



Lenovo Sustainability Solutions

# Manage your IT carbon footprint with **CO<sub>2</sub> Offset Services.**

Offsetting carbon emissions made simple and within your control.

Smarter  
technology  
for all

Lenovo

# Tangible climate action with carbon offsets

Ensuring sustainability and reducing your global IT carbon footprint is a top priority. Lenovo CO<sub>2</sub> Offset Services offer a **simple and tangible solution** to offset IT carbon footprint by supporting one of several climate action projects verified by independent third-party organizations like the **United Nations, CDM, Gold Standard®, Climate Action Reserve**, and more). These climate action projects include solar, wind renewable energy, and destruction of industrial gas.

We've done the math for you and have estimated the value of carbon emissions for Lenovo PCs, desktops, tablets and servers over an average lifecycle - from manufacture to daily use to end-of-life. This makes it easier for you to add carbon offset as part of your IT hardware purchase.

## Full transparency of offset data

Get access to a personalized **Sustainability dashboard** that gives you an overview of the carbon offset metrics of your Lenovo technology. With simplified reporting, you can manage your carbon footprint from the device level to the entire IT fleet, download confirmation of your carbon offset, and view details of the climate action projects that your offsets support.

### How?



Add CO<sub>2</sub> Offset Service (integrated into the Serial Number) when ordering your preferred Lenovo PC, desktop, tablet, or server.



Once products are shipped, Lenovo reports to its official CO<sub>2</sub> Offset partner.



Lenovo's CO<sub>2</sub> Offset partner finalizes the transaction and provides confirmation, making it easy to view details of the environmental project your purchase has supported.



To offset carbon emissions on your existing Lenovo devices, simply reach out to your sales representative.

### Why?



Included in the hardware transaction, CO<sub>2</sub> Offset Services are easy to implement.



CO<sub>2</sub> compensation is based on estimated emission by product, covering production, shipment and use across an average lifecycle.



CO<sub>2</sub> Offset Services offer a tailored approach to CO<sub>2</sub> compensation, directly linking to products purchased and ensuring transparency throughout the process.



Show tangible contribution by supporting climate action projects around the world that are verified by independent third-party organizations.

## Talk to your Lenovo Representative to know more.

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