

Solutions

Virtual Desktops & Apps	Security & Compliance
Unified Endpoint Management (UEM)	Digital Employee Experience (DEX)

Horizon & Workspace ONE

Common platform services

Data | Workflow | AI & ML
Identity | Administration

Outcomes

Smarter IT | Seamless experiences | Proactive security

Challenges in supporting today's distributed workforce

Hybrid work – With 74% of employers offering flexible work arrangements,[1] companies need to enable employees to stay productive anywhere, anytime, and on any device.

Business continuity – With 96% of organizations reporting at least one outage in the last three years,[2] prevention, early intervention, and fast resolution are critical.

Talent shortages – Difficulties in hiring qualified IT professionals coupled with increasing responsibilities have resulted in a growing inability to effectively service organizational needs.

Fragmented legacy systems – Trying to maintain legacy and siloed tools and processes not only hampers efficiency and growth, it can open the door to security incidents.

Security threats – With ransomware attacks increasing 153% year over year,[3] security remains the #1 concern for CIOs.

1. Forbes, Inc. "Hybrid Work Is Now The Norm For The Year Ahead - And Beyond." Joe McKendrick, December 2022.
2. LogicMonitor Inc. "IT Outage Impact Study: A global analysis of IT downtime and its impact on business." 2023.
3. NCC Group. "Cyber Threat Intelligence Report." September 2023.

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Here are the industry-leading solutions the Omnissa Platform seamlessly integrates to support your distributed workforce:

Virtual Desktops & Apps

Securely deliver virtual desktops and apps on a modern architecture—whether on-premises or in the cloud—to provide the best employee experience anywhere, anytime, and on any device.

Unified Endpoint Management

Streamline IT operations, manage and secure endpoints, and enhance the employee experience with a scalable, cloud native UEM solution.

Digital Employee Experience (DEX)

Offer a superior digital employee experience that empowers IT to be proactive, streamlines service desk ticket resolution, and enables employee productivity.

Security & Compliance

Provide comprehensive protection across users, devices, applications, and work locations, with risk analytics and AI-driven automations to proactively keep your employees safe.

Common Platform Services

Leverage data and automation to implement streamlined and autonomous workflows, enabling your teams to do more with less effort across your entire workspace.

Products to delight your end users

Omnissa Horizon® 8 – Enhance your workspace with the secure and efficient delivery of virtual desktops and apps.

Omnissa Intelligence – Leverage insights, analytics and automation across the anywhere workspace.

Omnissa Workspace ONE® UEM – Unify management of diverse endpoints—mobile, desktop, rugged, or virtual—anywhere.

Omnissa Workspace ONE® Mobile Threat Defense – Protect users, apps, and endpoints against threats.

Omnissa Horizon® Cloud – Modernize virtual desktop and app delivery with a hybrid DaaS service.

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Achieve better outcomes by driving IT scale, agility, and cost savings

Smarter IT

Our transformative EUC tools and modern SaaS infrastructure provide unmatched breadth and depth of support across multi-OS, apps, use cases, and industry verticals, making it easy for you to meet the growing needs of your organization with less effort and greater agility. Built on cloud native technologies, the Omnissa Platform helps you streamline endpoint management and virtual desktop and app delivery across any device and work location while optimizing the cost of managing these diverse digital work environments. And by linking near real-time insights with AI-driven automation, our platform empowers IT teams to effectively scale efforts to service a widening breadth and growing complexity of employee needs.

Seamless experiences

With a focus on digital employee experiences, the Omnissa Platform makes it easy for employees to dive into work starting on day one—wherever they are and with whatever device they want. A consistent digital workspace for every employee, from knowledge workers to frontline, offers customized access to the tools and apps they need to get work done. Should issues arise, deep ITSM integrations and AI-powered root cause analysis of issues across device, OS, app, and network drive fast incident detection and resolution, minimizing the potential impact to productivity and maintaining a superior digital employee experience.

Proactive security

Make hybrid work smart and secure with real-time access control and endpoint risk and remediation policies. The Omnissa Platform seamlessly authenticates users and automatically provides the applications that people need. By leveraging only the connections and resources required, attack surfaces are reduced and Zero Trust is enabled. Our smart and extensible platform addresses user, device, connection, and application risk to continuously improve security posture. Third-party signal integrations further enhance the value derived from existing investments. Admins can analyze risk and take action with unified reporting and workflow automation. The platform continuously assesses user and endpoint risk and returns endpoints to a desired state to improve outcomes for IT, security, and end users.

Why Omnissa

Omnissa, the former VMware EUC business, is the leading digital work platform company, empowering the world's dynamic workforces to do their best work from anywhere, on any device, to help organizations unlock exponential business value. We are:

- **The only vendor providing a truly integrated platform.** Combining market-leading Unified Endpoint Management, Virtual Apps & Desktops, Security & Compliance, and Digital Employee Experience in a single platform, we help customers optimize security and experience through an integrated, streamlined, holistic approach.

- **On the vanguard of innovation.** Our digital workspace platform is the first to introduce AI/ML capabilities, which are currently used for risk analytics, guided root-cause analysis (RCA), anomaly detection, and desired state management.

- **A proven and recognized market leader.** We've been repeatedly named a Leader in multiple categories by industry experts year after year, with distinction in alleviating traditional IT silos through our market-leading digital workspace platform and purpose-built solutions.

- **A trusted technology partner to the world's best brands.** We're proud to be the vendor of choice for a plethora of world-class customers, including:

  - More than 15 defense orgs worldwide

  - 9 out of top 10 U.S. retail orgs

  - 8 out of top 10 global banks

  - 8 out of top 10 technology orgs

  - 9 out of top 10 manufacturing orgs

  - 8 out of top 10 energy orgs

- **Committed to partnering with other best-in-class technology providers.** We nurture close partnerships with OEMs and ISVs, allowing us to provide innovative, secure solutions across a wide range of environments and devices.

Get started with the Omnissa Platform today

To learn more about the Omnissa Platform visit
www.omnissa.com or **contact** your Omnissa representative.

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