

# Al-Native Campus and Branch Solutions



## Elevate user and IT experiences, slash OpEx up to 85%

The Juniper AI-Native Networking Platform leverages the power of Juniper's Mist AI<sup>™</sup> to simplify IT operations across WLAN, LAN, WAN, and security, helping ensure exceptional user and operator experiences, client to cloud.

Juniper Mist<sup>™</sup> revolutionizes network management by eliminating legacy complexities and overwhelming technical debt. It uses predictive problem solving, adaptive learning, and proactive automation to streamline operations while delivering unmatched reliability, agility, and scalability.

#### Welcome to The NOW Way to Network.



### Networking THEN vs NOW at a glance

THEN: traditional and "Al-washed" networking solutions	NOW: Juniper Al-Native Networking Platform	The advantages
Uptime-first networking across isolated domains	Experience-first networking from client to cloud	Prioritize what truly matters: exceptional user experiences and increased operator productivity
Controller-based, monolithic software architectures	Controller-free, microservices cloud architecture with open APIs	Achieve zero scheduled downtime for upgrades and avoid cumbersome maintenance windows with the cloud's scalability, agility, and elasticity
Al bolted-on to legacy solutions that require reactive, manual investigation of network issues	A common AI engine and virtual network assistant with AI-Native support and proactive issue identification and resolution	Real AI that streamlines operations, shifting you from complex, reactive troubleshooting to simple, proactive remediation
Limited set of APIs	100% API-based programmability	Automate and integrate with a full spectrum of third-party workflows, including ServiceNow, Zoom, Microsoft Teams, Zebra, and CradlePoint
Marchitecture promises high performance but falls short; cobbled-together solutions and multiple management interfaces	A unified hardware and software portfolio managed by one cloud, built with integrated AI from the ground up	Drive consistency and streamline operations with one OS, one framework, and one cloud instance
Limited location offerings that require additional budget	Industry-leading, precise indoor location services included for superior engagements and valuable insights into assets and workflows	Gain better insights and improved workflows without the need for additional hardware or overlay software; eliminates physical beacons and manual calibration



#### Real AI, next-level benefits





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