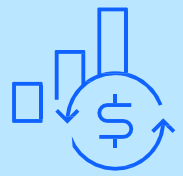
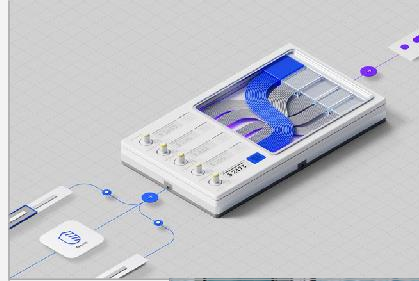


Confidence in every AWS cost decision



AWS provides the scalable cloud infrastructure for innovation. IBM® Cloudability® adds FinOps intelligence to govern, allocate and optimize spend. Together, they deliver unified visibility and stronger financial outcomes across your AWS estate.



As clouds scale, the challenges of managing them grow too

21%

growth in public cloud services is expected in 2026, driven by accelerating demand for AI integration.¹

25%

or more of global cloud spend is believed to be pure wastage.²

Today's cloud investment landscape introduces new obstacles



Provider bills and AI workloads make cloud costs difficult to assess.



Cloud costs are hard to map accurately to resource consumers.



Stakeholders lack clear visibility into costs and decision impact.



Cloud financial planning remains complex and time-consuming.

AWS + Cloudability for visibility into cloud spend

Holistic AWS cost insights

Unify AWS billing and usage data in one view to enable accurate cost allocation for teams.

Continuous cloud optimization

Find rightsizing opportunities and cut waste with real-time insights to boost efficiency.

Mature FinOps capabilities

Automate best practices, enhance unit economics, benchmark teams and streamline workflows.

Enhanced governance with defensible reporting

Cut manual reporting and support chargebacks while staying aligned to AWS.

IBM Cloudability: Real-world impact. Real-world outcomes.

40%

savings on Amazon EC2 were realized by MoxiWorks.³

30%

reduction in infrastructure costs was achieved by NRECA.⁴

95%

CUDs coverage was achieved by Epsilon.⁵

Improve your cloud ROI

By combining AWS with IBM Cloudability, enterprises gain a transparent, consistent view of cloud costs across teams and workloads. This shared insight enables better planning, stronger accountability and more efficient use of resources—ensuring cloud decisions support innovation and broader business priorities.

1. [Forecast: Public Cloud Services, Worldwide, 2023–2029, 3Q25 Update](#), Gartner, 26 September 2025.
2. [How to Strategically Manage Cloud Costs](#), Gartner, Inc., 4 August 2025.
3. [MoxiWorks Achieves 40% Discount on EC2 Usage With Cloudability Savings Automation](#), Apptio, 2026.
4. [The National Rural Electric Cooperative Association Reduces Infrastructure Costs by 30%](#), Apptio, 2026.
5. [Epsilon Achieves 95% CUDs Coverage and Optimizes Resources Using IBM Cloudability](#), Apptio, 2026.

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