



LG DVLED Captivates Shoppers Retail Property Solutions

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LWBC Window Facing DVLED Display

Attract the attention of passersby and drive more traffic with the LG 86-inch GEAA Window Facing DVLED Display. Its high visibility, ensures that your message will be seen in dazzling color. For a wider view, these screens can be tiled together for an ultra-wide, seamless display.

- Pixel Pitch: 1.88 mm
- Brightness 3,500nits
- Open Frame Bezel Design
- Long-lasting (Up to 100,000 hours)
- Standard 86" open-frame size
- Front Serviceability
- High performance system controller
- Compatibility with LG Software Solutions

The dynamics of retailing are forever evolving. Savvy retailers recognize the need to deliver a unique and memorable experience that isn't available online. One that keeps consumers coming back. DVLED displays can create an exciting and immersive in-store experience. They can be deployed to enhance and blend seamlessly into existing architecture to create a pleasing ambiance or serve as a key focal point that delivers brand and promotional messaging and highlight the latest product trends.

LG recognizes the need for differentiation at retail, and that's why we offer more than a dozen fully kitted DVLED display solutions with all parts ready to assemble, shipped in LG-branded, wheeled flight cases, accompanied with premium features and services.

Why LG Direct View LED?

LG SELECTION

- Wide range of pixel-pitch options from 0.7mm to 16mm
- Indoor MicroLED to Outdoor IP Rated
- All-in-One Displays to Standard 16:9 and 32:9 Ultimate Business Displays to Custom

LG CONTROLLERS

- webOS User Interface
- Easy TV-like remote control*
- Automatic brightness adjustment
- Onboard Content Management

LG PREMIUM SERVICES

- Pixel Surgeons
- Field Engineering Support
- TotalCare Health Checks

LG RELIABILITY

- ExtendedCare Warranty**
- Design Engineering Services
- ConnectedCare System Monitoring
- Training Academy

* Available only on select models.

** Available for purchase at an additional cost.





LSBC Quick Install Series

The LSBC Quick Install Series can be used to add excitement and highlight special promotions. It has a wealth of features, including easy-handling cabinets, front or rear serviceability, a signal detection status indicator, and compatibility with LG software solutions.

- Pixel Pitch Options: 1.9mm, 2.6mm, 2.9mm, 3.9mm
- Signal Detection Status Indicator
- Easy-handling Lightweight Cabinet
- Brightness Options: 800 nits, 1,000 nits
- Front or Rear Serviceability
- Compatibility with LG Software Solutions



LSCC Series Ultra Slim Indoor LED Digital Signage

Retailers looking to impress customers will appreciate how the LSCC series can deliver content in rich, vivid colors thanks to HDR (HDR10, HDR10 Pro*) support. These compact DVLED cabinets can be installed around corners using flexible curved display options with curvatures up to 15 inches, adding dramatic impact to existing environments. An ingenious quick-lock system makes installation a breeze and helps maintain outstanding alignment. For added convenience, the cabinets can be accessed from the front. Highlight promotions, brands, products, and key events on an immersive LSCC series display.

- Pixel Pitch Options: 1.2mm, 1.5mm, 1.8mm, 2.5mm
- Compact Cabinet Design
- Quick Lock & Flip Design for Easy Install
- Most versatile DVLED cabinet: Flat/Real-Curve/Miter/
- Full width/Half width/Ultra-Slim
- GOB Pixel Option
- Front Service Access

* HDR10 Pro is LG's HDR solution to process HDR signals by using enhanced dynamic tone mapping.