

Lenovo recommends Windows 10 Pro for Business.

# Cybersecurity is having a moment.

25%

Security personnel waste 25% of their time **chasing** false alerts.<sup>1</sup>

74%

of companies plan to permanently shift to **more remote work** post-pandemic.<sup>2</sup> 53%

of companies have **more than 1,000 sensitive files** accessible to every employee.<sup>3</sup>

\$3.9M

The global average **cost of a data breach** is \$3.9M.<sup>4</sup>

314 days

The average data breach lifecycle of a malicious or criminal attack is 314 days.<sup>5</sup>

17**M** 

On average, employees have access to more than 17 million company files.<sup>3</sup>

# tripled

Attacks on IoT devices tripled in the first half of 2019.6

68%

of business leaders feel their cybersecurity risks are increasing.<sup>7</sup>

ThinkPad X1 Carbon





Windows 10

Lenovo recommends Windows 10 Pro for Business. Smarter technology for all

# It's time for ThinkShield.

The ThinkShield security portfolio safeguards the entire lifecycle of a device, layering protections for holistic and comprehensive security coverage. It is built on a set of **core beliefs** about how best to serve and secure your business teams.





# Strong security fundamentals allow IT to drive growth.

When IT spends less time on updates and password resets, they can serve a more critical role as drivers of innovation and growth.



# Security that interferes with productivity is unacceptable.

If device security slows down your employees, they'll find ways to circumvent it. The best solutions stay out of their way.



# Innovation must not outpace security.

Every technological advancement opens an organization up to new threats — and the hackers are ready to exploit them. Security solutions must be able to adapt.



# Comprehensive solutions reduce costs and pay returns.

Technical debt accumulates when you attempt to solve one security issue at a time with solutions that weren't designed to work together. Customizable, end-to-end solutions reduce sunk costs and create new cost efficiencies.







# What is ThinkShield?

A comprehensive portfolio of end-to-end security tools that encompasses hardware, software, services, and processes.



of security pros are focused on detection and containment instead of protection, but protection can save businesses up to \$1.4M per attack.8 **38**%

Only 38% of global organizations **believe they are prepared** for a sophisticated cyberattack.<sup>9</sup>

### **Security by Design**

Security begins in R&D and extends through our supply chain and the lifecycle of every device we build.

### **Secure Supply Chain**

Rigorous supplier vetting assures that every step of the manufacturing process is controlled, audited, and tamper-proof from our facility to your employees' desks.

# Advanced solutions across four categories

### ThinkShield Built-in Platform Security

Out-of-the-box protections come standard on Lenovo devices.\*

- Intel vPro® platform security
- Microsoft Secured-core PC-ready
- Secure wipe
- · Self-healing BIOS
- Tamper switch
- · Security Engine
- · Webcam privacy shutter
- Windows 10 Hello and FIDO2

# ThinkShield Device Protection

Advanced hardware security features protect the integrity of the device.

- Fingerprint reader with match-on-chip
- IR camera
- Keep Your Drive service
- PrivacyGuard with PrivacyAlert (shoulder surfing protection)

### ThinkShield Threat and Data Protection

Next-generation solutions safeguard critical data.

- Full-disk encryption and management
- SentinelOne® Al-powered antivirus

### ThinkShield Security Management

Persistent visibility maintains and manages an entire fleet.

- Absolute® software-based endpoint management
- IoT endpoint protection
- MobileIron mobile-centric, zero-trust security

\*Security features for devices built on the Intel vPro\* platform.

ThinkPad X13 *i* 





Windows 10

# Can your devices defend and repair themselves?

Advanced hardware security and BIOS protection hardens endpoints from attack and restores devices to a known good state.

#### Intel® Hardware Shield

Part of the built-for-business Intel vPro® platform, Intel® Hardware Shield puts extra locks on the Lenovo BIOS so a bogus firmware update can't take hold of your device.

### Infrared camera

Integrated IR cameras enable biometric authentication and presence detection, which alert users to shoulder surfers and lock the device when the user is away.

### **PrivacyGuard**

Filters the screen to restrict the field of view.

### **Secured-core PC**

Guards against attacks aimed below the operating system, keeping malicious code out of the BIOS. Deep security integration between hardware, firmware, and the Windows 10 Pro OS builds a bedrock of security at the heart of the device.

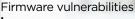
### The root of trust

Secured-core PCs boot up against a security checklist known as the "root of trust." If processes and movements deviate from the norm, boot-up is aborted.

### **Secured-core PC Enablement Services**

The Lenovo team can configure a Securedcore PC at the factory, ensuring your entire fleet is enabled consistently and accurately.

ThinkPad X1 Yoga



have grown

**750**%

since 2016.10

Gartner predicts that

70%

of enterprises without a firmware upgrade plan will experience a firmware breach by 2022.<sup>11</sup>

#### Port protection

Smart Thunderbolt™/USB protection prevents unauthorized data transfer by restricting port access to only non-storage peripherals.

#### **Security Engine**

A custom chip embedded within Lenovo Think devices that performs security functions that are completely isolated from the software.

#### **USB** secure hard drive

High-level, 256-bit AES security, as well as a keypad for entering an 8- to 16-digit password.

### **Webcam privacy shutter**

Integrated physical webcam cover assures that the camera is not in use.





# Defending your data against tomorrow's threats.

Almost every component in a PC is susceptible to attack. The Lenovo ThinkShield portfolio is watching all of them. You can't be with employees every minute... but ThinkShield can.

### **Data encryption**

Whether data lives on a device hard drive or in the cloud, ThinkShield protections — including WinMagic — can encrypt it from end to end so sensitive data can be safely shared.

### Frictionless authentication

Eight modes of secure authentication — including biometrics, PIN, and picture passwords with Windows 10 Hello — take the peril out of passwords and credentials.

Lenovo's match-on-chip and matchon-network fingerprint readers are the most secure in the industry.

# Next-generation antivirus protection

Cloud-based and autonomous, SentinelOne® uses AI and ActiveEDR to predict, prevent, and stop even zero-day attacks, alerting the network and rolling your devices back to a clean, known good (prebreach) state.

### **Secure disposal**

Your data is protected even when your device reaches end of life. You can elect to keep your hard drive,<sup>12</sup> or we can securely wipe the data and dispose of the device in an environmentally sensitive manner.





**38**%

of employees are not confident they know how to stay secure while working remotely.<sup>13</sup>

46%

of websites have highsecurity vulnerabilities that an end user could never know about.<sup>14</sup>





# Is it really a solution if you're working harder?

ThinkShield gives IT teams a custom-fitted solution to protect and manage the entire fleet — even remotely.



**79**%

of organizations currently use **security automation tools** or plan to use them within the next 3 years.<sup>15</sup>



### Flexible patching

Lenovo Patch makes it easy to quickly patch vulnerabilities and keep devices up to date. Critical patches can be instantly delivered organization-wide.



### **Lenovo Thin Installer**

Install updates behind the scenes automatically without involving the end user. Lenovo Thin Installer also directly injects a patch into the OS without adding code.



# Absolute® Persistence endpoint management

The Absolute® software dashboard delivers visibility and access to every device in your network, no matter where it's operating.



### **Self-healing BIOS**

The Lenovo BIOS automatically restores endpoint devices to a clean, prebreach known good state in the event of an attack. It helps mitigate attacks against BIOS and stops "bricking" if a BIOS update is interrupted or fails.



### Secure setup

Lenovo can manage the quality control for your Secured-core PC with our Secured-core PC Enablement Services.



### **Windows Autopilot**

Simplify deployment with zero-touch device provisioning for IT.



Incident response automation can **reduce the total cost** of a data breach by \$1.55M.<sup>16</sup>



ThinkVision P32u-10 ThinkCentre M90n Nano





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# A battle on infinite fronts: Securing the IoT

The next step in the ongoing digitization of industry is the Internet of Things (IoT): bringing connectivity and intelligence to a new class of devices. Sensors, robotics, autonomous vehicles, medical equipment — connected objects are transforming businesses. But many of these devices were not designed with security in mind.

With the Lenovo ThinkCentre Nano IoT, businesses have a simple edge computing option for securing and centralizing the management of connected devices.

The amount of time it takes for an IoT device to be attacked by bots once connected.<sup>17</sup>



### **Absolute®**

If critical applications go offline or malfunction, Absolute Persistence® technology can automatically get them back online.



### **Encryption**

In addition to a TPM chip, encryption services like Windows BitLocker and WinMagic can protect data from prying eyes.



### MobileIron

Provides a console through which IoT devices, data, security, and policies can be managed.



# Virtualization-based security

Isolates IoT device activity from other critical processes, preventing malware from entering the network.



A secure gateway for protecting IoT devices against attack. All devices connected to the Nano IoT benefit from ThinkShield protections.



ThinkCentre M90n Nano IoT



ThinkVision T27p-10





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# Free up your time to innovate.

# IT leaders do more than protect data. You accelerate progress.

IT security gives organizations a competitive edge. The ThinkShield security portfolio speeds technological progress without impeding the employee experience.

# IT security isn't a cost — it's an investment that drives returns.

With ThinkShield solutions in place, IT will spend less time setting up, monitoring, and securing devices, and more time implementing breakthrough technology.

# Security solutions keep IT teams agile and ahead of the game.

You don't have to play catch-up. ThinkShield solutions prepare you for tomorrow's threats with PCs that can defend themselves.

53%

of executives are **"extremely concerned"** about the effects of cyberthreats on growth prospects.<sup>18</sup>

86%

of businesses that believe in security's ability to open new business opportunities saw 10%+ revenue growth year over year.<sup>19</sup>



ThinkShield is Lenovo's security portfolio of hardware, software, services, and processes – fully customizable solutions to secure your critical data and business technology. Lenovo recommends Windows 10 Pro for business powered by the Intel vPro® platform.

Visit www.lenovo.com/ThinkShield and connect with a security specialist. We can help customize the right solution for your business.







#### Source

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