MOAT: Mastering Operational AI Transformation

A leadership engagement for organizational change.
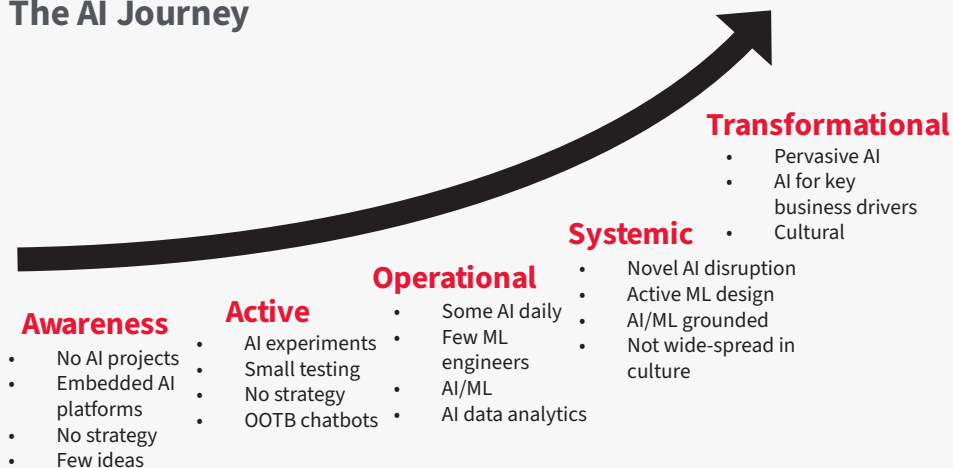
The Path to Your AI Strategy

Mastering Operational AI Transformation (MOAT) is a broad-spectrum consulting engagement and programmatic approach aimed at distinguishing the valuable insights from the noise in today's information landscape. MOAT holistically looks across whole enterprises to plan and execute on emerging technologies that serve the whole business. The program equips cross-functional leadership teams with a common language, agility, and actionable understanding of opportunities and threats to all aspects of business. MOAT is not a product solution, it is the catalyst for change.
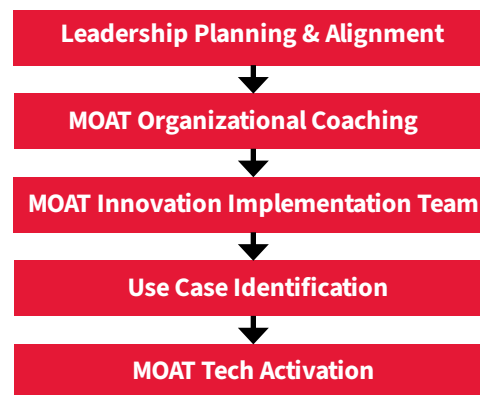
Benefits of AI Transformation

- Agile culture
- Integrated AI visibility
- Intellectual property protection
- Security anomaly detection
- Enhanced workplace productivity
- Rapid innovation
- Application development
- Financial modeling scenarios
- Creative design
- New insights with data & analytics
- Legal risk management

The AI Journey

Transformational
- Pervasive AI
- AI for key business drivers
- Cultural

Systemic
- Novel AI disruption
- Active ML design
- AI/ML grounded
- Not wide-spread in culture

Operational
- Some AI daily
- Few ML engineers
- AI/ML
- AI data analytics

Active
- AI experiments
- Small testing
- No strategy
- OOTB chatbots

Awareness
- No AI projects
- Embedded AI platforms
- No strategy
- Few ideas

CDW's MOAT Services

Leadership Planning & Alignment

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MOAT Organizational Coaching

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MOAT Innovation Implementation Team

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Use Case Identification

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MOAT Tech Activation

For more information, please contact MOAT@cdw.com.