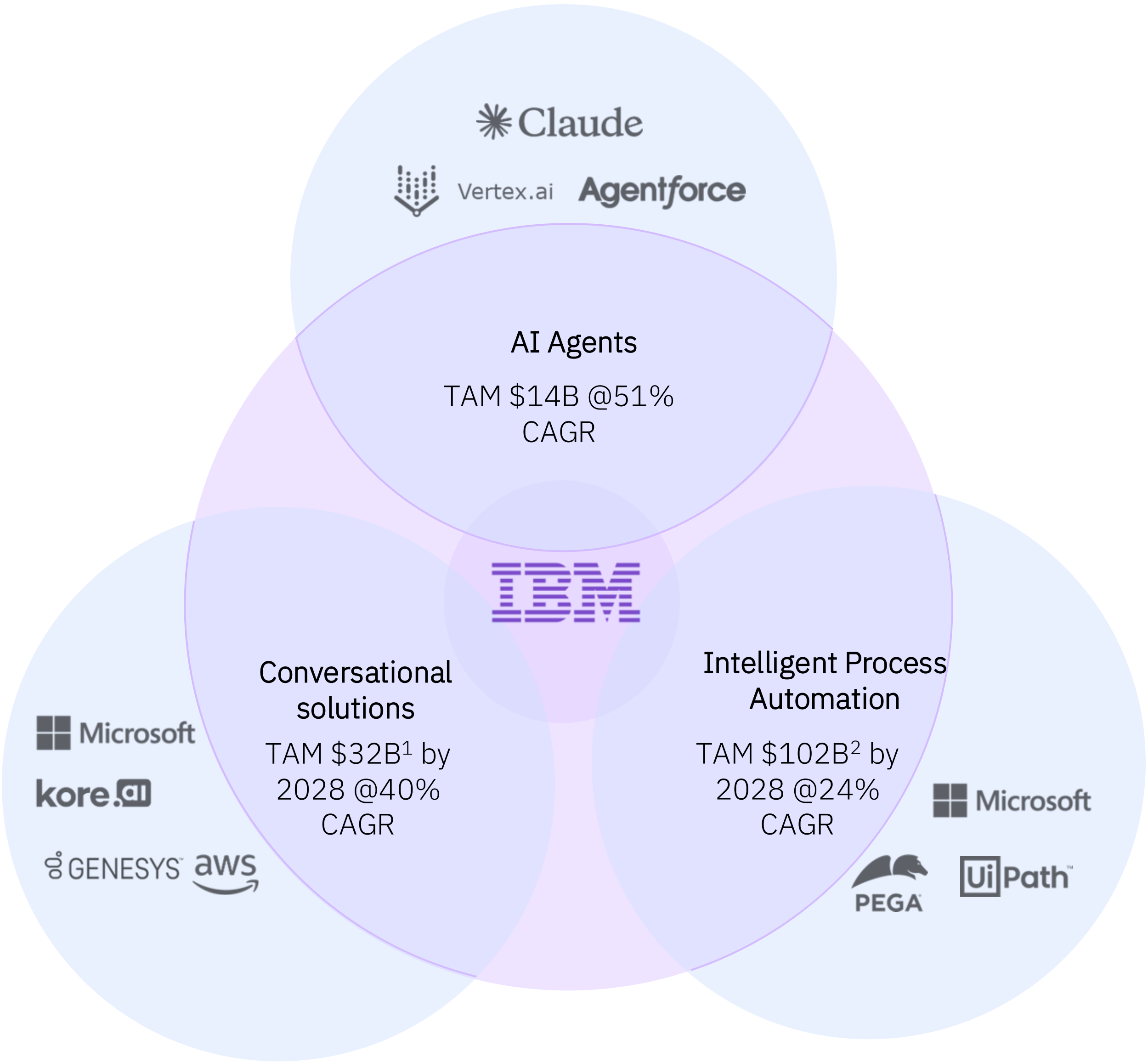


Prebuilt Domain Agents with IBM watsonx Orchestrate

May 2025

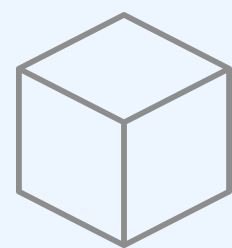


The advent of AI Agents tightly integrated with existing AI and automation investments, have ushered **a new opportunity to drive** Enterprise Productivity



Technical evolution:
from
standalone
models to
agentic
systems

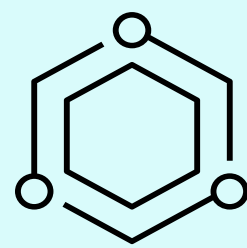
AI that can create for you



Models

- Problem-solving
- Logical thinking
- Pattern matching

AI that can chat for you



Assistants

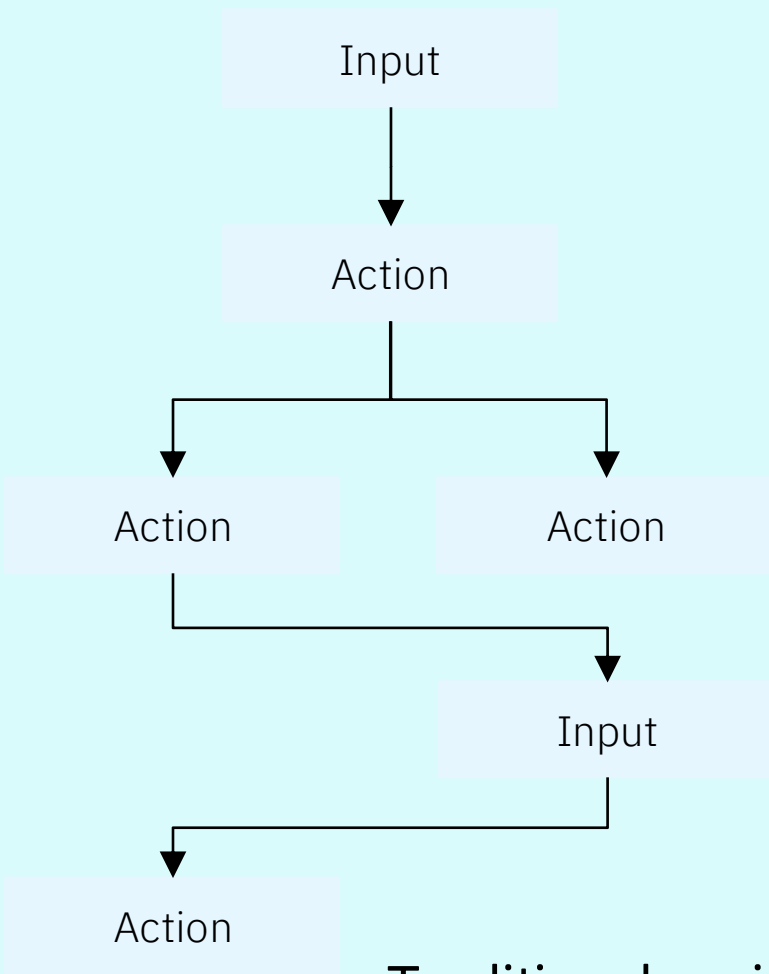
- Information retrieval
- Prescriptive tasks
- Single-step processes

AI that can do for you

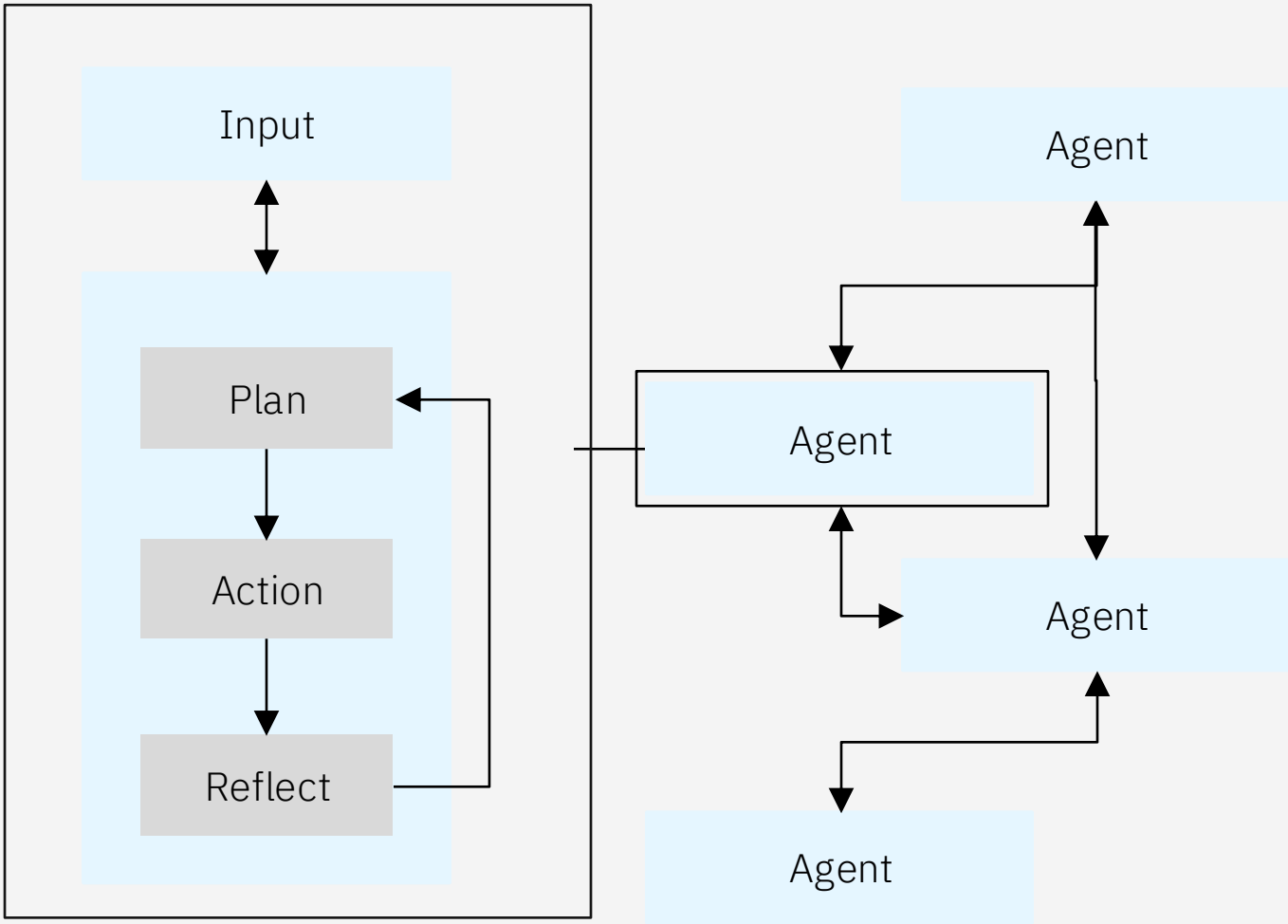


Agents

- Multi-step processes
- Autonomous action-taking
- Self-correcting



Traditional assistants



Single-agent assistants

Multi-agents assistants

AI agents address **key challenges** across business domains

IT processes

80% of the product development lifecycle will be augmented with generative AI code generation

HR and talent management

Estimated 85 million jobs could go unfilled by 2030 due to lack of skilled workers

Financial planning & analysis

Despite automation, over 85% of FP&A teams are struggling to support complex decision-making due to economic turbulence

Customer service

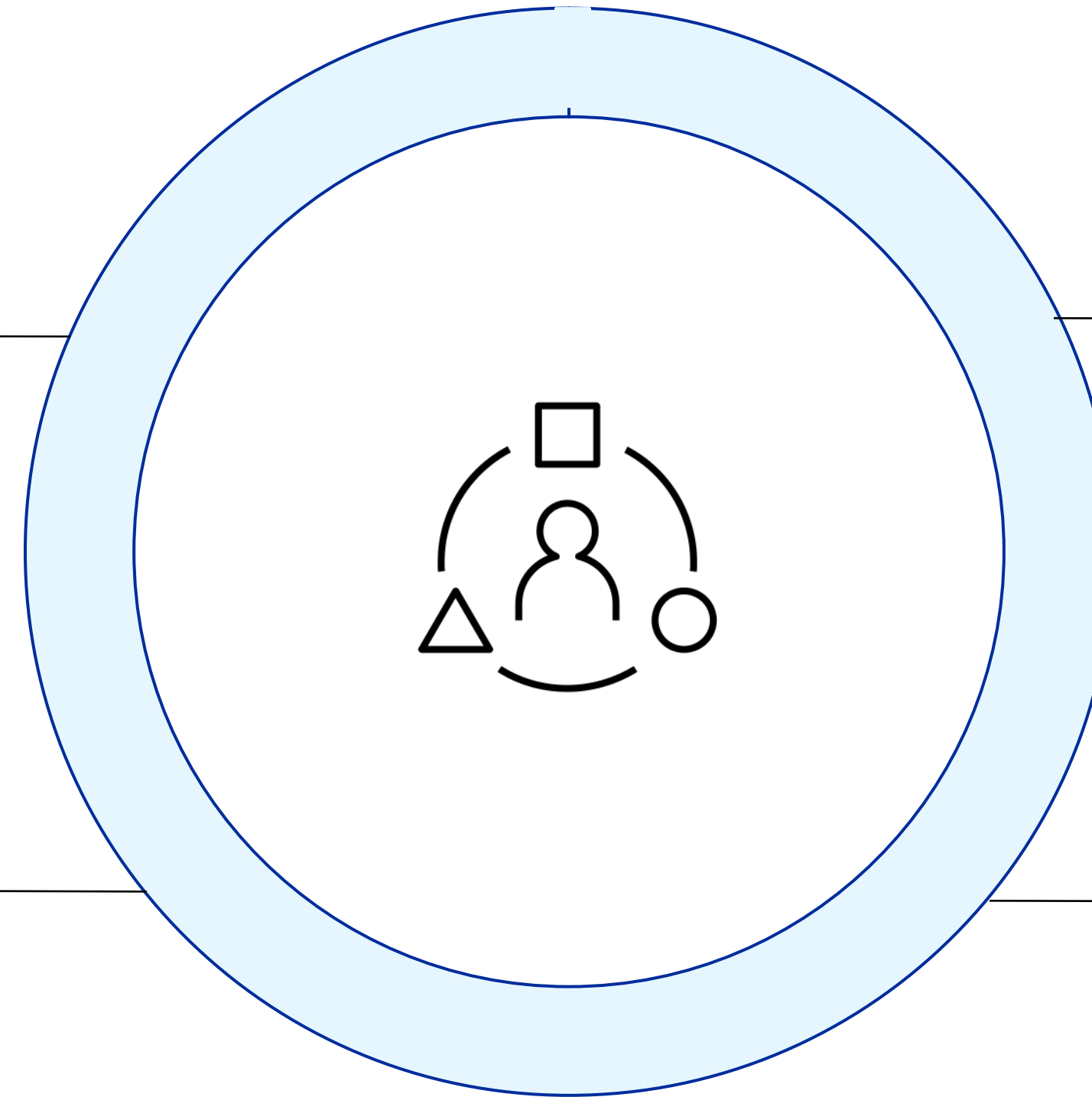
85% of execs say generative AI will be interacting directly with customers in the next two years

Sales & marketing

More than 42% of CMOs say scaling hyper-personalization is a priority and 64% expect to use generative AI for content personalization

Business operations

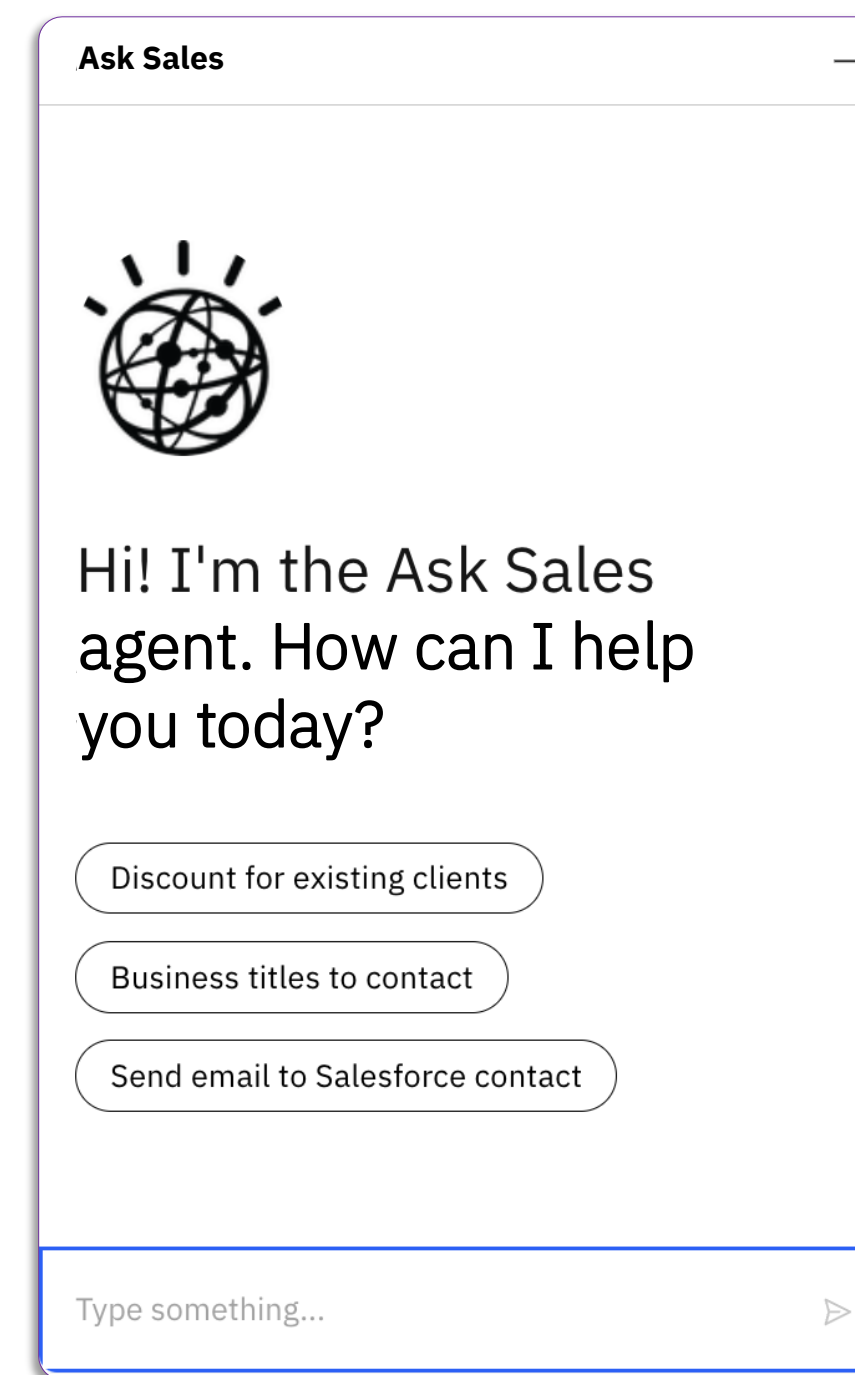
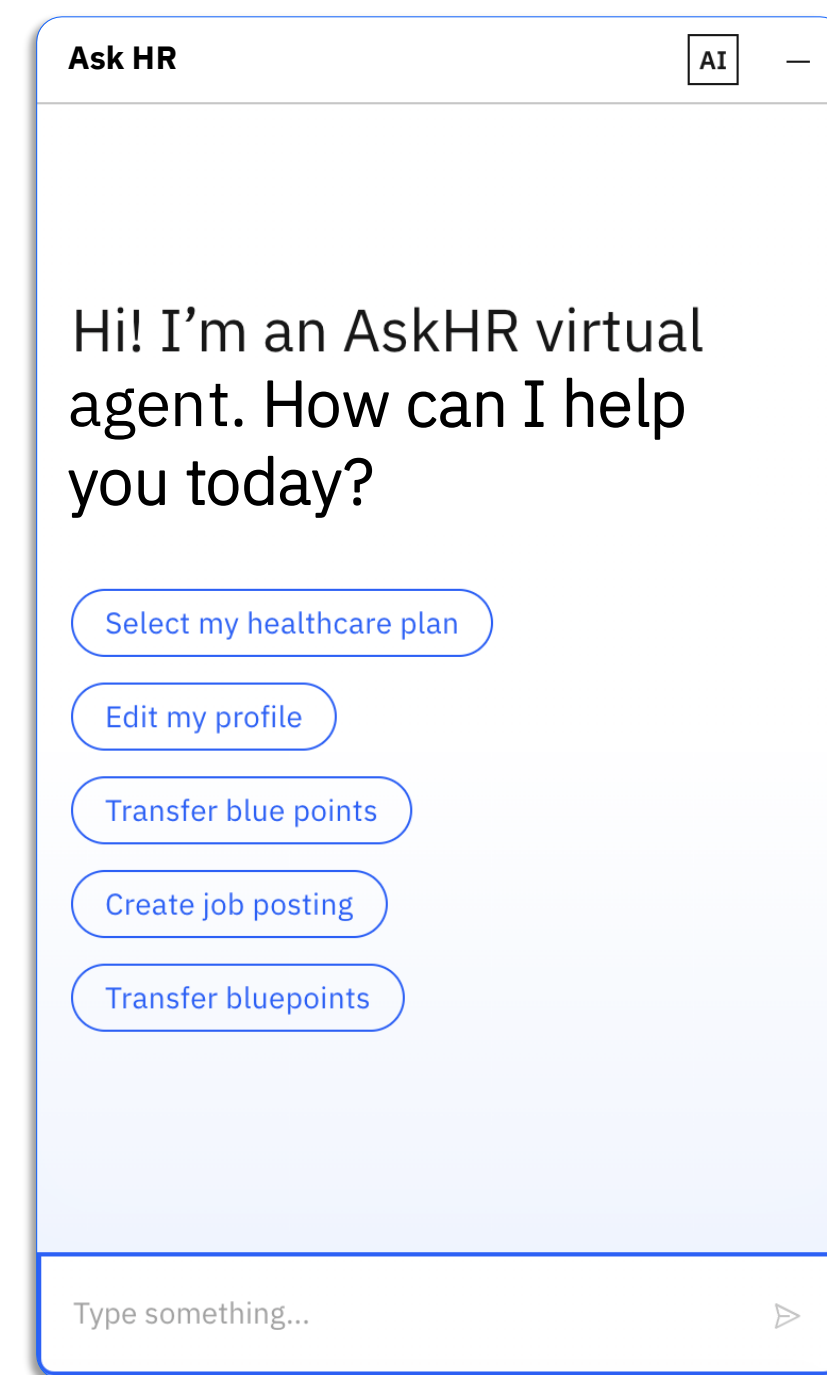
45% of employees say context switching makes them less productive



Three areas of agentic innovation



Introducing prebuilt
Domain Agents for Business powered
by IBM watsonx
Orchestrate to
accelerate your
modernization
journey



Accelerate AI agent development

Get started quickly with prebuilt AI agents powered with business logic and seamless integration to the tools that power your business



**EXPLORE
PREBUILT AGENTS**



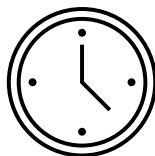
**CONFIGURE
& CUSTOMIZE**



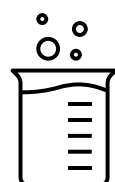
**CONNECT
TO APPLICATIONS**



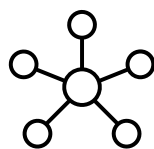
**DEPLOY
TO CHANNEL**



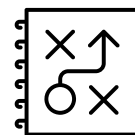
Accelerate time to value with prebuilt expert agents designed for high-ROI use cases



Preview, observe, customize and experiment rapidly to create MVP agentic solution



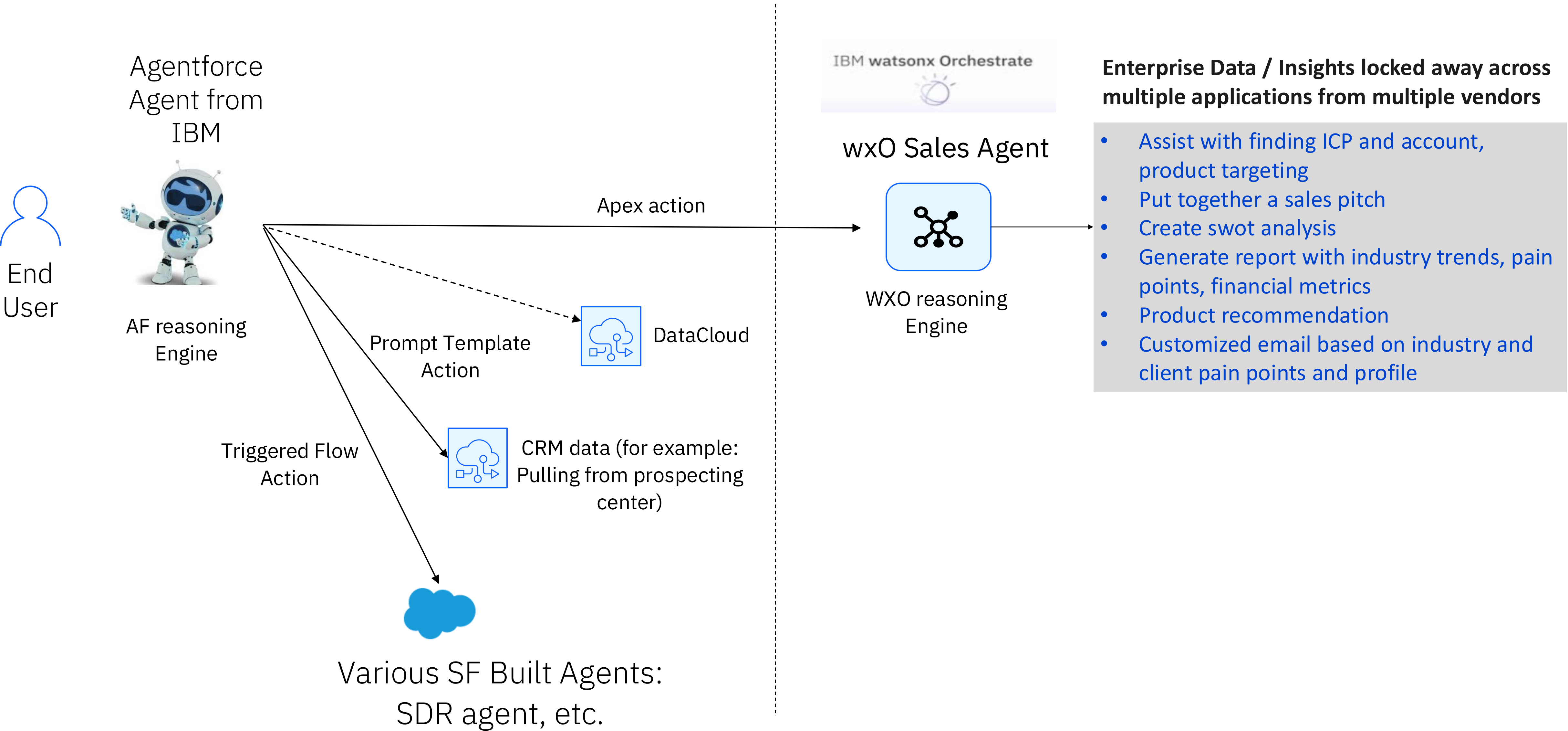
Bridge the gap between agent and common enterprise applications through prebuilt tools



Manage authentication centrally across several APIs and systems with enterprise-grade security controls

Consult with PM to get a demo of the no-code build experience















A consolidated sales Agent leveraging both Salesforce and wxO sales agents



watsonx Orchestrate Sales Agents



Accelerate Sales processes to boost productivity

Use Case	SALES PROSPECTING 2Q2025	SALES ENABLEMENT 2Q2025	OPPORTUNITY MANAGEMENT 2H2025
Persona(s)	Seller, Sales manager, Marketing manager	Seller, Sales manager, Marketing manager	Seller, Sales manager, Account manager, CSM
Outcomes	<ul style="list-style-type: none">High quality lead generationAutomated Customer Engagement	<ul style="list-style-type: none">Customized Client & product enablementAutomated, on-demand content creation	<ul style="list-style-type: none">Time savings
ROI	<div>2X increase in no. prospects reached¹</div> <div>40% increase in quality of prospect list¹</div> <div>30% improvement on quality of outreach¹</div>	<div>9 hours gained back per week¹</div> <div>75% increase in productivity²</div> <div>74% increase in quarterly sales¹</div>	<div>50% reduction in time setting up meetings¹</div> <div>20% increase in meetings¹</div> <div>40% increase in conversion rate¹</div>
Agents & Tools	<ul style="list-style-type: none">Identify new prospectsOutreach to qualified prospectsFollow-up cadence for qualified prospects	<ul style="list-style-type: none">Deep dive on product enablementResearch product and service differentiationGenerate materials for client presentation	<ul style="list-style-type: none">Prepare for client RFPFill out RFPFollow-up on technical product information
Pre-built Application Integrations	<div></div>	<div></div>	<div></div>

