

Trust HP to strengthen your cyber resilience

HP PRINT SECURITY SERVICES

Let credentialed HP cybersecurity experts assess your vulnerabilities, and then help you develop and execute a comprehensive plan rooted in Zero Trust principles to fit your unique remote, distributed, traditional, or hybrid environment.



Stay ahead of evolving threats

Hybrid work has created more targets for increasingly sophisticated cyber-attacks. As more people use cloud services to work outside the office, IT needs help from cybersecurity specialists who will be vigilant on their behalf.

HP Wolf Enterprise Security fiercely defends your network with layered security defenses starting from the hardware level and extending across software and services. The world's most secure printers¹ provide extensive print security from start up protection to ongoing detection, thwarting and automatically recovering from attacks– saving time and effort for your IT team.

HP Print Security Services offers the most comprehensive Zero Trust print framework² that delivers modern authentication and access control, policy-base configuration, strong data protection, and toolsets for active monitoring with the ability to remediate anomalies in real-time.

Further remove the burden of print security from IT by letting HP help secure your print environment and strengthen your cyber resilience so you can confidently grow your business.

HP allows you to build a security-first culture within your unique environment–whether that's a traditional corporate site, distributed offices, or a hybrid work environment. Credentialed HP cybersecurity experts work with you to provide the following services:

DESIGN: ONE-TIME SERVICE



Print Security Advisory Service

Assess and recommend

- Assess your print security risks and vulnerabilities
- Build a comprehensive print security policy rooted in Zero Trust principles based on business needs and best practices
- Create a detailed roadmap of process and technology recommendations and priorities

TRANSITION: ONE-TIME SERVICE



Print Security Implementation Service³

- Implement recommendations
 - Let HP Technical Consultants take the burden off IT by implementing recommendations, including device hardening, policy setting, certificate deployment, and device configuration to send syslogs to SIEM tools

MANAGE: RECURRING SERVICES



Print Security Retainer Service

Reassess and align to best practices

- Reassess your print environment and address your priorities
- Highlight your progress and challenges in meeting compliance
- Provide ongoing advice and guidance to address constantly evolving threats



Print Security Governance and Compliance Service³

Maintain and monitor

- Address unremediated devices to ensure fleetwide compliance
- Regularly analyze fleet security settings and identify suspicious patterns
- Produce monthly reports for proof of regulatory compliance
- Identify your top five risks



What if you could ...

Document and maintain security controls and procedures for all systems?

Closely monitor your print fleet infrastructure for vulnerabilities?

Put controls in place to help protect systems from viruses and malicious code?

Encrypt sensitive information at rest and in transit?

Ensure printer fleet systems are reporting compliance data?

Let HP handle print security for your entire fleet?

Protect your devices, data, and documents

HP Print Security Services–combined with innovative device, data, and document security–can help you protect your fleet, address compliance requirements, and proactively identify gaps in your defenses. Credentialed HP cybersecurity experts have the experience and knowledge to help you assess your environment, develop and implement a plan, and provide ongoing management.

LET HP REMOTELY MANAGE YOUR FLEET

HP provides Zero Trust Print Security support for your print fleet through these secure, remote services:

(1) <u>Firmware Management Service:</u>

These scheduled firmware updates can address software bugs, security patches, and engineering improvements.

- 2 Device Password Support & Management: HP manages passwords for HP devices and can remotely lock/unlock control panels for HP maintenance and support.
- Over the embedded web server (EWS), HP securely erases all data on a device's hard disk drive at the end of an applicable Device Term or for an exchange.
- (4) <u>Device Configuration Management:</u> Establish or re-establish device settings.
- 5 <u>HP Pull Print Administration:</u> Consult and manage pull printing to ensure compliance and improve workflows.
- 6 <u>HP Software Solution Configuration Management:</u> Re-configure HP Software Solutions when necessary for device changes or updates.

FAQS

WHAT DO I RECEIVE WITH THE PRINT SECURITY ADVISORY SERVICE?

Approximately four weeks after presenting the initial report, a final detailed report, security score, and a thorough recommended action list are sent to the single point of contact, and a closing meeting is scheduled.

HOW DO THE SERVICES WORK TOGETHER?

The Print Security Services provide end-to-end assistance through an initial risk assessment, recommendations, and a roadmap. HP applies the recommendations with the Implementation Service and manages your fleet compliance over time with the Governance and Compliance Service.³ The Retainer Service provides flexible, ongoing assistance from a credentialed HP cybersecurity professional.

CAN HP HELP SOLVE COMPLIANCE ISSUES DUE TO CHANGING GOVERNMENT REGULATIONS?

The Retainer Service uses industry and government regulations to assess your print security and recommend changes. The Governance and Compliance Service leverages HP Security Manager to provide the reporting that proves your fleet complies with your organization's security policies.

Get started

Talk to your Client Manager and/or Solution Specialist to learn about the services and take the next steps.

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¹²HP's most advanced embedded security features are available on HP Enterprise and HP Managed devices with HP FutureSmartfirmware 4.5 or above. Claim based on HP review of published features as of February 2023 of competitive in-class printers. Only HP offers a combination of security features to automatically detect, stop, and recover from attacks with a self-healing reboot, in alignment with NIST SP 800-193 guidelines for device cyber resiliency. For a list of compatible products, visit hp.com/go/PrintersThatProtect. For more information, visit hp.com/go/PrinterSecurityClaims. ³The Print Security Implementation Service and the Print Security Governance and Compliance Service require an on-premise installation of HP Security Manager.

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