

From scattered pilots to a prioritized, executable Private AI launch plan.

Private AI Launch Workshop



As organizations explore artificial intelligence, many are looking for ways to innovate with AI while maintaining control of their data, infrastructure and governance. But with no shortage of technologies, use cases and competing priorities, many struggle to determine where to start and how to turn early experimentation into measurable business value. CDW's Private AI Launch Workshop provides a structured framework for aligning business and IT stakeholders, assessing AI readiness, prioritizing opportunities and establishing a clear roadmap for scalable AI adoption. Participants leave with a practical plan to move from AI ambition to execution and near-term business outcomes.

CDW's Private AI Launch Workshop can help you achieve:



Agility



Faster Innovation



Reduced Risk

Finding the Right Solution

CDW pairs deep, vendor-neutral AI expertise with a proven facilitation framework to move your organization from AI experimentation to an executable launch program. The Private AI Launch Workshop establishes a shared foundation for scalable AI adoption and a clear roadmap aligned to business objectives — helping IT and business leaders take control of AI initiatives proactively and build confidence that AI can deliver near-term ROI.

The service includes: a shared AI vocabulary across business and technical stakeholders; a five-level AI Maturity Assessment; blueprint demos across the four AI pillars (Foundation Models, Agentic AI, AI-Powered DevOps, Real-Time Analytics); a 2x2 Business Value / Feasibility prioritization matrix; a weighted six-criterion POC Evaluation Rubric; and a POC → Pilot → Production Path to Production. Day 2 closes with a live commitment capture — a named first POC, executive sponsor, technical owner and kickoff date. Within five business days you receive a workshop outputs summary with maturity placement, plotted use cases, rubric scores and agreed next steps.

CDW + AI

CDW has direct access to the most advanced AI platforms and tools available today, including partnerships with industry leaders in AI tooling, enterprise platforms, cloud computing and hardware. We excel in:

- Taking AI projects beyond proof of concept and scaling them into fully operational, ROI-driven solutions.
- Building high-impact solutions for customers across all verticals.
- End-to-end support from discovery and design through implementation and optimization.

CDW's full lifecycle of Services can support your organization no matter where you are on your journey



Design



Orchestrate



Manage



On-Premises



On-Journey



Cloud-Based



Services Overview

The following phases and deliverables are included in CDW’s Private AI Launch Workshop:

Service Area	What CDW Delivers
Discovery and Planning (pre-workshop)	• Confirm objectives, success criteria and audience mix. • Tailor content to industry and context. • Brief the sponsor on the Day 2 live commitment capture.
Day 1 — Foundations of AI	Approximately seven hours and instructor-led: • AI/ML/Deep Learning foundations. • Six core concepts (LLM, RAG, Fine-Tuning, Prompt Engineering, Agentic AI, Responsible AI). • The AI evolution and the AI Center of Excellence (with hands-on activities).
Day 2 — Strategy, Prioritization and Path to Production	• Blueprint demos across four pillars. • Five-level maturity assessment. • 2x2 prioritization matrix. • Weighted six-criterion POC rubric. • The POC → Pilot → Production journey.
Live Commitment Capture (Day 2)	• A named first POC use case. • Executive sponsor, technical owner and a confirmed kickoff date — captured live in the room.
Post-Workshop Documentation and Handoff	• Workshop outputs summary within five business days (maturity placement, plotted use cases, rubric scores, agreed next steps). • Both slide decks distributed. • 30-minute facilitator debrief.

To learn more about CDW’s Private AI Launch Workshop, contact your account team or call 800.800.4239.

