# Omnissa Horizon

## At a glance

Switch to a market-leading VDI solution offering flexible plans and support for your ongoing needs, all at a better price.

## Modernize desktop and app delivery, securely and at scale

To support your distributed workforce, you've no doubt adopted a virtual desktop infrastructure (VDI) solution that enables your IT admins to efficiently provide employees with access to virtual desktops and apps—anywhere and at any time.

However, legacy VDI solutions, originally deployed for a predominantly in-office workforce, simply aren't up to the task—management complexity, security concerns, and high costs end up slowing down IT teams and reducing end-user productivity. Additionally, customers of certain legacy VDI vendors have reported low responsiveness and limited availability from support teams, unanticipated renewal price increases, and a stagnation in product innovation. The result is a "solution" that increasingly struggles to meet their rapidly evolving needs.

**Sound familiar? Then it's time to take a look at Omnissa Horizon®.**

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# A better choice for modern and secure desktop and app delivery

As part of the Omnissa Platform, Horizon is designed to help your organization modernize desktop and app delivery while reducing costs.

Tailored to your specific needs, Horizon delivers flexible and scalable virtual desktops and apps across both on-premises and multiple public clouds, simplifying Day 2 operations for IT. What's more, Omnissa App Volumes—integrated with Horizon—is the only solution that enables IT teams to package applications once and deploy them everywhere with 99% app compatibility.[1]

With flexible plans and pricing and the operational ease of a single purchase from a market-leading vendor, Horizon is the solution chosen by tens of thousands of customers across the globe, providing unmatched IT efficiency, employee productivity, cost savings, and demonstrated commitment to customers' ongoing success through investments in product innovation and support programs.

[1] As shown with testing conducted with an Omnissa customer.

## Customer complaints about legacy vendors

- Inadequate sales support in the buying process results in the purchase of solutions that don't fully align with business objectives.

- Low responsiveness and limited availability from support teams jeopardize business continuity.

- Unexpected renewal price increases strain customers' IT budgets, limiting their ability to invest in other critical areas.

- Lack of product innovation leaves customers feeling unserved.

Source: As shared in direct conversations with former customers and as reported in third-party publications. Sharwood, Simon, "Claims emerge that Citrix has doubled price of month-to-month parter licenses." The Register, March 2024.

# The Horizon difference

Horizon is a truly modern VDI platform purpose-built for hybridity, enabling you to easily and securely deploy virtual desktops and apps across private, hybrid, and multi-cloud infrastructure to employees working from anywhere. With simplified application management, end-to-end visibility including actionable insights, and built-in DEX capabilities to delight end users, Horizon delivers an optimized experience across your organization, driving higher productivity, efficiency, and cost savings.

Here are some of the unique capabilities that put Horizon head and shoulders above the competition:

## 1. Purpose-built for hybridity

With Horizon, you can manage all your workloads, whether on-premises or in the cloud, through a single pane of glass with cloud-based management services. DaaS capabilities take care of managing the Horizon infrastructure, so your IT teams can focus on managing just virtual desktops and apps.

## 2. A superior, unified digital workspace experience

Powered by the Omnissa Horizon® Blast Protocol, Horizon optimizes end user experiences even under high-latency, low-bandwidth scenarios. This protocol adeptly handles demanding graphical workloads, optimizing the delivery of virtual desktops and apps.

## 3. Flexible, robust security

With intrinsic security at every level, including the network, endpoint, cloud, identity, and workload, Horizon can significantly reduce the attack surface of critical systems and apps.

## 4. Unique capabilities that simplify management

- **Instant Clones** dramatically simplifies image management and reduces the amount of time to deploy virtual machines to just seconds per VM.
- **App Volumes** enables IT admins to capture the full install of an app once and deliver it to users when they log into their virtual desktops.
- **Apps on Demand** allows admins to deliver captured apps to any virtual desktop or published app host as users access their apps. Specifically for published apps, this on-demand "farm-less" model can reduce the number of published app hosts needed to support users and their apps, associated infrastructure costs, and management.
- **Dynamic Environment Manager,** an advanced user environment management solution, offers centralized computer, desktop, and app policy controls, along with powerful capabilities such as printer and drive mappings and privilege elevation. With no infrastructure required, it can easily be deployed at massive scale.

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# Why Omnissa Horizon

Recognized as a leading, enterprise-grade VDI, DaaS, and apps delivery solution, Horizon is a trusted business partner to best-in-class organizations.

## A proven and recognized market leader

We've been repeatedly named a Leader in multiple categories by industry experts year after year, including the IDC VCC and DaaS MarketScapes, the IDC MarketScape for Virtual Client Computing (2024), and the Gartner Magic Quadrant Desktop as a Service (2024).

## A trusted technology partner to the world's best brands

We're proud to be the vendor of choice for a plethora of world-class customers, including:

- Over 100 universities worldwide
- 9 out of 10 global financial service organizations
- Over 100 city, county, and state entities

# Learn more

Horizon is a part of the Omnissa Platform, which combines market-leading Unified Endpoint Management, Virtual Desktops & Apps, Security & Compliance, and Digital Employee Experience to help customers optimize security and experience through an integrated, streamlined, holistic approach. To learn more about Virtual Desktops & Apps, visit **www.omnissa.com**.

## Horizon partners with all the major cloud vendors

Windows 365   aws   Microsoft Azure   Google Cloud   amazon WorkSpaces

Alibaba Cloud   Azure VMware Solution   ORACLE CLOUD   vmware aws   IBM Cloud   vmware Google Cloud VMware Engine

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